

Electroweak Baryogenesis & Higgs Studies

M.J. Ramsey-Musolf

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- *UMass-Amherst*



My pronouns: he/him/his

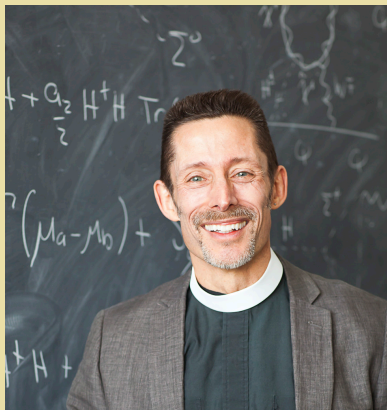
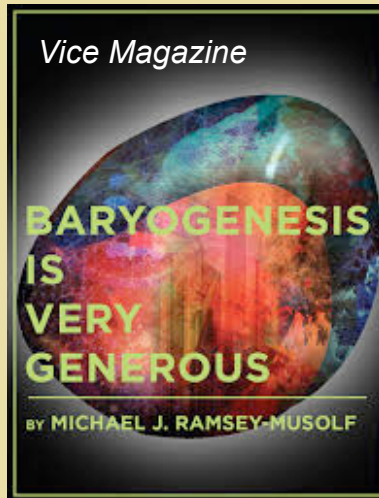
EWPT an Higgs Physics Symposium
IHEP Beijing, July 2020

Michael Ramsey-Musolf



Chair Professor, SJTU & T.D. Lee Professor, TDLI
Professor & Director, ACFI, U. Mass Amherst

Theoretical Physics



- *Why does the Universe contain more matter than antimatter ?*
- *What are the laws of nature beyond those of the Standard Model & General Relativity ?*
- *How do quantum field theories work ? How do they apply to processes in the early Universe ?*
- *How can experiments test our theoretical ideas?*

- *Ph.D. Princeton*
- *Post-doc MIT*
- *美国 → 中国 2019*

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- 微信 : mjrm-china

Selected References

- *D. Morrissey & MJRM, “Electroweak Baryogenesis”, NJP 14 (2012) 125003 [1206.2942]*
- *MJRM, “The EW Phase Transition: A Collider Target” [1912.07189]*
- *S. Profumo, MJRM, G. Shaughnessy, “Singlet Higgs Phenomenology and the EW Phase Transition”, JHEP 08 (2007) 010 [0705.2425]*
- *S. Profumo, MJRM, C. Wainwright, P. Winslow, “Singlet-catalyzed EW Phase Transitions and Precision Higgs Boson Studies”, PRD 91 (2015) 035108 [1407.5342]*
- *H. H. Patel & MJRM, “Stepping Into EW Symmetry-Breaking: Phase Transitions and Higgs Phenomenology”, PRD 88 (2013) 035013 [1212.5652]*
- *S. Inoue, G. Ovanessian, MJRM “Two-Step EW Baryogenesis”, PRD 93 (2016) 015013 [1508.05404]*
- *V. Cirigliano, C. Lee, MJRM, “Resonant Relaxation in EW Baryogenesis”, PRD 71 (2005) 075010 [hep-ph/0412345]*

Key Ideas for this Talk

- ***The “electroweak temperature” → a scale provided by nature that makes EWBG/ EWPT a clear BSM target for colliders***
- ***High degree of complementarity and synergy between precision Higgs studies, new particle searches, and low-energy symmetry tests → exciting opportunities for the CEPC!***
- ***Non-perturbative computations essential input for reliable collider pheno***

Ingredients for Baryogenesis



Scenarios: *leptogenesis, EW baryogenesis, Affleck-Dine, asymmetric DM, cold baryogenesis, post-sphaleron baryogenesis...*

- *B violation (sphalerons)*
- *C & CP violation*
- *Out-of-equilibrium or CPT violation*

Standard Model

BSM

✓

✓

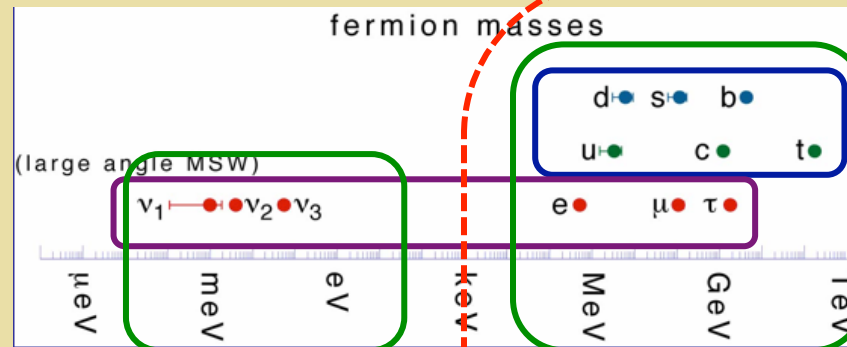
✗

✓

✗

✓

Fermion Masses & Baryon Asymmetry



Partners

Partners

Something else ?

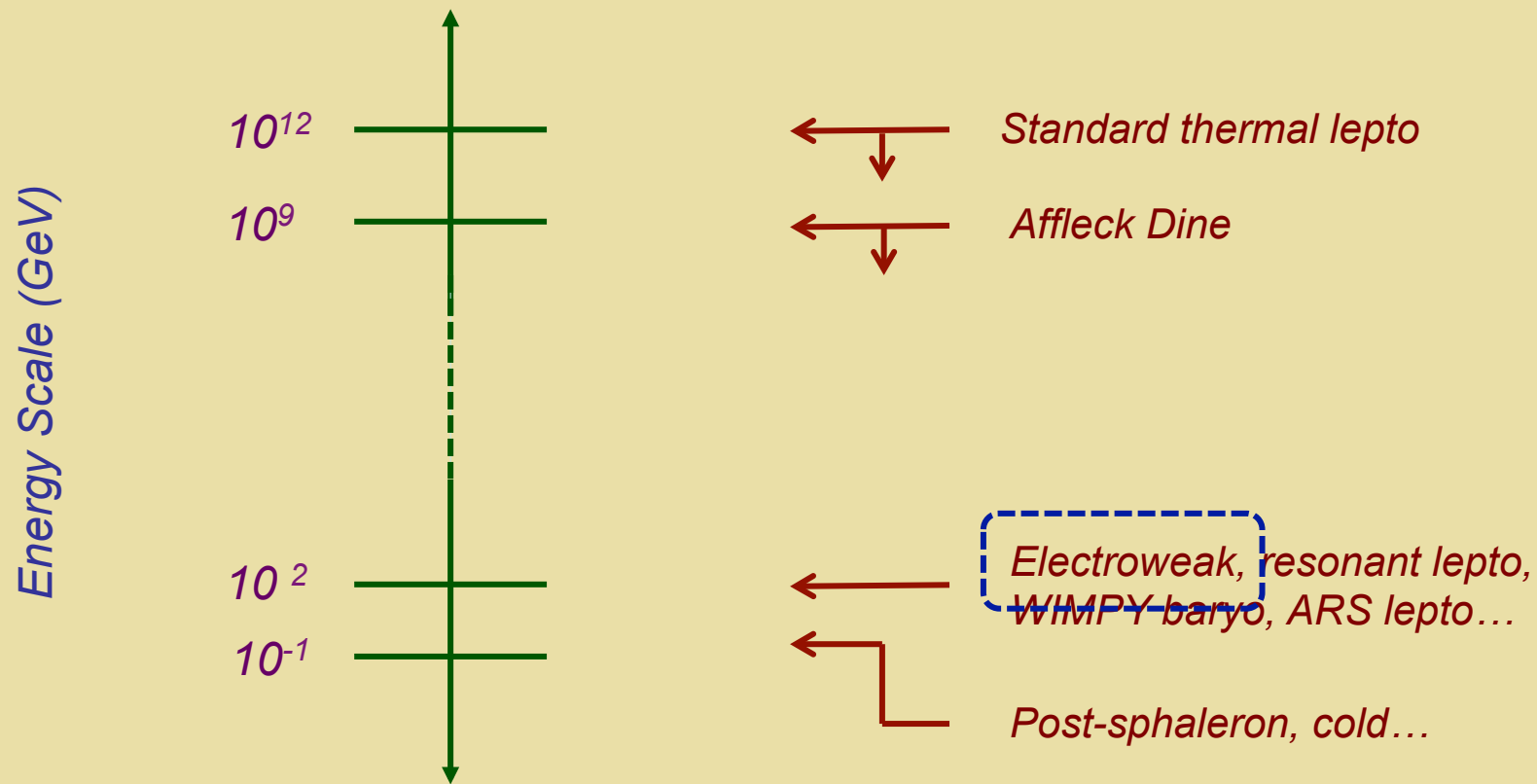
Higgs Mechanism

Leptogenesis: Baryon asymmetry & m_ν from lepton number violation

Electroweak baryogenesis: Baryon asymmetry & m_f from EW symmetry breaking

This talk

Baryogenesis Scenarios

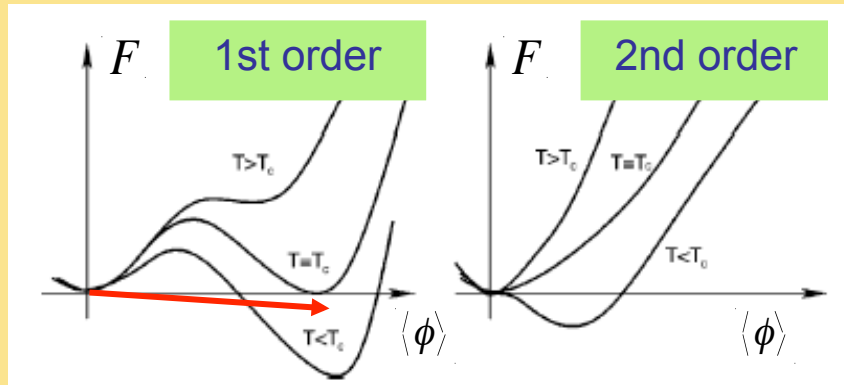


Outline

- I. *Electroweak Baryogenesis*
- II. *Electroweak Phase Transition*
- III. *EWPT: Models & Phenomenology*
- IV. *CPV for EW Baryogenesis*
- V. *Outlook*
- VI. *Back-up Slides:*
 - *Grav wave - collider interplay*
 - *Higgs self-coupling & σ_{ZH}*

I. Electroweak Baryogenesis

EW Phase Transition: BSM Scalars & CPV

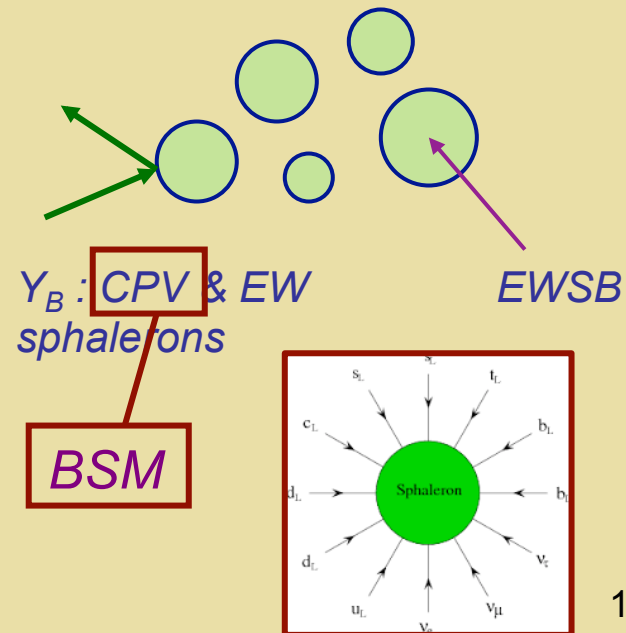


Increasing m_h \longrightarrow

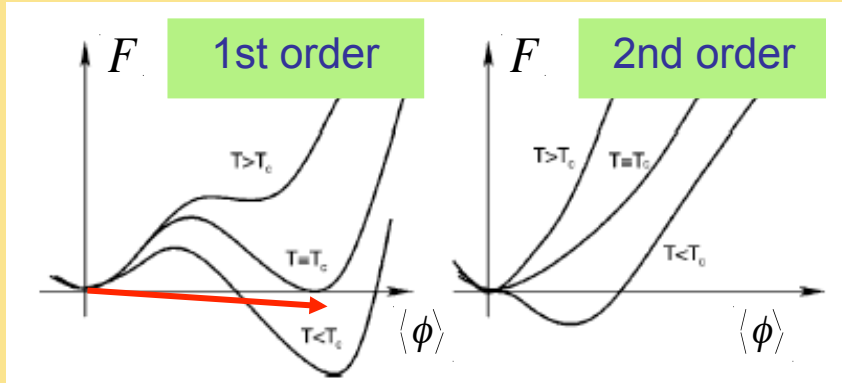
\longleftarrow New scalars

- Baryogenesis
- Gravity Waves
- Scalar DM
- LHC Searches

“Strong” **1st order EWPT**
 \downarrow
 Bubble nucleation



EW Phase Transition: BSM Scalars & CPV

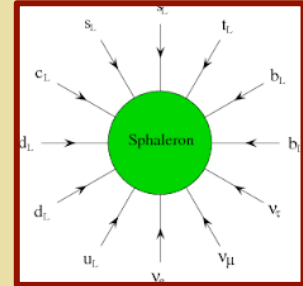
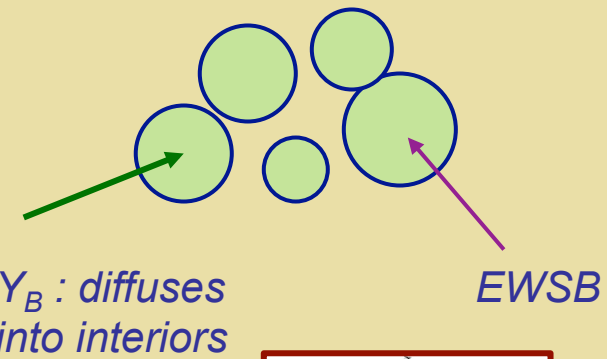


Increasing m_h \longrightarrow

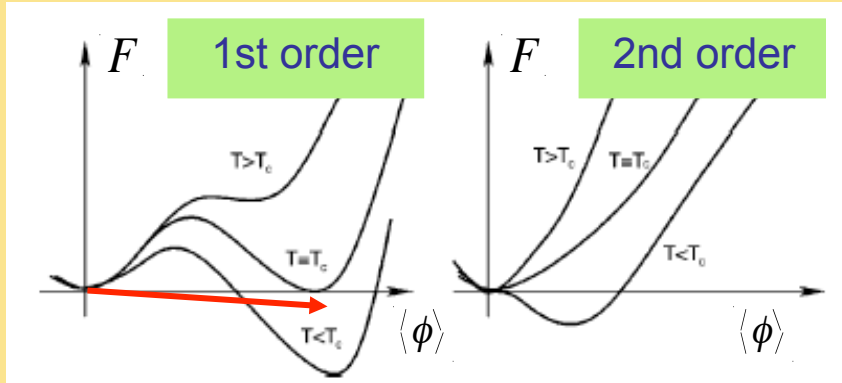
\longleftarrow New scalars

- Baryogenesis
- Gravity Waves
- Scalar DM
- LHC Searches

“Strong” 1st order EWPT
 \downarrow
 Bubble nucleation



EW Phase Transition: BSM Scalars & CPV



Increasing m_h \longrightarrow

\longleftarrow New scalars

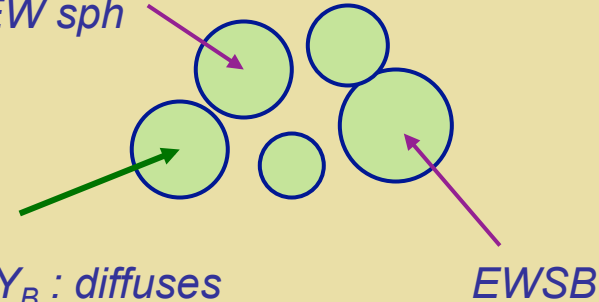
- Baryogenesis
- Gravity Waves
- Scalar DM
- LHC Searches

“Strong” 1st order EWPT

Preserve
 $Y_B^{initial}$

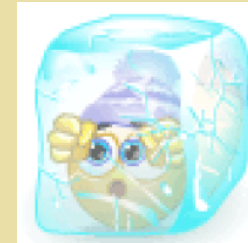
Bubble
nucleation

Quench
EW sph



Y_B : diffuses
into interiors

EWSB



II. EWPT: A Collider Target

MJRM 1912.07189

- ***Mass scale***
- ***Precision***

T_{EW} Sets a Scale for Colliders

High- T SM Effective Potential

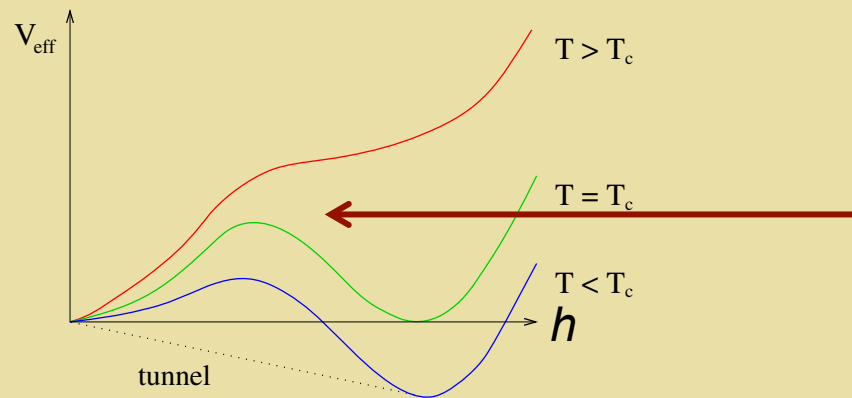
$$V(h, T)_{\text{SM}} = D(T^2 - T_0^2) h^2 + \lambda h^4 + \dots$$

$$T_0^2 = (8\lambda + \text{loops}) \left(4\lambda + \frac{3}{2}g^2 + \frac{1}{2}g'^2 + 2y_t^2 + \dots \right)^{-1} v^2$$

$$T_0 \sim 140 \text{ GeV}$$

$$\equiv T_{EW}$$

First Order EWPT from BSM Physics

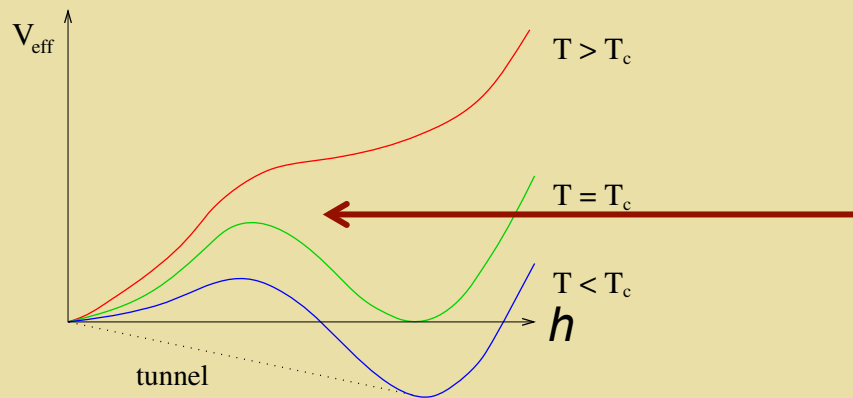


Generate finite- T barrier

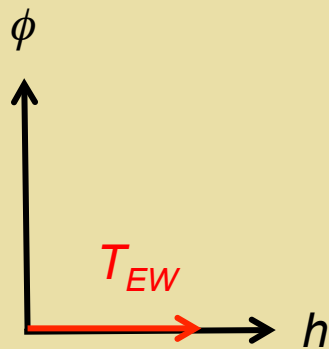
Introduce new scalar ϕ interaction with h via the Higgs Portal



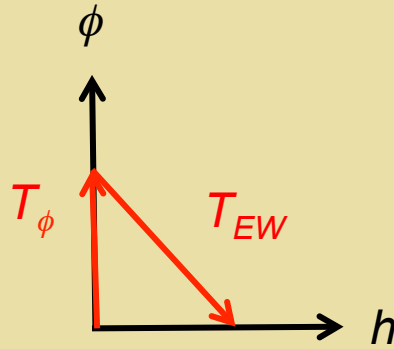
First Order EWPT from BSM Physics



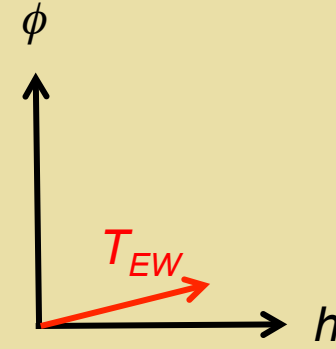
Generate finite- T barrier



$a_2 H^2 \phi^2 : T > 0$
loop effect

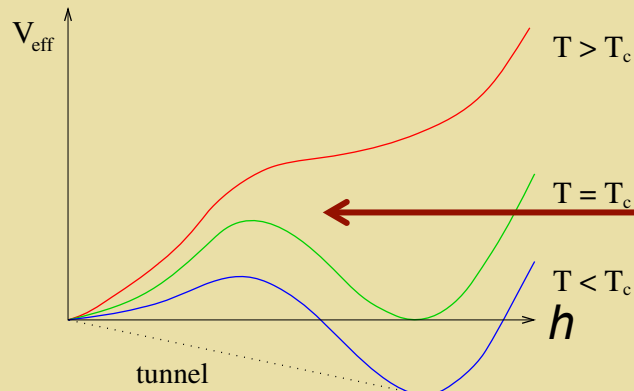


$a_2 H^2 \phi^2 : T = 0$
tree-level effect

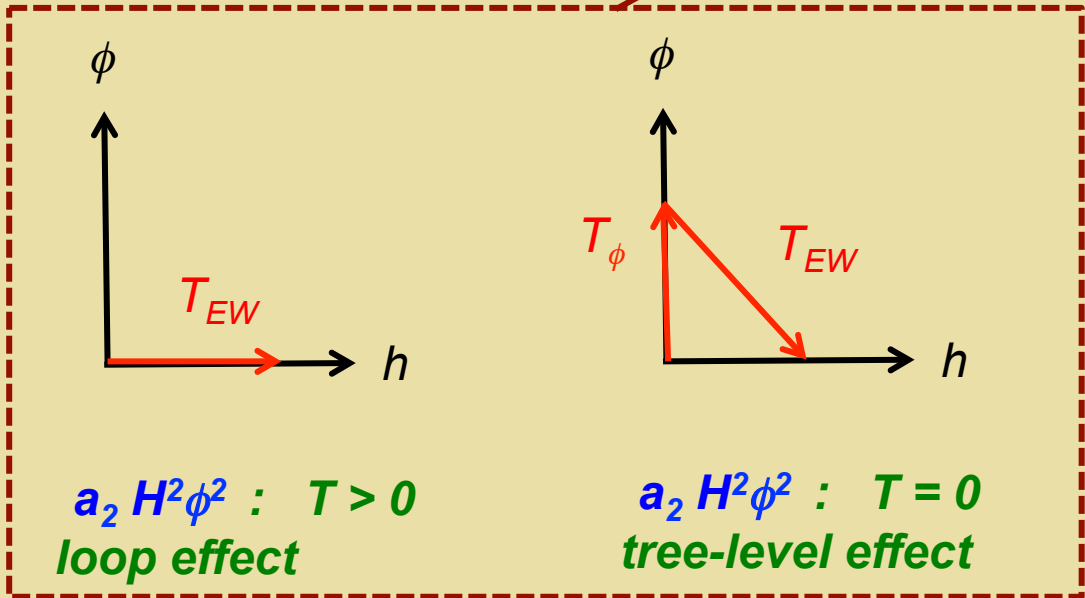


$a_1 H^2 \phi : T = 0$
tree-level effect

First Order EWPT from BSM Physics



Simple arguments: $T_{EW} +$
 first order EWPT \rightarrow
 $M_\phi \lesssim 700 \text{ GeV}$



Collider Target: ϕ
 pair production &
 Higgs precision

T_{EW}

$a_1 H^2 \phi : T = 0$
 tree-level effect

T_{EW} : Higgs Boson Properties



First Order EWPT from BSM Physics

- $\Gamma(h \rightarrow \gamma\gamma)$
- ***Higgs signal strengths***
- ***Higgs self-coupling***
- ***Exotic Decays***

First Order EWPT from BSM Physics

- $\Gamma(h \rightarrow \gamma\gamma)$

- Higgs signal strengths

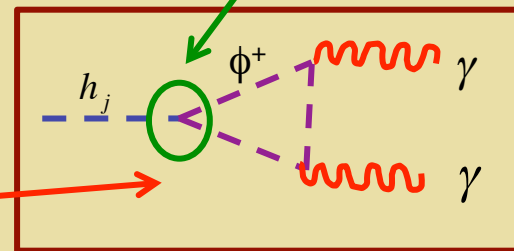
- Higgs self-coupling

- Exotic Decays

$H^2\phi^2$ Barrier ?

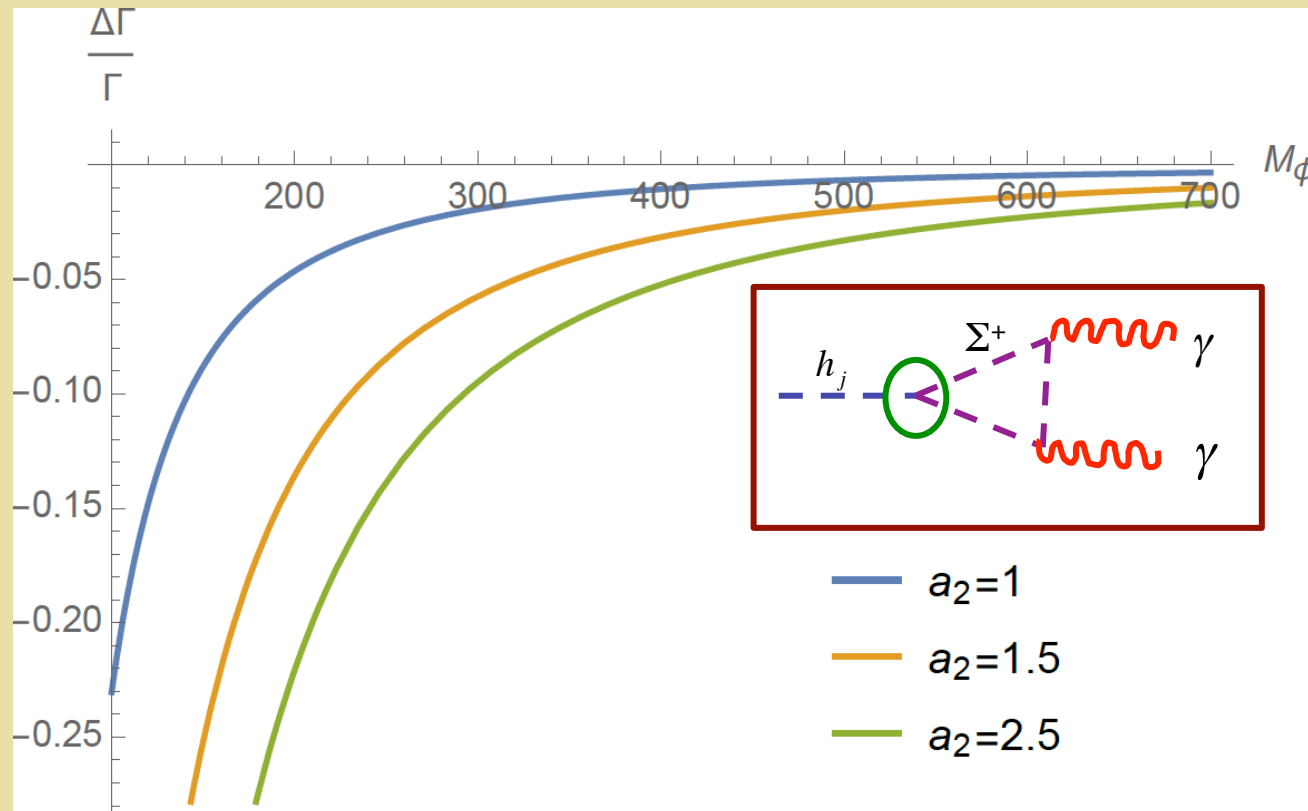
ϕ : EW Multiplet

Collider Target:
Precision



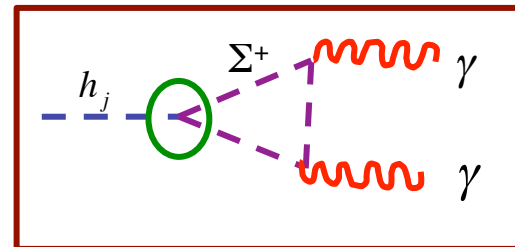
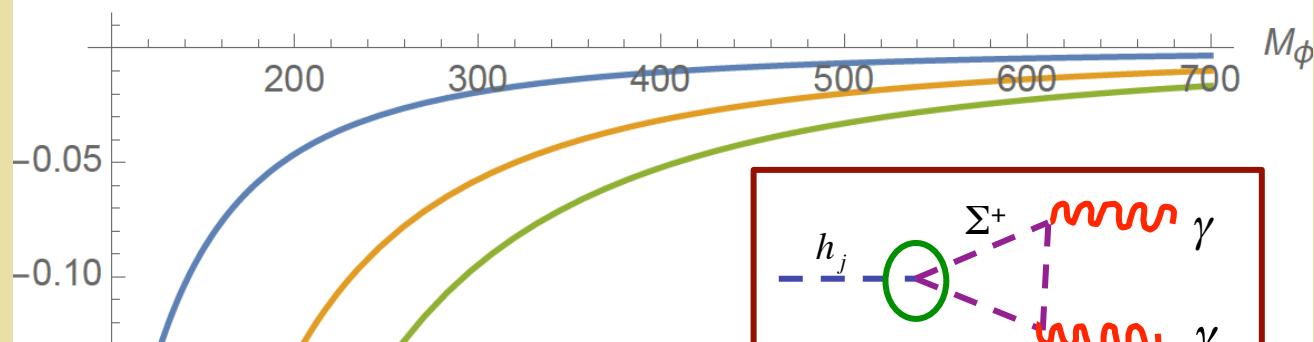
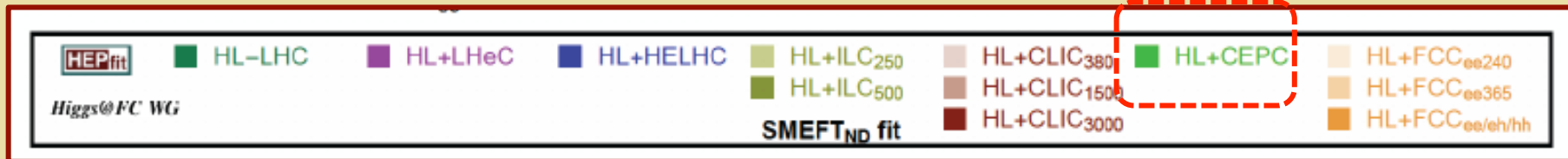
May not have observable ZZH effect

$H \rightarrow \gamma\gamma$: Is There a Barrier ?

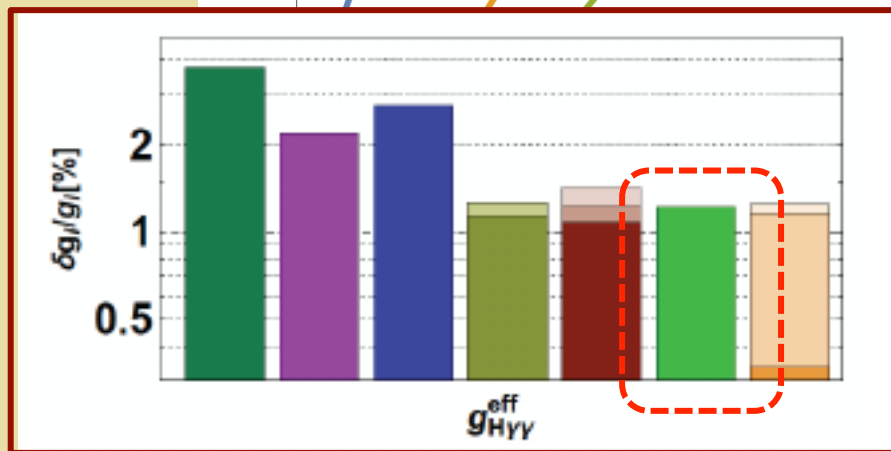


EWPT \rightarrow Decrease in rate

$H \rightarrow \gamma\gamma$: Is There a Barrier ?



- $a_2=1$
- $a_2=1.5$
- $a_2=2.5$



Thanks: M. Cepeda

First Order EWPT from BSM Physics

- *Thermal $\Gamma (h \rightarrow \gamma\gamma)$*

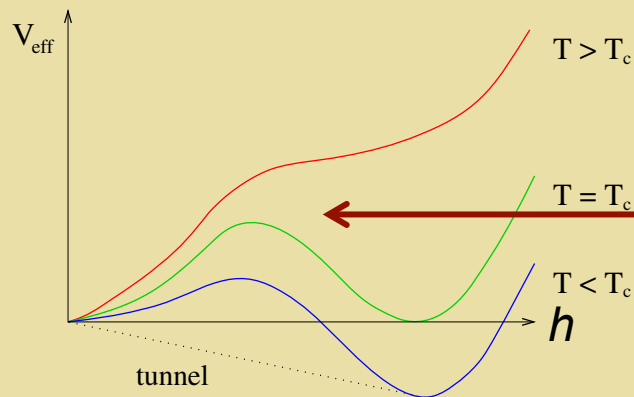
- *Higgs signal strengths*

- *Higgs self-coupling*

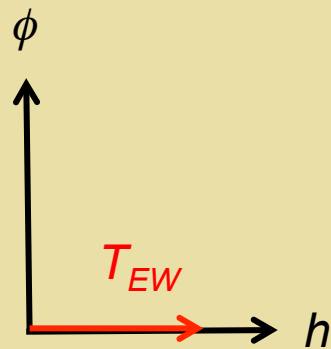
- *Exotic Decays*

$H^2\phi$ Barrier ?

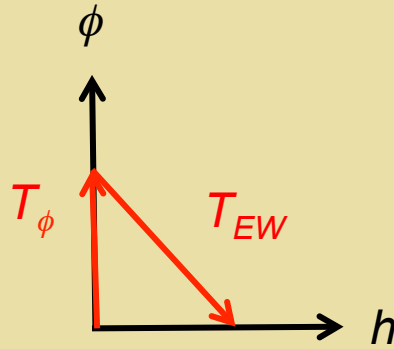
First Order EWPT from BSM Physics



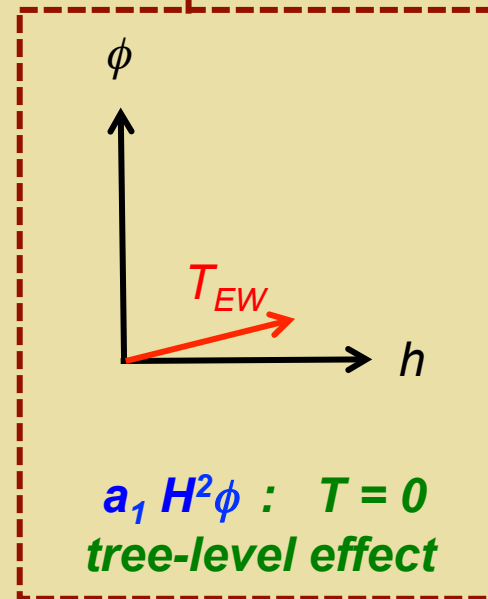
Higgs - ϕ^0 Mixing



$a_2 H^2 \phi^2 : T > 0$
loop effect



$a_2 H^2 \phi^2 : T = 0$
tree-level effect



$a_1 H^2 \phi : T = 0$
tree-level effect

First Order EWPT from BSM Physics

- *Thermal $\Gamma (h \rightarrow \gamma\gamma)$*

- *Higgs signal strengths*

- *Higgs self-coupling*

- *Exotic Decays*

$H^2\phi$ Barrier ?



$H-\phi$ Mixing



First Order EWPT from BSM Physics

- *Thermal $\Gamma (h \rightarrow \gamma\gamma)$*

- *Higgs signal strengths*
- *Higgs self-coupling*

- *Exotic Decays*

- *Single ϕ production*

$H^2\phi$ Barrier ?



$H-\phi$ Mixing



Strong First Order EWPT

- **Prevent baryon number washout**
- **Observable GW**

Collider Target: Precision*
and single ϕ production

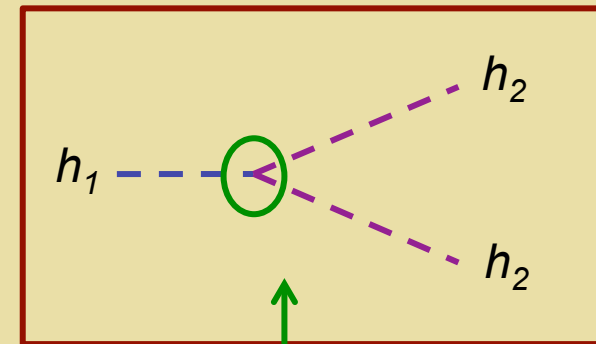
$$\frac{|a_1|}{2\lambda T_{EW}} \gtrsim 1 \quad \longrightarrow \quad \begin{cases} |\sin\theta| \gtrsim 0.01 \\ |\Delta\lambda/\lambda| \gtrsim 0.003 \end{cases}$$

* Note scale for ZZh coupling deviation

First Order EWPT from BSM Physics

- $\Gamma(h \rightarrow \gamma\gamma)$
- Higgs signal strengths
- Higgs self-coupling

- Exotic Decays*



$H^2\phi^2$ & $H^2\phi$
Barrier ?

* Visible or invisible

III. EWPT: Models & Phenomenology

Model Illustrations



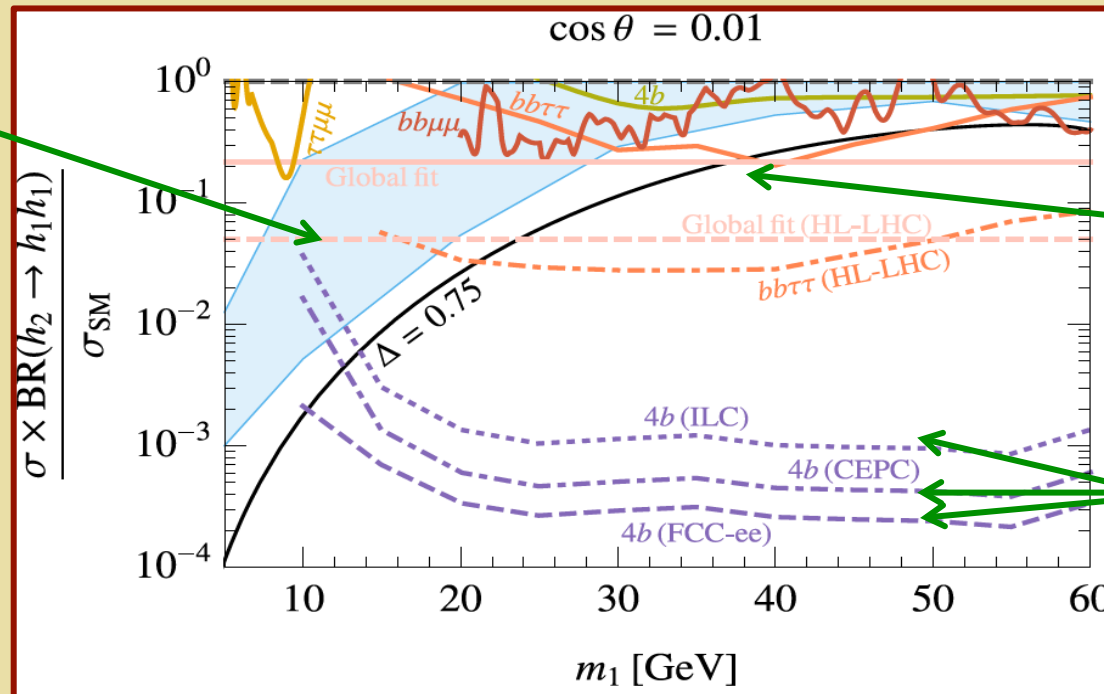
Simple Higgs portal models:

- *Real gauge singlet (SM + 1)*
- *Real EW triplet (SM + 3)*

Light Singlets: Exotic Decays

$$h_2 \rightarrow h_1 h_1 \rightarrow 4b$$

EWPT viable:
numerical



EWPT viable:
Semi analytic

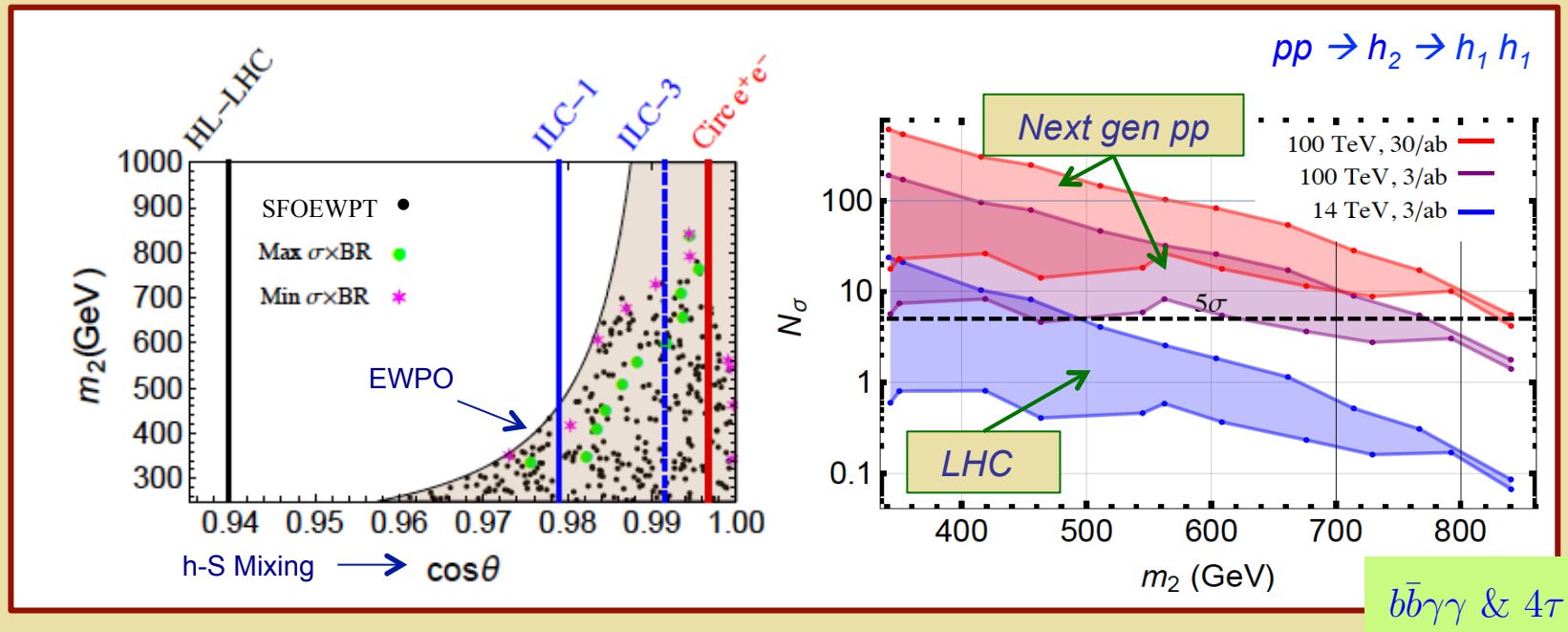
Future e^+e^-

J. Kozaczuk, MR-M, J. Shelton 1911.10210

See also: Carena et al 1911.10206

Singlets: Precision & Res Di-Higgs Prod

SFOEWPT Benchmarks: Resonant di-Higgs & precision Higgs studies



Kotwal, No, R-M, Winslow 1605.06123

See also: Huang et al, 1701.04442;
Li et al, 1906.05289

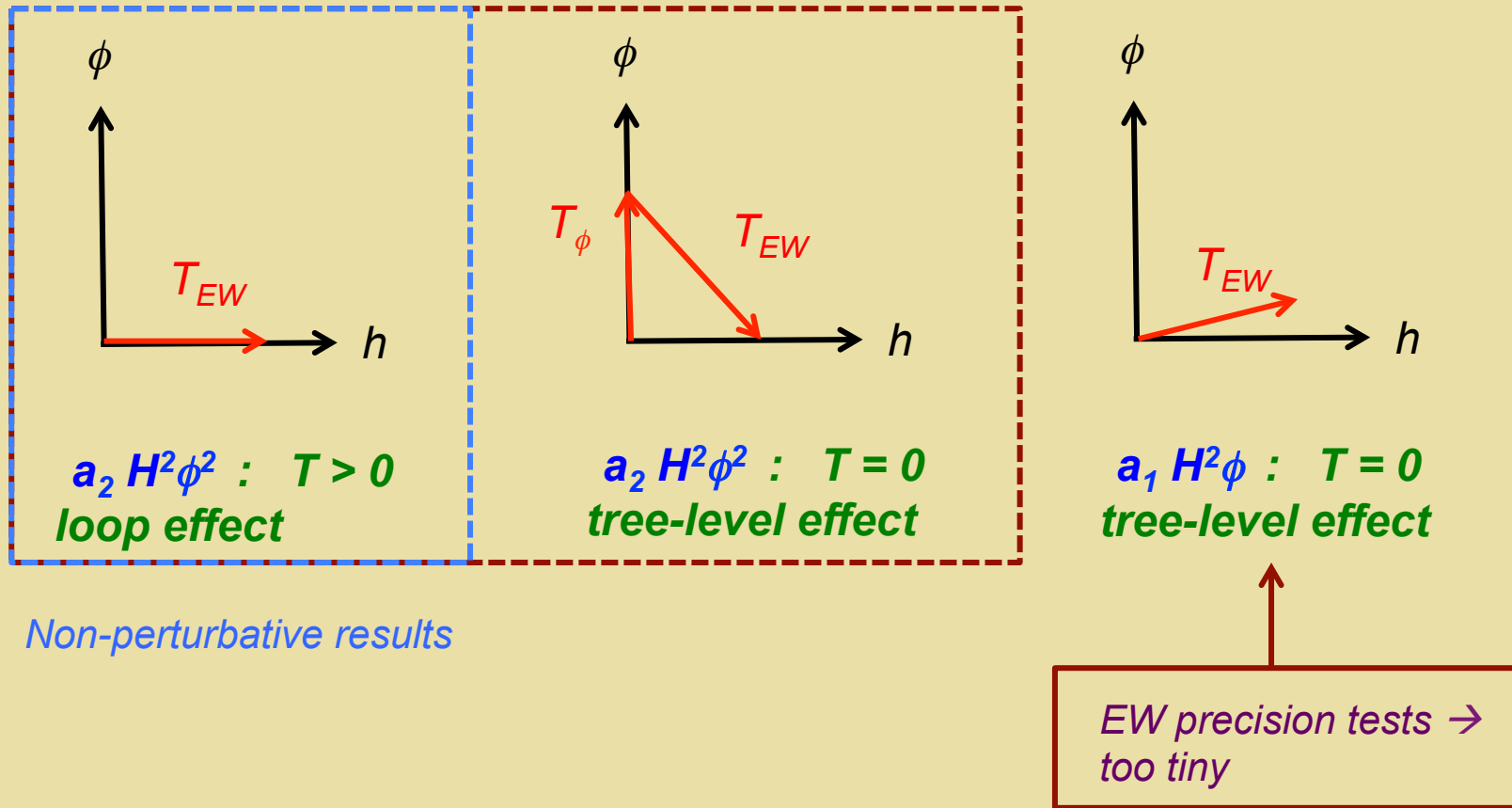
Model Illustrations



Simple Higgs portal models:

- *Real gauge singlet (SM + 1)*
- *Real EW triplet (SM + 3)*

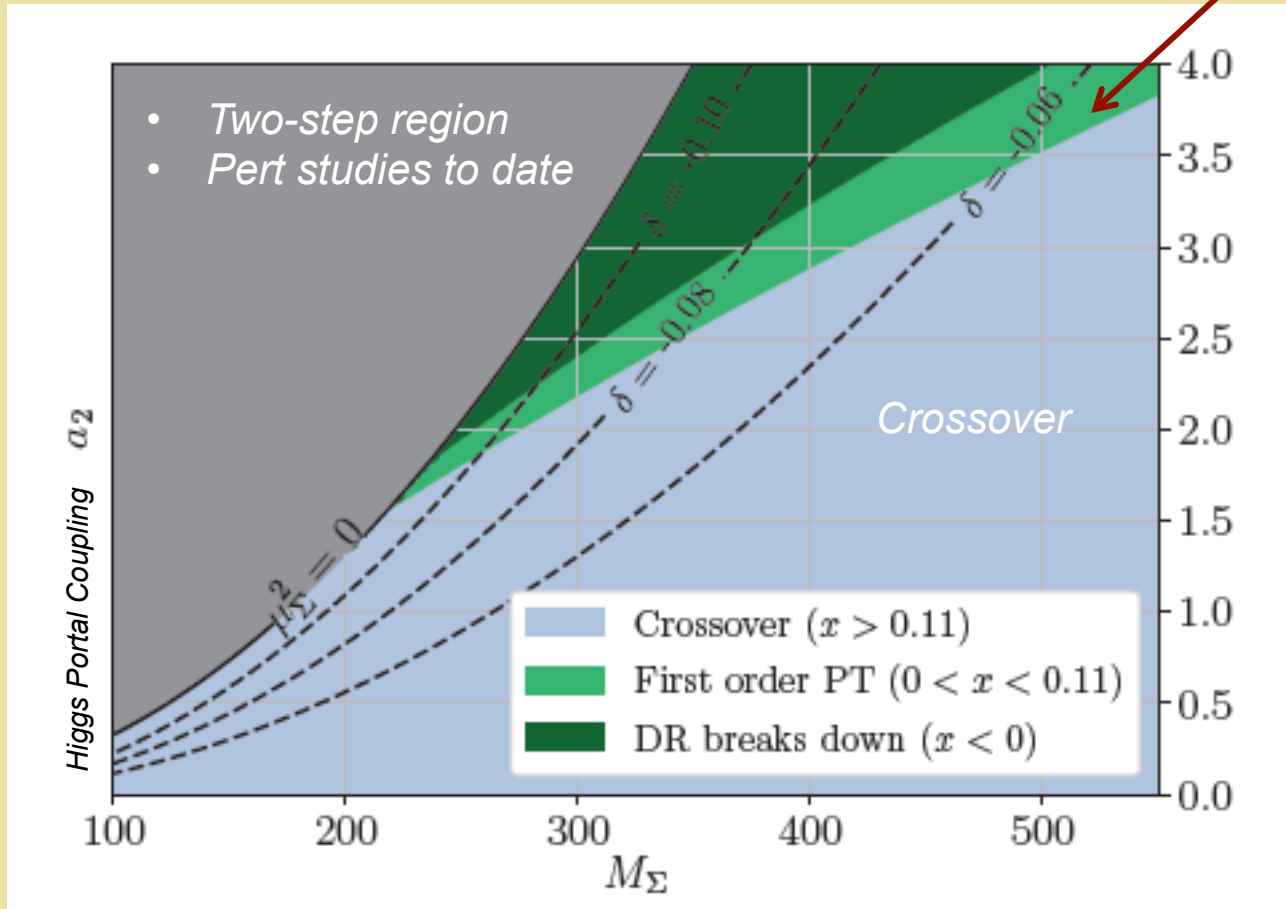
Real Triplet



Non-perturbative results

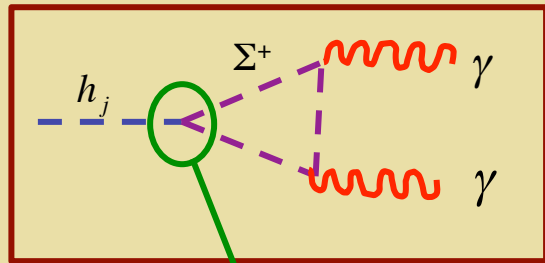
Real Triplet: One-Step EWPT

FOEWPT

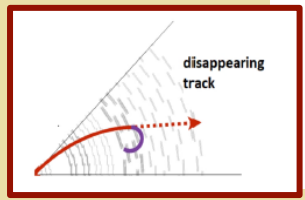
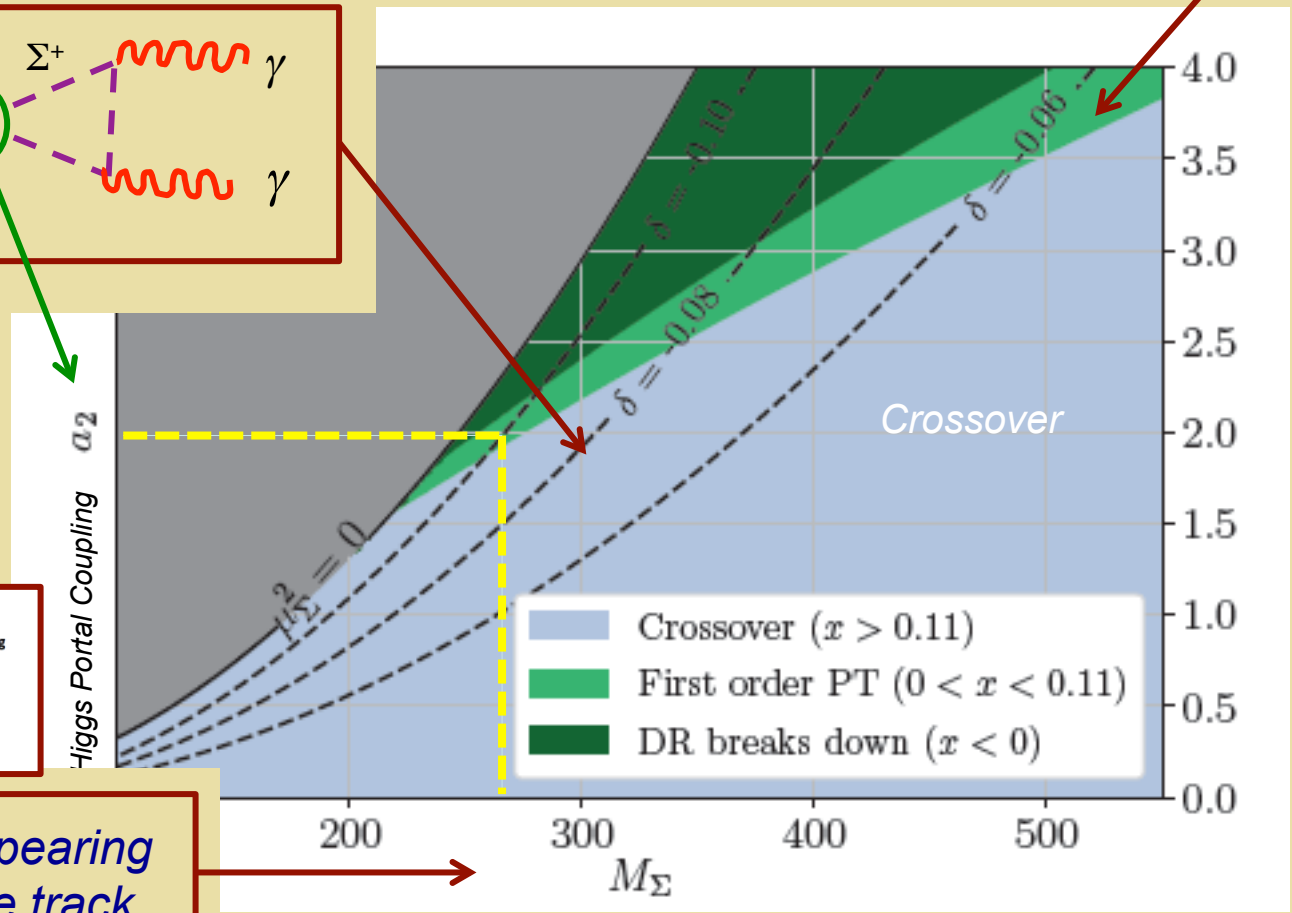


- One-step
- Non-perturbative

Real Triplet & EWPT



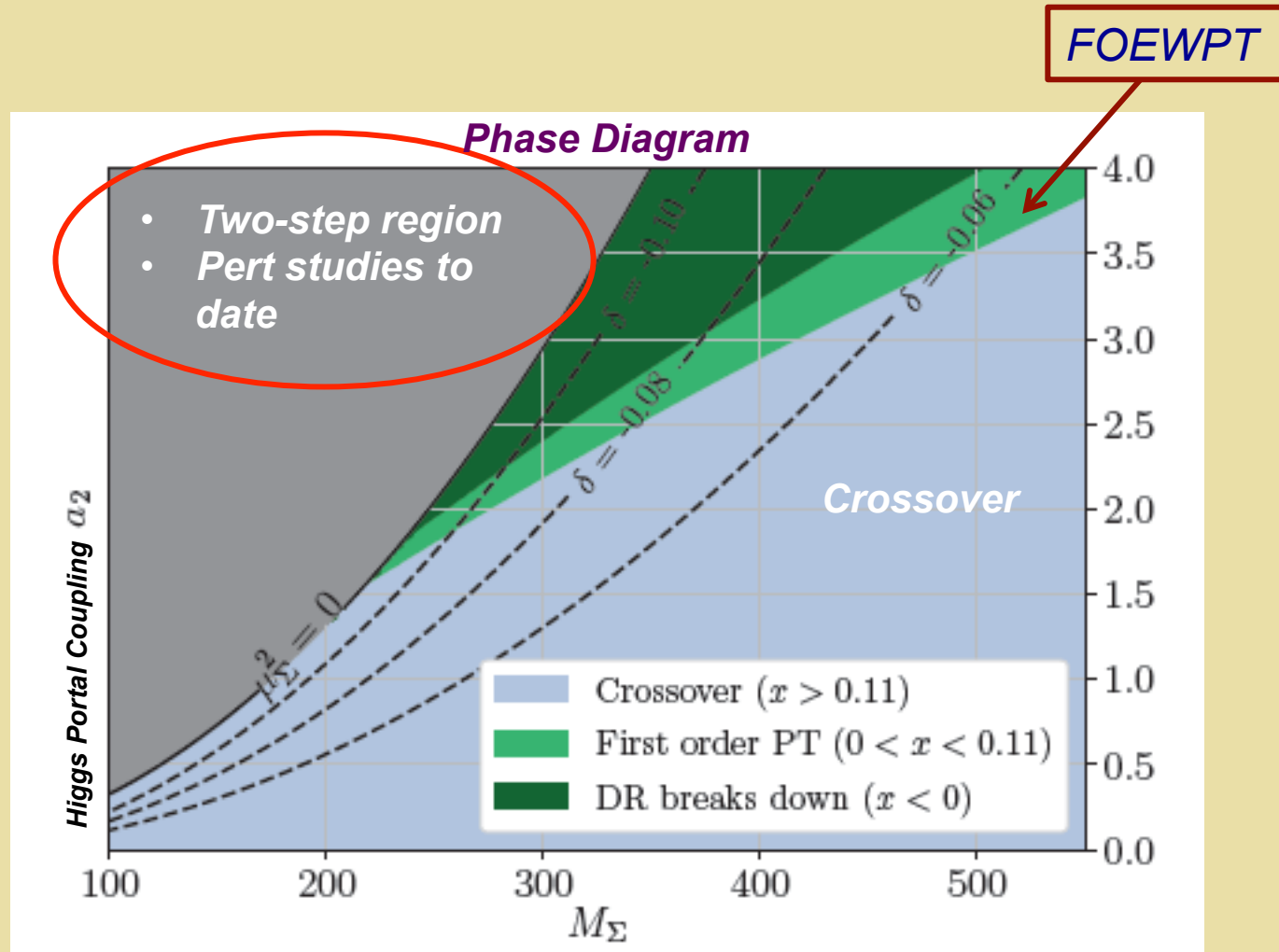
FOEWPT



Disappearing charge track

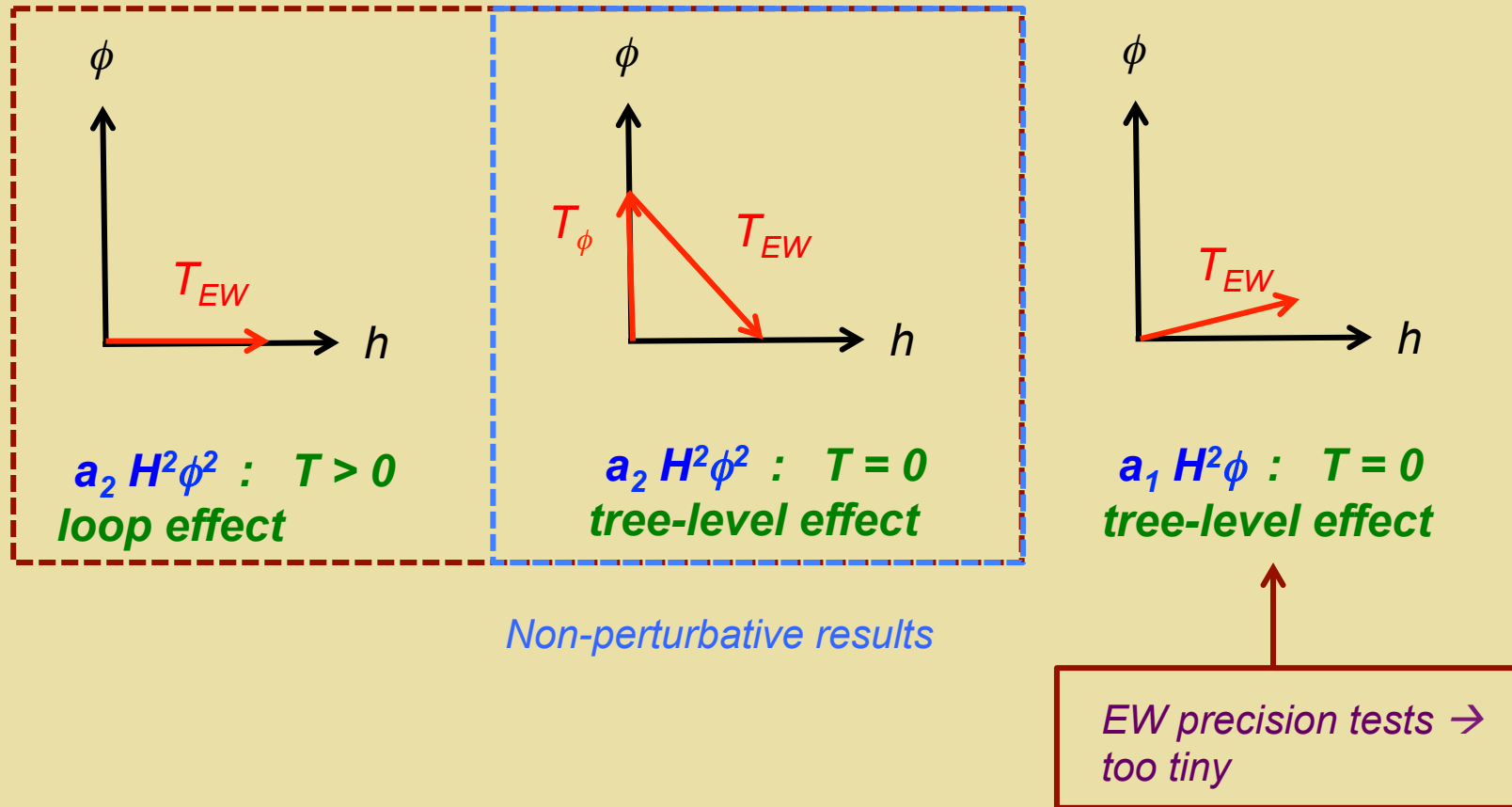
- One-step
- Non-perturbative

Real Triplet & EWPT: Novel EWSB

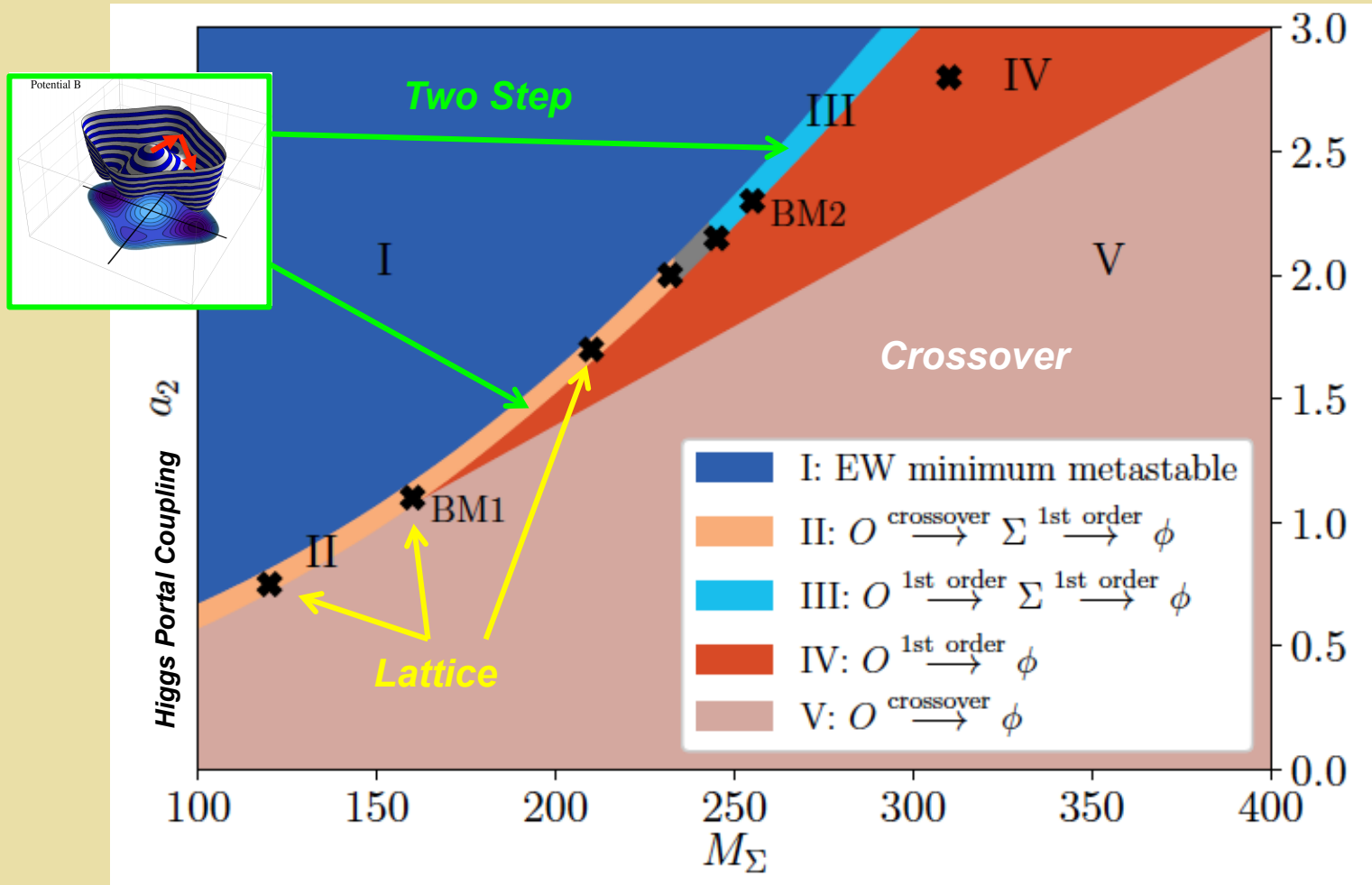


- One-step
- Non-perturbative

Real Triplet



Real Triplet & EWPT: Novel EWSB



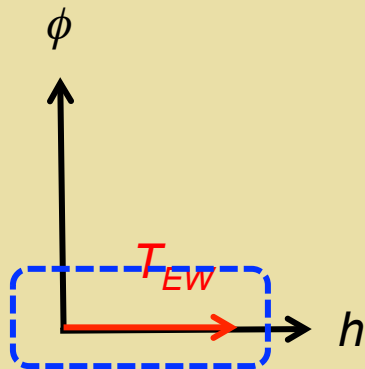
Niemi, R-M, Tenkanen, Weir 2005.11332

- 1 or 2 step
- Non-perturbative

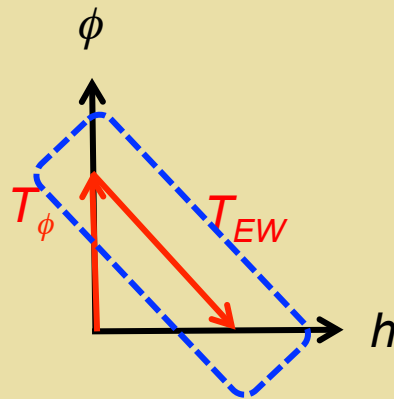
IV. CPV for EW Baryogenesis

EWSB Scenarios & CPV

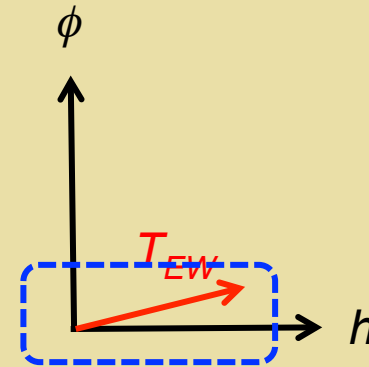
- *BAU generated by CPV during first order transition to Higgs phase*
- *Stringent constraints from EDM searches*



$a_2 H^2 \phi^2 : T > 0$
loop effect



$a_2 H^2 \phi^2 : T = 0$
tree-level effect



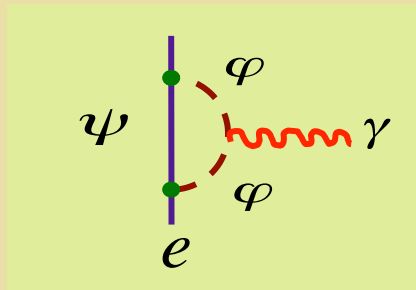
$a_1 H^2 \phi : T = 0$
tree-level effect

EDMs: New CPV?

System	Limit (e cm)*	SM CKM CPV	BSM CPV
^{199}Hg	7.4×10^{-30}	10^{-35}	10^{-30}
ThO	1.1×10^{-29} **	10^{-38}	10^{-29}
n	1.8×10^{-26}	10^{-31}	10^{-26}

* 95% CL ** e⁻ equivalent

Mass Scale Sensitivity



$$\sin\phi_{\text{CP}} \sim 1 \rightarrow M > 5000 \text{ GeV}$$

$$M < 500 \text{ GeV} \rightarrow \sin\phi_{\text{CP}} < 10^{-2}$$

EDMs: New CPV?

System	Limit (e cm)*	SM CKM CPV	BSM CPV
^{199}Hg	7.4×10^{-30}	10^{-35}	10^{-30}
ThO	1.1×10^{-29} **	10^{-38}	10^{-29}
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* 95% CL ** e⁻ equivalent



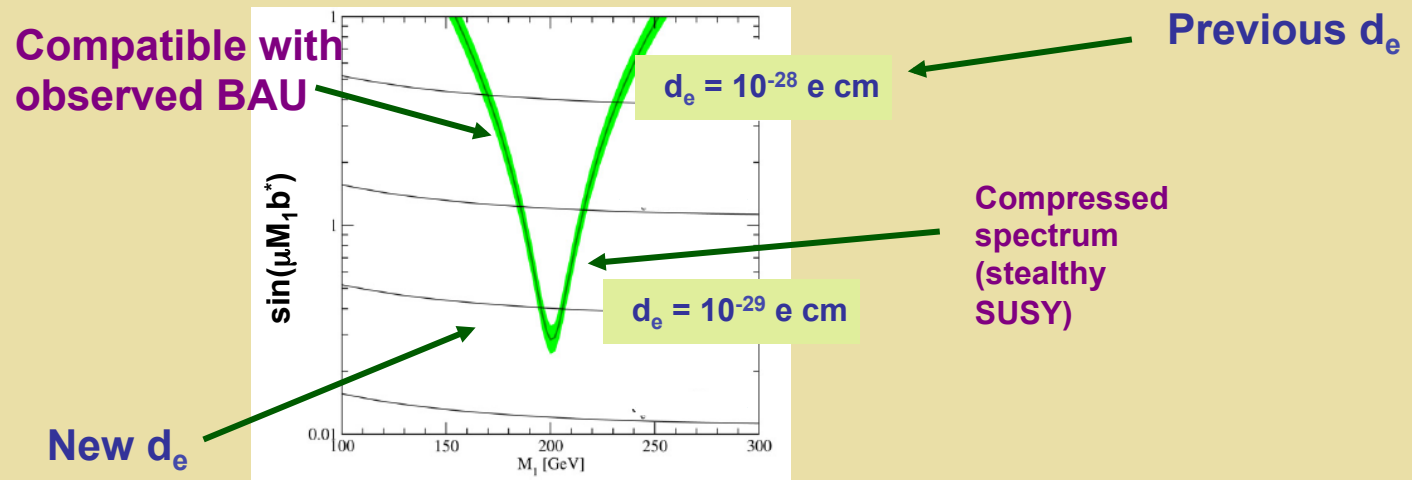
- ★ neutron
- ★ proton & nuclei
- ★ atoms

~ 100 x better sensitivity

Not shown:
muon

EDMs & EW Baryogenesis: SUSY

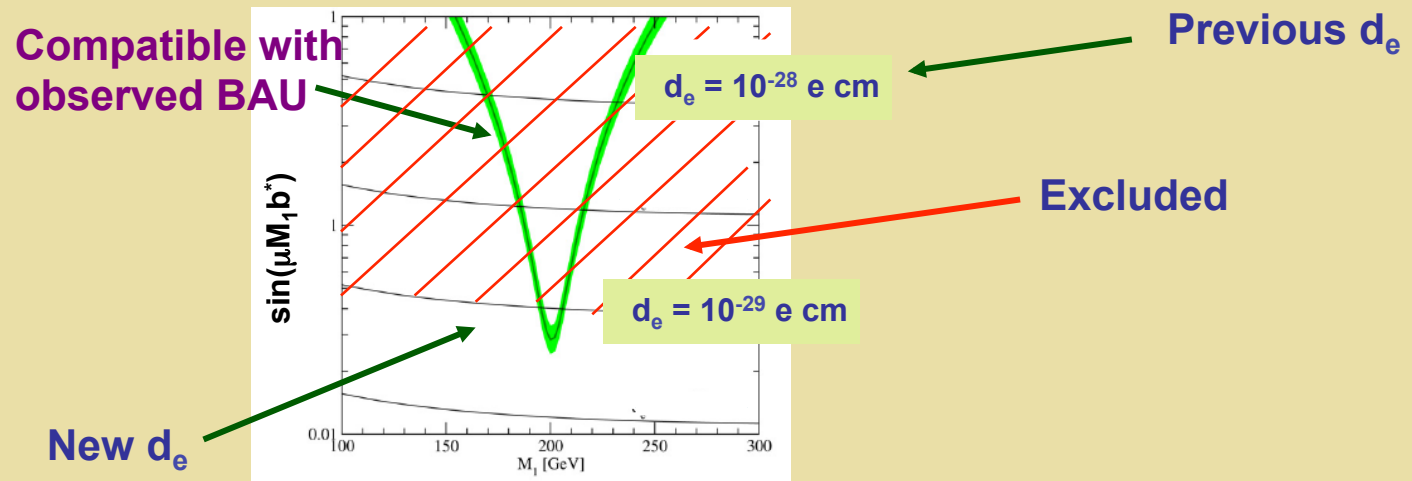
Electron EDM



Li, Profumo, RM '09-' 10

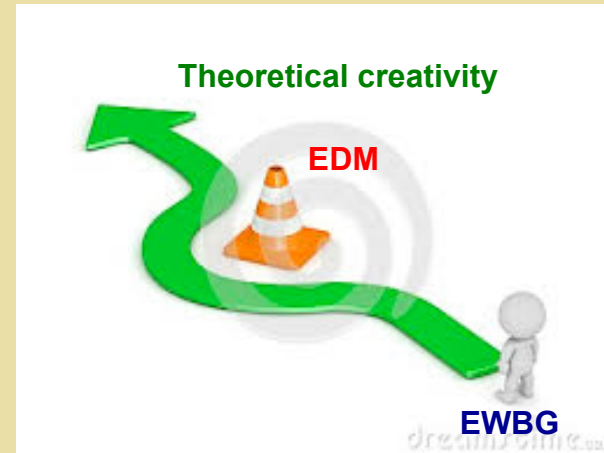
EDMs & EW Baryogenesis: SUSY

Electron EDM



Li, Profumo, RM '09-' 10

CPV for EWBG



Flavored EW Baryogenesis



Type III 2HDM

Jarlskog invariant

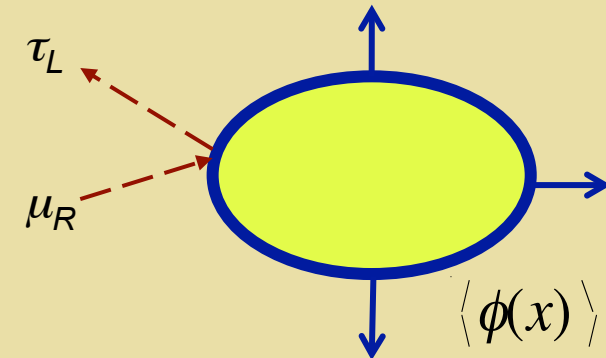
$$J_A = \frac{1}{v^2 \mu_{12}^{\text{HB}}} \sum_{a,b,c=1}^2 v_a v_b^* \mu_{bc} \text{Tr} [Y_c Y_a^\dagger]$$

$T=0$ Higgs couplings

$$\text{Im}(y_\tau) \sim \text{Im}(J_A)$$

EWBG CPV Source

$$S^{\text{CPV}} \sim \text{Im}(J_A)$$



Flavor basis (high T)

$$\mathcal{L}_{\text{Yukawa}}^{\text{Lepton}} = -\overline{E}_L^i [(Y_1^E)_{ij} \Phi_1 + (Y_2^E)_{ij} \Phi_2] e_R^j + h.c.$$

Mass basis ($T=0$)

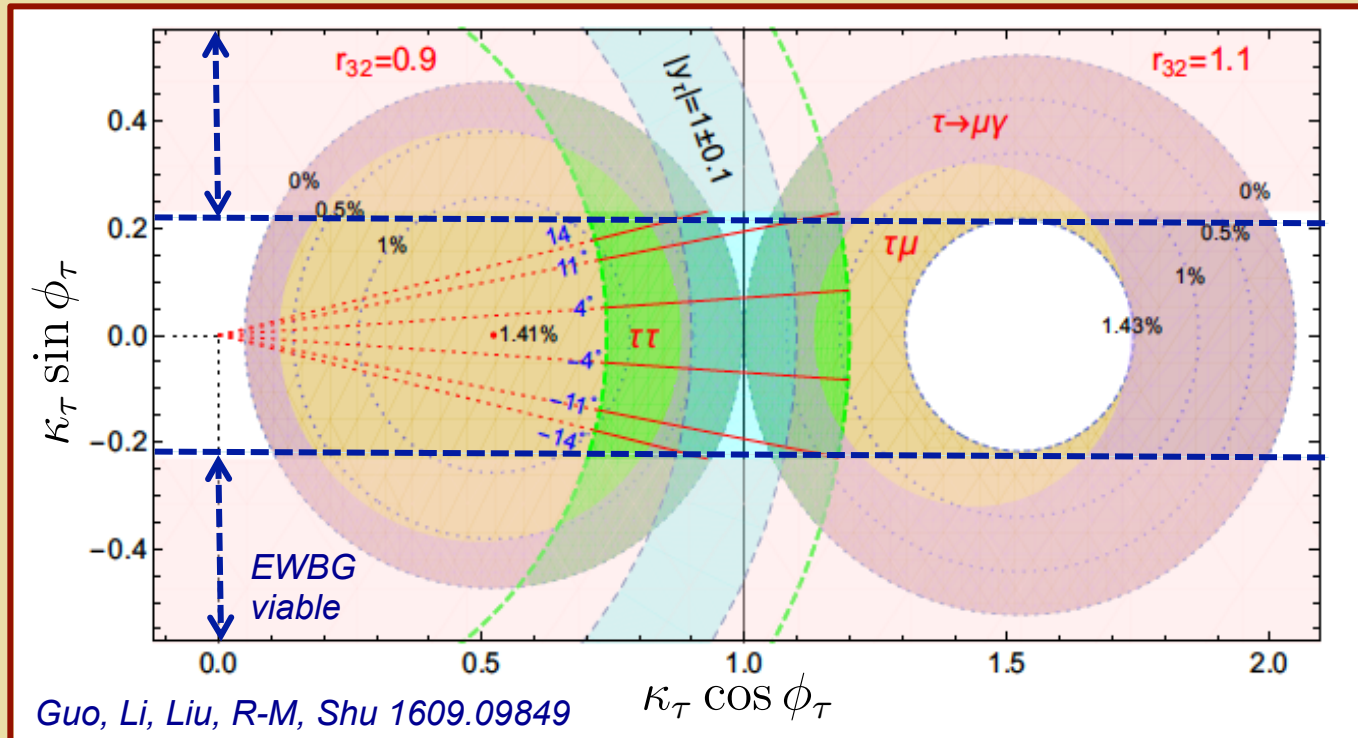
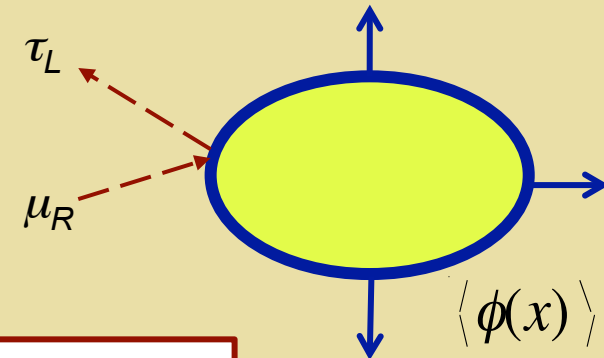
CPV $h \rightarrow \tau\tau$

$$\frac{m_f}{v} \kappa_\tau (\cos \phi_\tau \bar{\tau}\tau + \sin \phi_\tau \bar{\tau} i \gamma_5 \tau) h$$

Guo, Li, Liu, R-M, Shu 1609.09849

Chiang, Fuyuto, Senaha 1607.07316

Flavored EW Baryogenesis



$\Delta\phi_\tau \sim 10^\circ$:
 $3 \text{ ab}^{-1} @ \text{LHC } 14$

CPV in $h \rightarrow \tau\tau$

PHYSICAL REVIEW D **88**, 076009 (2013)

Measuring CP violation in $h \rightarrow \tau^+ \tau^-$ at colliders

Roni Harnik,¹ Adam Martin,^{2,3} Takemichi Okui,⁴ Reinard Primulando,⁵ and Felix Yu¹

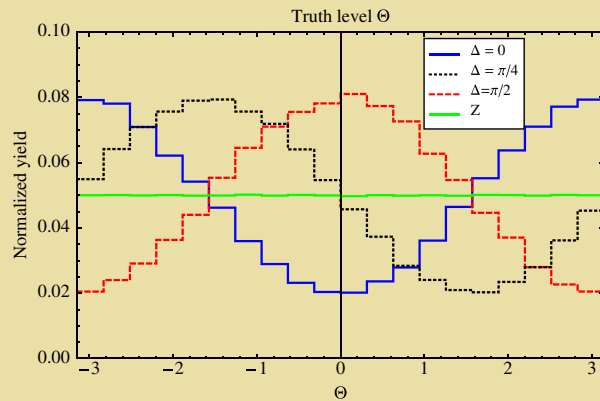
$$h \rightarrow \tau^+ \tau^-$$

$$\tau^- \rightarrow \rho^- \nu$$

$$\rho^- \rightarrow \pi^- \pi^0$$

CPV in $h \rightarrow \tau\tau$

Study $\cos(2\Delta - \Theta)$ distribution



$\Delta\phi_\tau \sim 10^\circ$:

3 ab^{-1} @ LHC 14

What about CEPC?

S.-F. Ge, G. Li, P. Pasquini, MJRM
2008.NNNNN

ILC 250

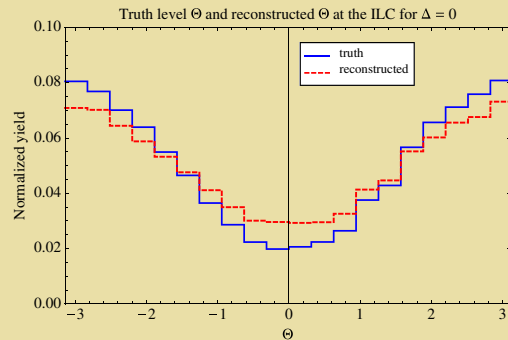


TABLE I. Cross section, branching fractions, expected number of signal events, and accuracy for measuring Δ for the ILC with $\sqrt{s} = 250 \text{ GeV}$ and 1 ab^{-1} integrated luminosity.

$\sigma_{e^+e^- \rightarrow hZ}$	0.30 pb
$\text{Br}(h \rightarrow \tau^+\tau^-)$	6.1%
$\text{Br}(\tau^- \rightarrow \pi^-\pi^0\nu)$	26%
$\text{Br}(Z \rightarrow \text{visibles})$	80%
N_{events}	999
Accuracy	4.4°

Stat only

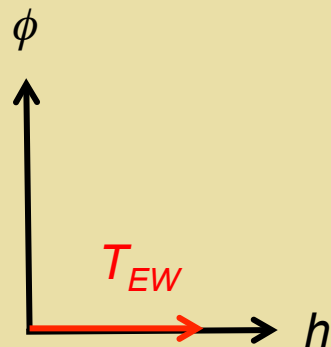
EWSB Scenarios & CPV

- BAU generated by CPV during first order transition to the ϕ phase \rightarrow subsequently transferred to Higgs phase

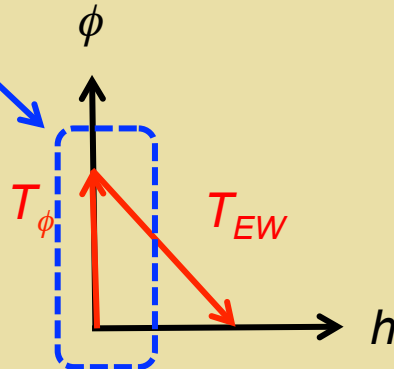
“Two Step EW Baryogenesis”

“Partially secluded CPV”
 \rightarrow evade EDM bounds

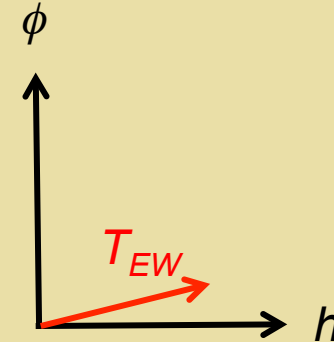
- Inoue, Ovanesyan, MJRM 1508.05404 [CPV]
- H. Patel, MJRM 1212.5652
- Blinov, Kozaczuk, Morrissey, Tamarit 1504.05195



$a_2 H^2 \phi^2 : T > 0$
 loop effect



$a_2 H^2 \phi^2 : T = 0$
 tree-level effect



$a_1 H^2 \phi : T = 0$
 tree-level effect

Illustrative Model: Singlets + Triplets

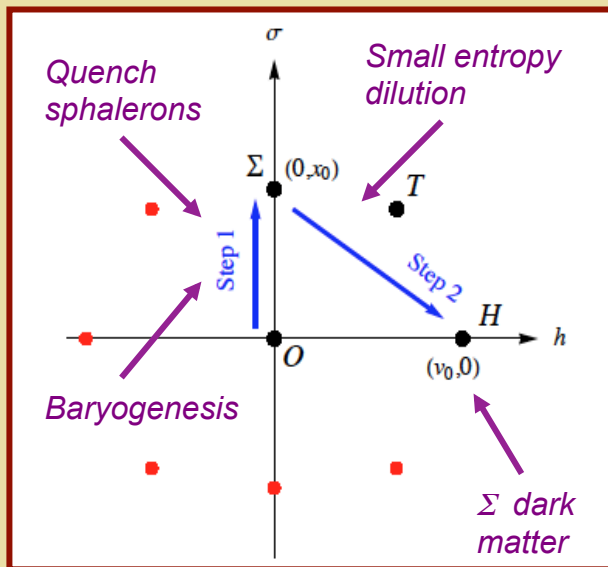
$$M^2 = \begin{pmatrix} m_{11}^2 & m_{12}^2 \\ m_{12}^{2*} & m_{22}^2 \end{pmatrix}$$

CPV: $\theta = \text{Arg}(m_{12}^2) = \theta(x)$

$$m_{12}^2 = a v_\Sigma(x) + b v_S(x)$$

CPV asymmetry generated in SM sector via interactions with the ϕ_j

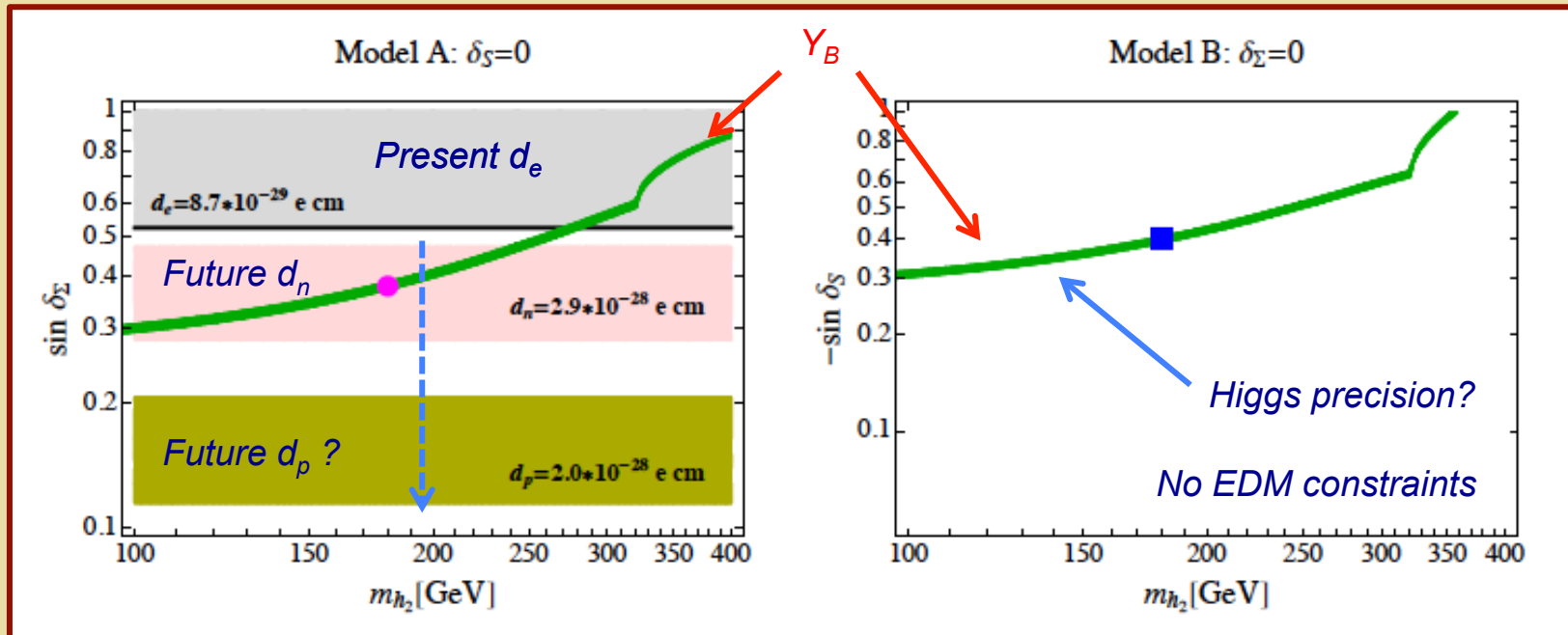
- New sector: real triplet (Σ) & real singlet (S)
- SM Sector: Z_2 symmetric 2HDM



$$\begin{aligned}
 & V(H_1, H_2, \Sigma, S) \quad \text{CPV: } H_1 - H_2 \text{ mixing} \\
 & = -\frac{\mu_\Sigma^2}{2} (\vec{\Sigma} \cdot \vec{\Sigma}) + \frac{b_{4\Sigma}}{4} (\vec{\Sigma} \cdot \vec{\Sigma})^2 + \frac{b_{2S}}{2} S^2 + \frac{b_{4S}}{4} S^4 \\
 & + \left[\frac{1}{2} a_{2\Sigma} H_1^\dagger H_2 (\vec{\Sigma} \cdot \vec{\Sigma}) + \frac{1}{2} a_{2S} H_1^\dagger H_2 S^2 + \text{h.c.} \right], \\
 & + a_{1\Sigma S} \vec{\Sigma} \cdot \vec{\Sigma} S + \frac{1}{2} a_{2\Sigma S} \vec{\Sigma} \cdot \vec{\Sigma} S^2 + V(H_1, H_2). \quad (5)
 \end{aligned}$$

Two-Step EW Baryogenesis & EDMs

Two cases: (A) $\delta_S = 0$ (B) $\delta_\Sigma = 0$



IV. Outlook

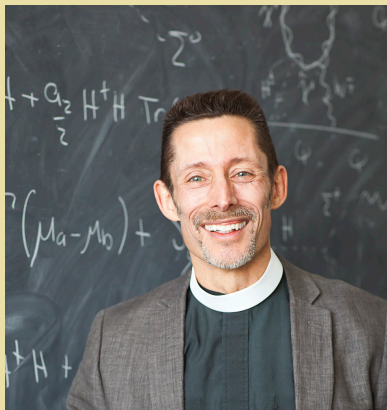
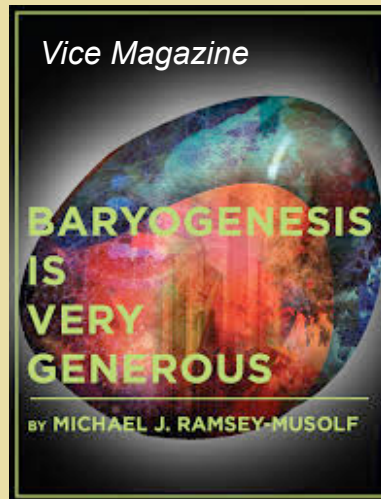
- *Generation of the cosmic matter-antimatter asymmetry in conjunction with EWSB -- EW baryogenesis -- is one of the most compelling possibilities*
- *The existence of the scale $T_{EW} \rightarrow$ BSM ingredients for EWBG are experimentally accessible*
- *There exists a high level of complementarity between experimental probes at the energy frontier, precision Higgs boson studies, and low-energy symmetry tests \rightarrow exciting opportunities for the CEPC !*
- *A rich opportunities exist for further experimental and theoretical exploration and refined theoretical computations*

Michael Ramsey-Musolf



Chair Professor, SJTU & T.D. Lee Professor, TDLI
Professor & Director, ACFI, U. Mass Amherst

Theoretical Physics

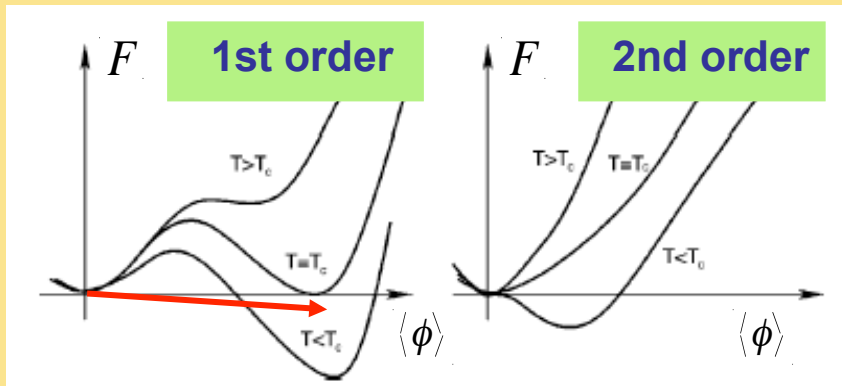


谢谢

- Ph.D. Princeton
- Post-doc MIT
- 美国 → 中国 2019
- mjrm@sjtu.edu.cn
- 微信 : mjrm-china

Back Up Slides

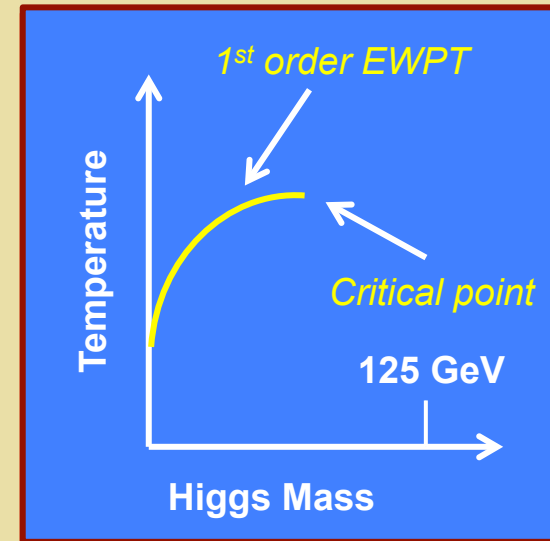
EW Phase Transition: St'd Model



Increasing m_h \longrightarrow

Lattice	Authors	M_h^C (GeV)
4D Isotropic	[76]	80 ± 7
4D Anisotropic	[74]	72.4 ± 1.7
3D Isotropic	[72]	72.3 ± 0.7
3D Isotropic	[70]	72.4 ± 0.9

SM EW: Cross over transition

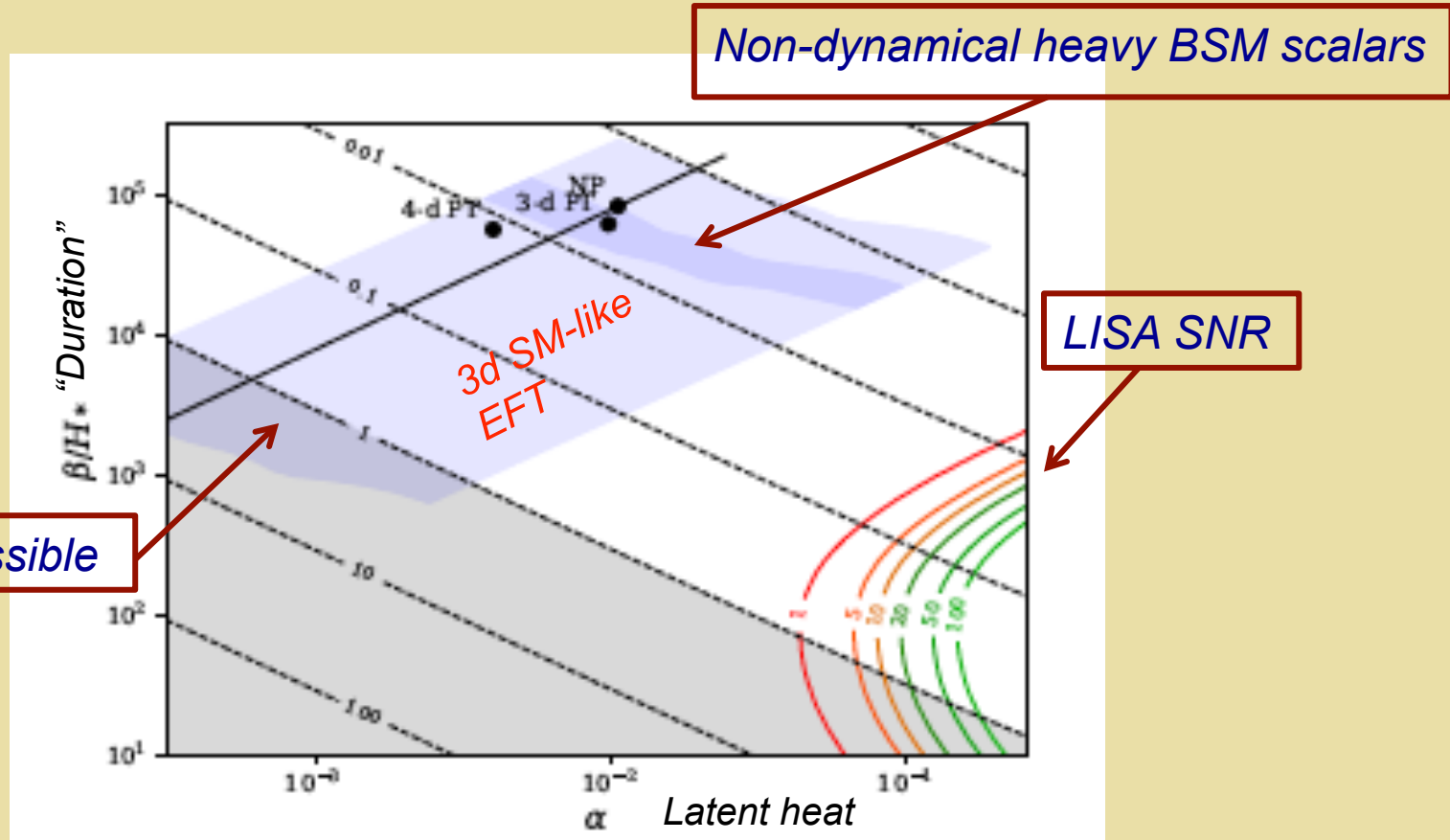


EW Phase Diagram

How does this picture change in presence of new TeV scale physics? What is the phase diagram?

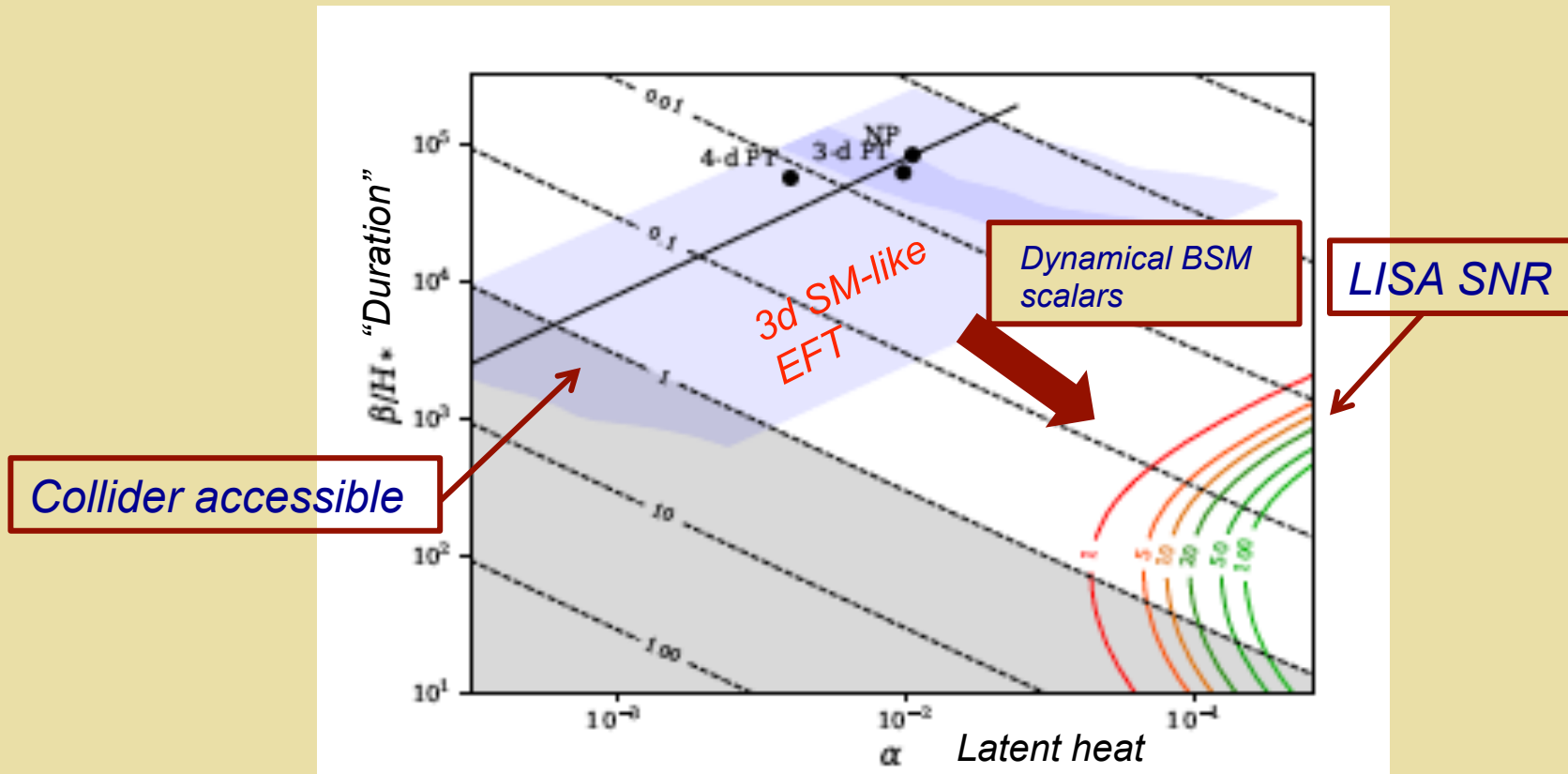
Gravitational Waves

Heavy Real Singlet: *EWPT & GW*



- One-step
- Non-perturbative

Heavy Real Singlet: *EWPT* & *GW*

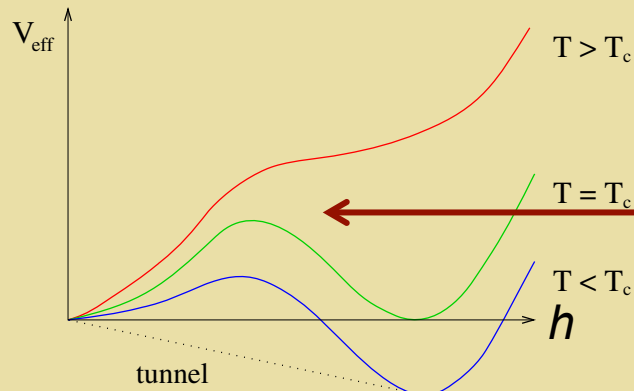


Gould, Kozaczuk, Niemi, R-M, Tenkanen, Weir 1903.11604

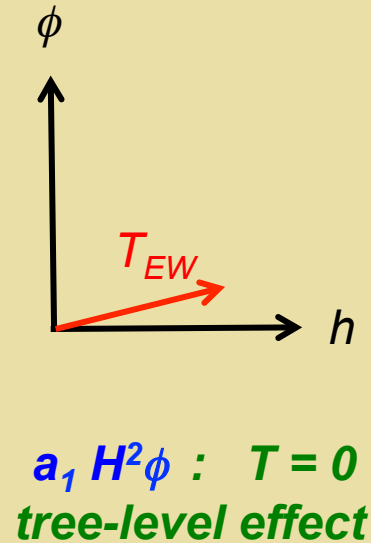
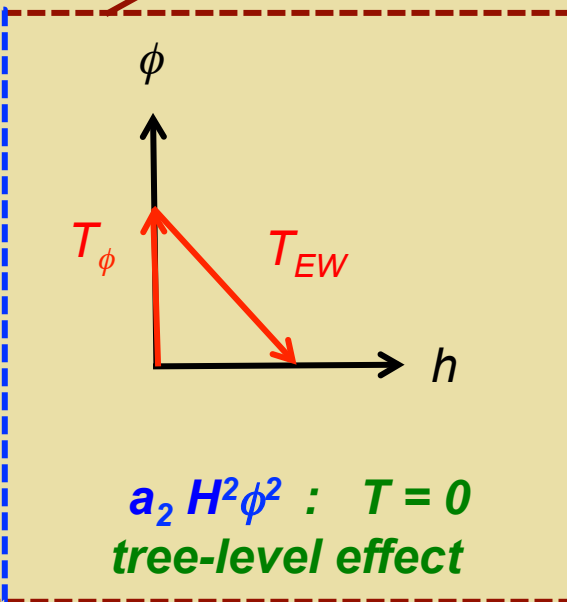
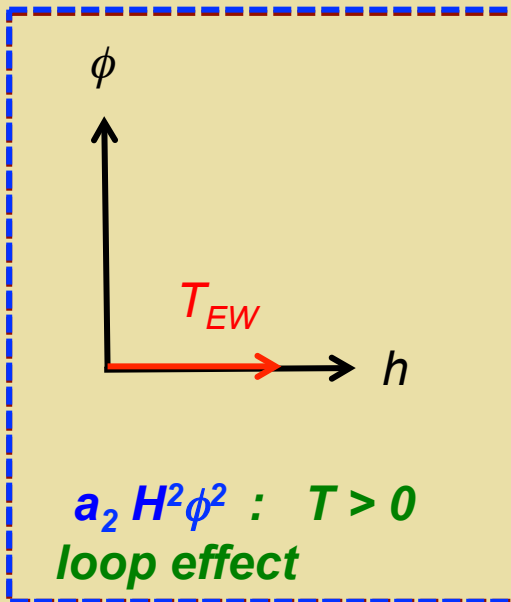
- One-step
- Non-perturbative

Mass Bound

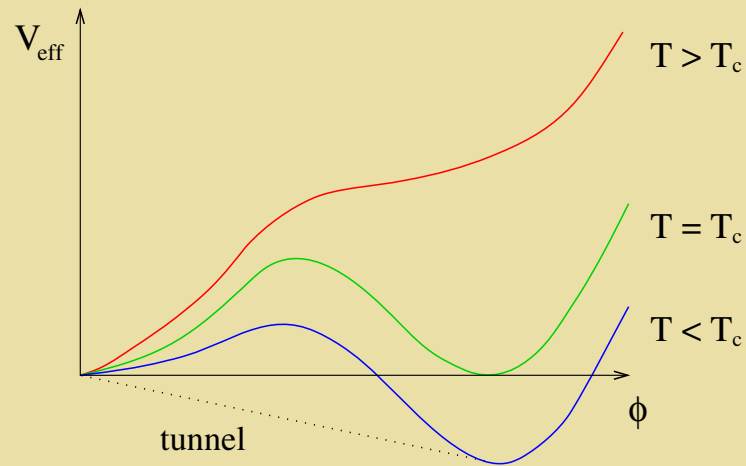
First Order EWPT from BSM Physics



Simple arguments: $T_{EW} +$
first order EWPT \rightarrow
 $M_\phi \lesssim 700 \text{ GeV}$



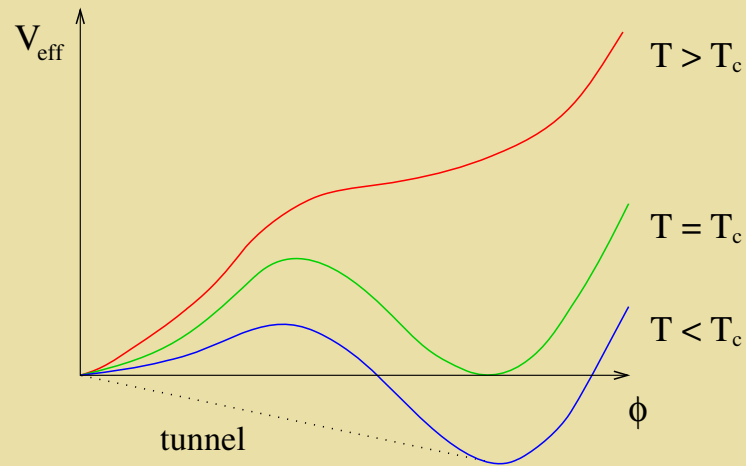
First Order EWPT from BSM Physics



$$\Delta V(h, T) \supset -\frac{T}{12\pi} M_\phi(h, T)^3$$

$$M_\phi(h, T)^3 = \left[\frac{a_2}{6} T^2 + b_2 + \frac{a_2}{2} h^2 \right]^{3/2}$$

First Order EWPT from BSM Physics

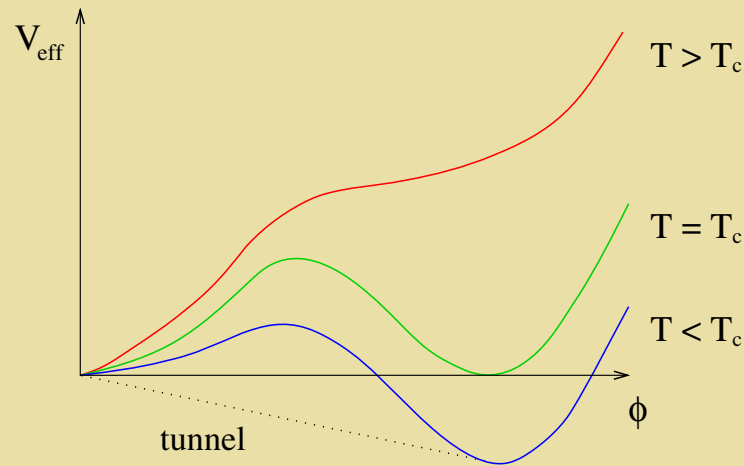


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Choose b_2, a_2 to cancel at $T \sim T_{EW}$

First Order EWPT from BSM Physics



$$\Delta V(h, T) \supset -\frac{T}{12\pi} M_\phi(h, T)^3$$

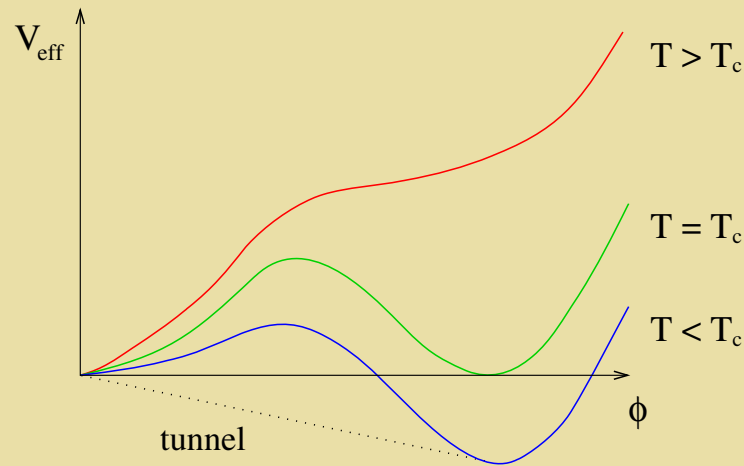
$$M_\phi(h, T)^3 = \left[\frac{a_2}{6} T^2 + b_2 + \frac{a_2}{2} h^2 \right]^{3/2}$$

$$\Delta V(h, T_{EW}) \supset -\frac{T_{EW}}{12\pi} \frac{a_2^{3/2}}{2\sqrt{2}} h^3$$

Choose b_2, a_2 to cancel at $T \sim T_{EW}$

$$M_\phi(T=0)^2 = \frac{a_2}{2} (v^2 - T_{EW}^2/3)$$

First Order EWPT from BSM Physics



$$\Delta V(h, T) \supset -\frac{T}{12\pi} M_\phi(h, T)^3$$

$$M_\phi(h, T)^3 = \left[\frac{a_2}{6} T^2 + b_2 + \frac{a_2}{2} h^2 \right]^{3/2}$$

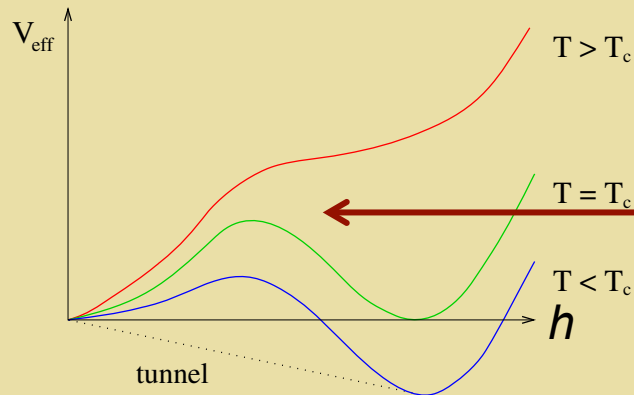
$$\Delta V(h, T_{EW}) \supset -\frac{T_{EW}}{12\pi} \frac{a_2^{3/2}}{2\sqrt{2}} h^3$$

Choose b_2, a_2 to cancel at $T \sim T_{EW}$

$$M_\phi(T=0)^2 = \frac{a_2}{2} (v^2 - T_{EW}^2/3)$$

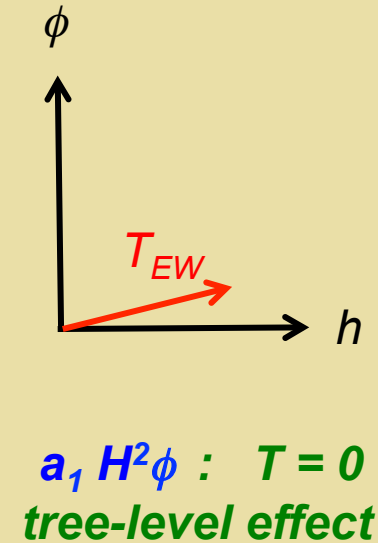
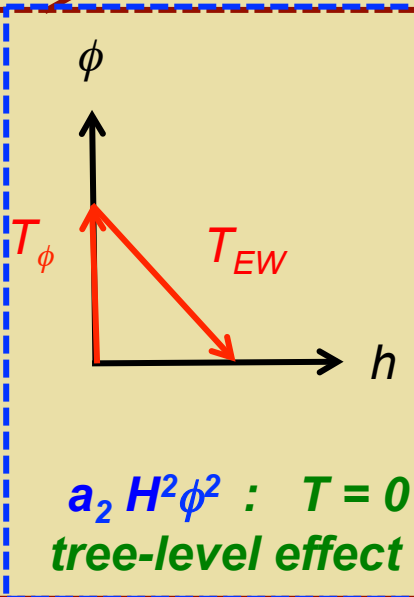
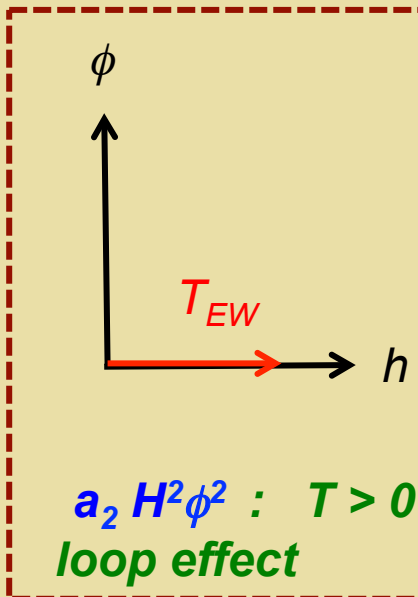
**$M_\phi < 350$ GeV for
perturbative a_2**

First Order EWPT from BSM Physics



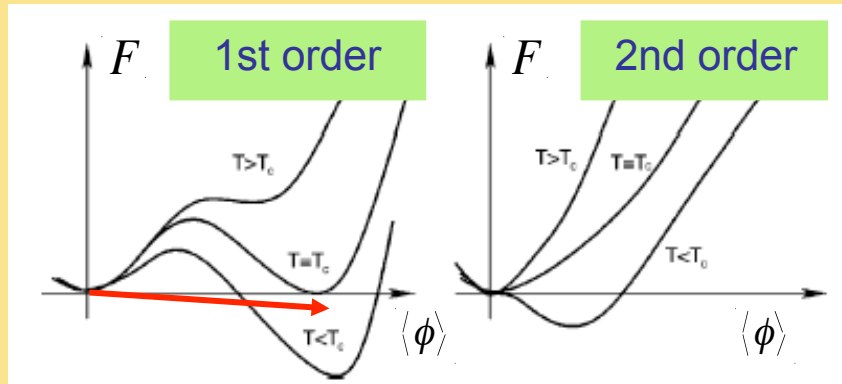
Simple arguments: $T_{EW} +$
 first order EWPT \rightarrow
 $M_\phi \lesssim 700 \text{ GeV}$

Analogous logic: 1912.07198/back up slides

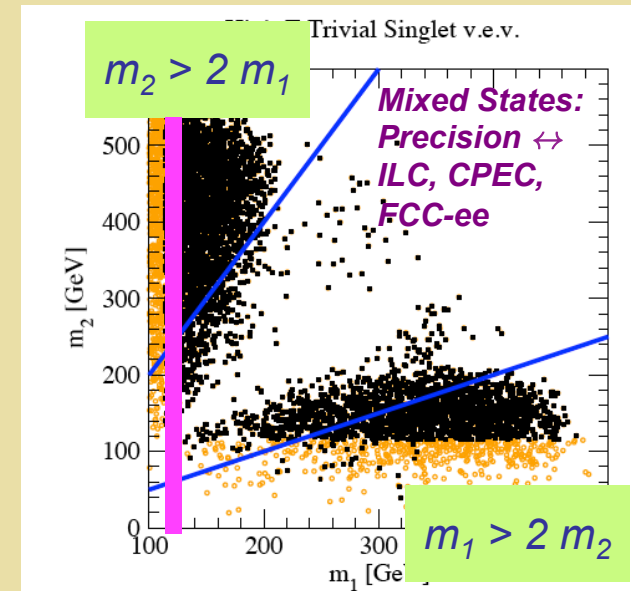
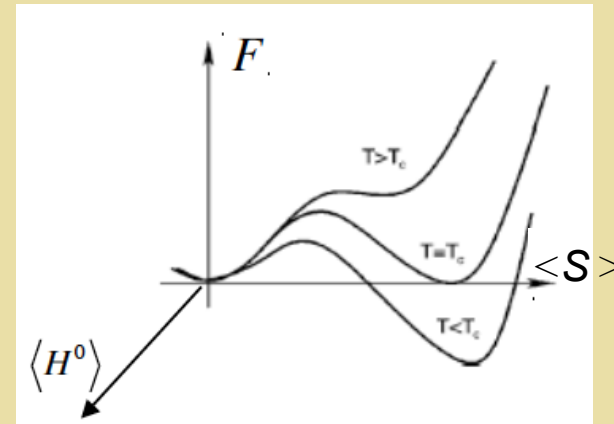
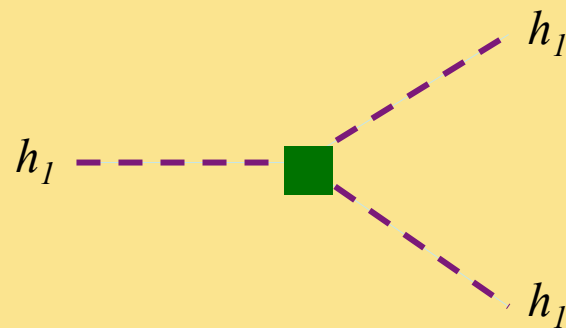


Higgs Self-Coupling & ZH Production

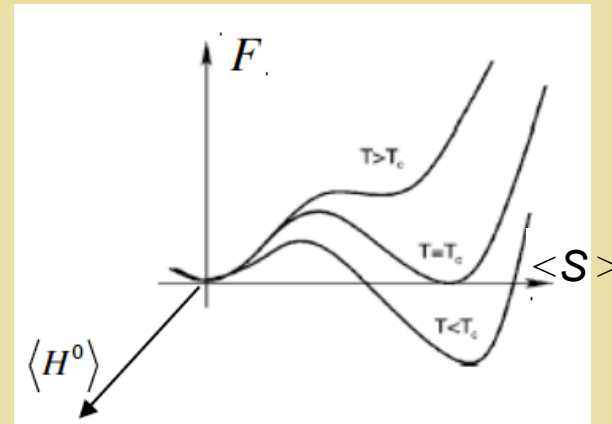
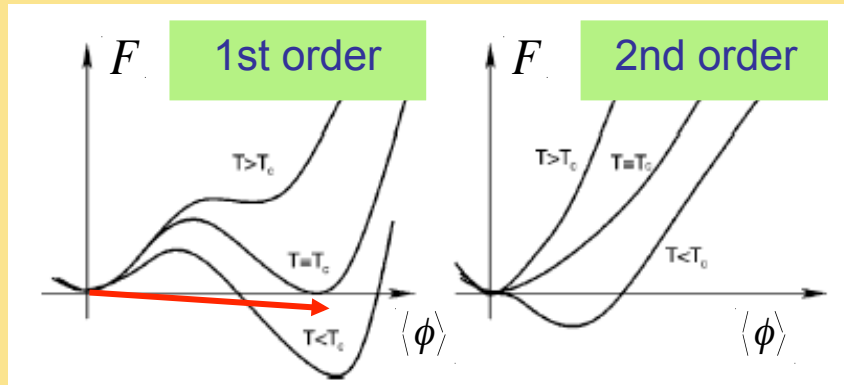
EW Phase Transition: New Scalars



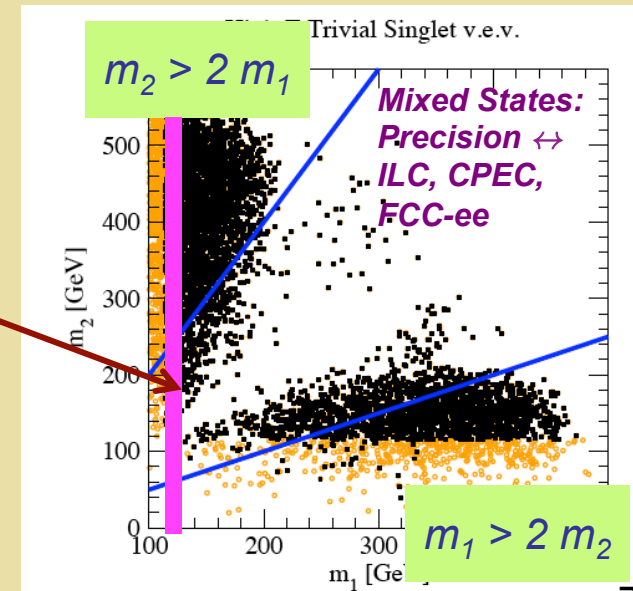
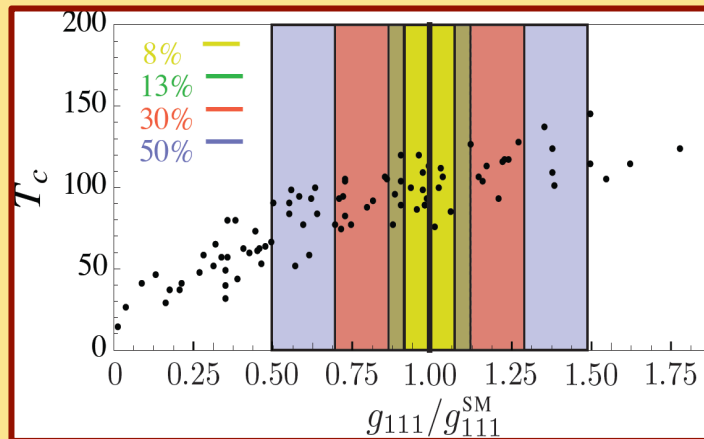
Modified Higgs Self-Coupling



EW Phase Transition: Singlet Scalars

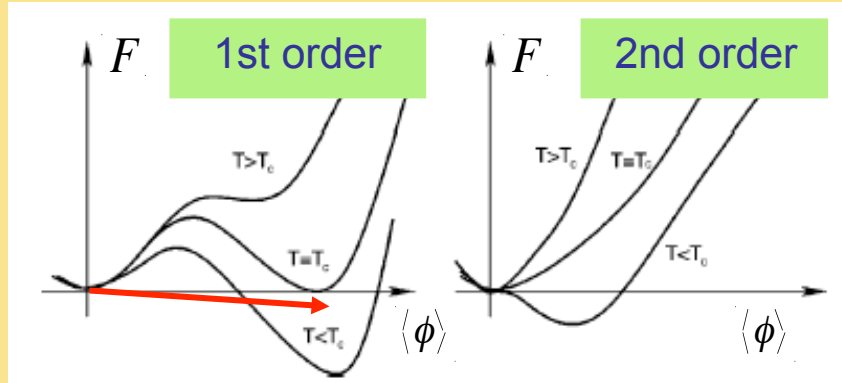


Modified Higgs Self-Coupling

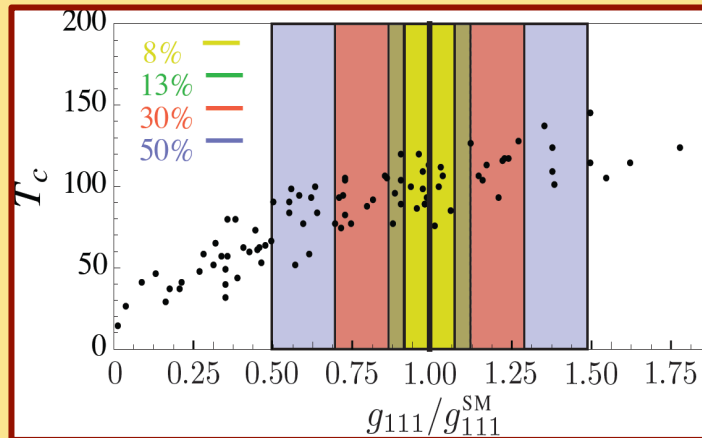


Profumo, R-M, Wainwright, Winslow: 1407.5342; see also Noble & Perelstein 0711.3018

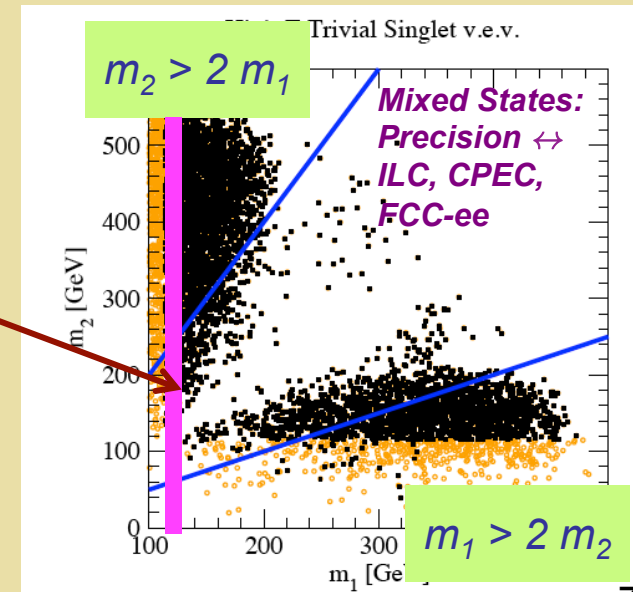
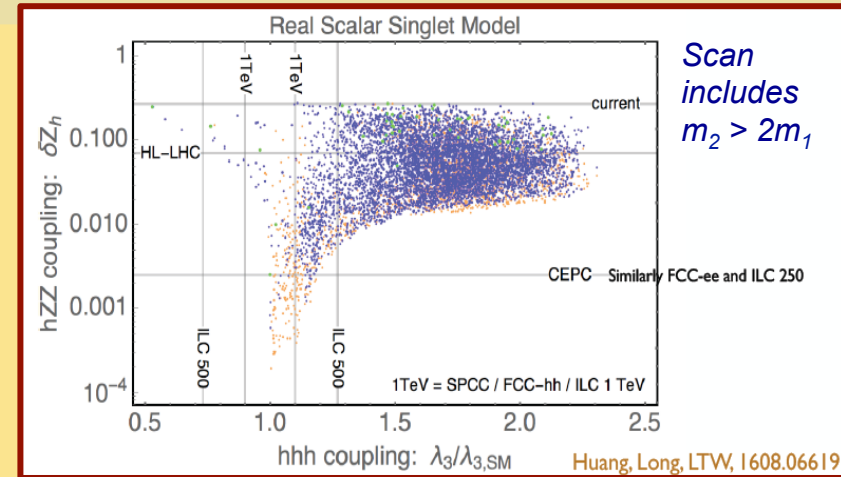
EW Phase Transition: Singlet Scalars



Modified Higgs Self-Coupling

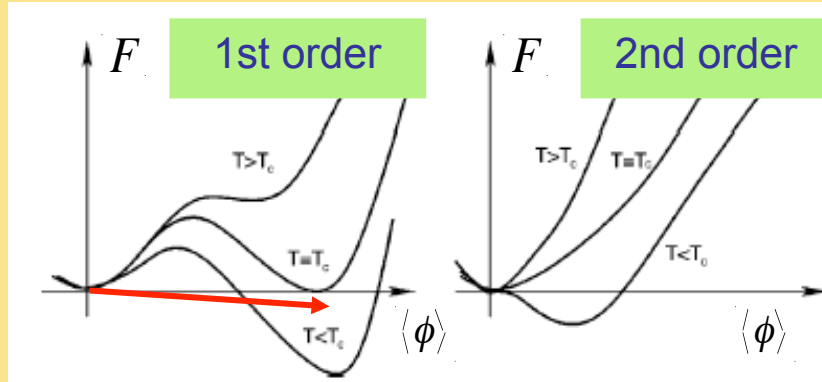


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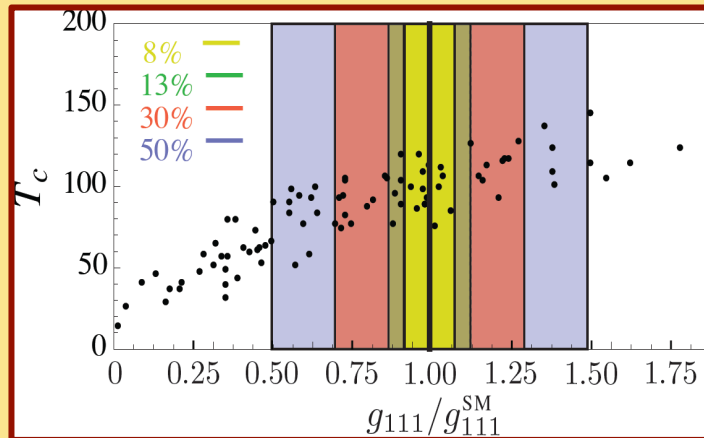


Thanks: M. Cepeda

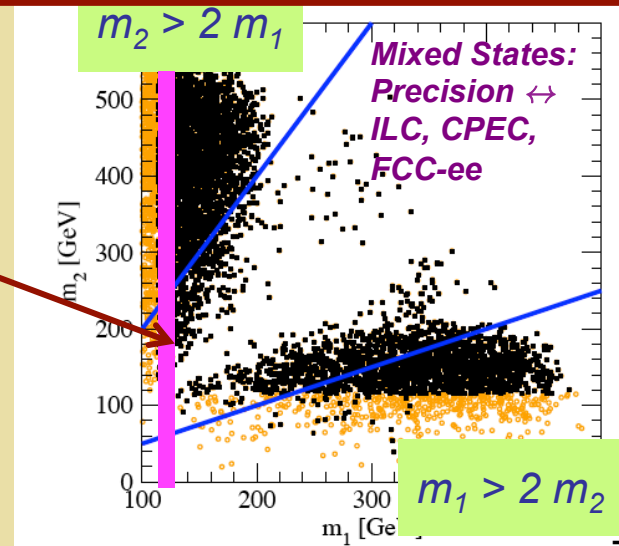
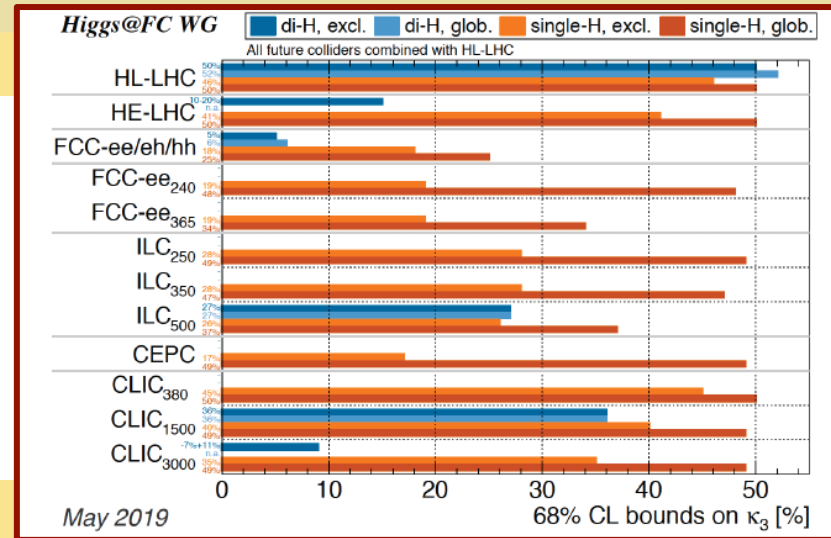
EW Phase Transition: Singlet Scalars



Modified Higgs Self-Coupling



Profumo, R-M, Wainwright, Winslow: 1407.5342; see also Noble & Perelstein 0711.3018



Thanks: M. Cepeda

Higher Dimensional Operators

$$\tilde{V}_0(H) = \lambda \left(H^\dagger H - \frac{v^2}{2} \right)^2 + \frac{1}{\Lambda^2} \left(H^\dagger H - \frac{v^2}{2} \right)^3$$

$$\tilde{V}_0(h) = \tilde{V}_0 - \frac{\tilde{\mu}^2}{2} h^2 + \frac{\tilde{\lambda}}{4} h^4 + \frac{1}{8\Lambda^2} h^6$$

$$\tilde{\mu}^2 = \left[\lambda - \frac{3v^2}{4\Lambda^2} \right] v^2$$

$$\tilde{\lambda} < 0 \quad \rightarrow \text{FO EWPT} \rightarrow \Lambda < 840 \text{ GeV}$$

$$\tilde{\lambda} = \lambda - \frac{3v^2}{2\Lambda^2}$$

\rightarrow Implications for σ_{Zh}

- Cao, Huang, Xie, Zhang 2017
- Grojean, Servant, Wells 2004...
- Grinstein, Trott 2008...

Electroweak Phase Transition

- *Higgs discovery → What was the thermal history of EWSB ?*
- *Baryogenesis → Was the matter-antimatter asymmetry generated in conjunction with EWSB (EW baryogenesis) ?*
- *Gravitational waves → If a signal observed in LISA, could a cosmological phase transition be responsible ?*

Strong First Order EWPT: Necessary condition for EW baryogenesis