Contribution ID: 26 Type: not specified

Higgs boson decay to charmonia via c-quark fragmentation

Monday, 25 July 2022 17:00 (20 minutes)

We calculate the decay branching fractions of the Higgs boson to J/ψ and η_c via the charm-quark fragmentation mechanism for the color-singlet and color-octet states in the framework of non-relativistic QCD. The decay rates are governed by the charm-quark Yukawa coupling, unlike the decay $H \to J/\psi + \gamma$, which is dominated by the γ^* - J/ψ mixing.

We find that the decay branching fractions can be about 2×10^{-5} for $H\to c\bar c+J/\psi$, and 6×10^{-5} for $H\to c\bar c+\eta_c$. We comment on the perspective of searching for the Higgs boson to J/ψ transition at the High-Luminosity LHC for testing the charm-quark Yukawa coupling.

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Session Classification: Higgs & indirect BSM