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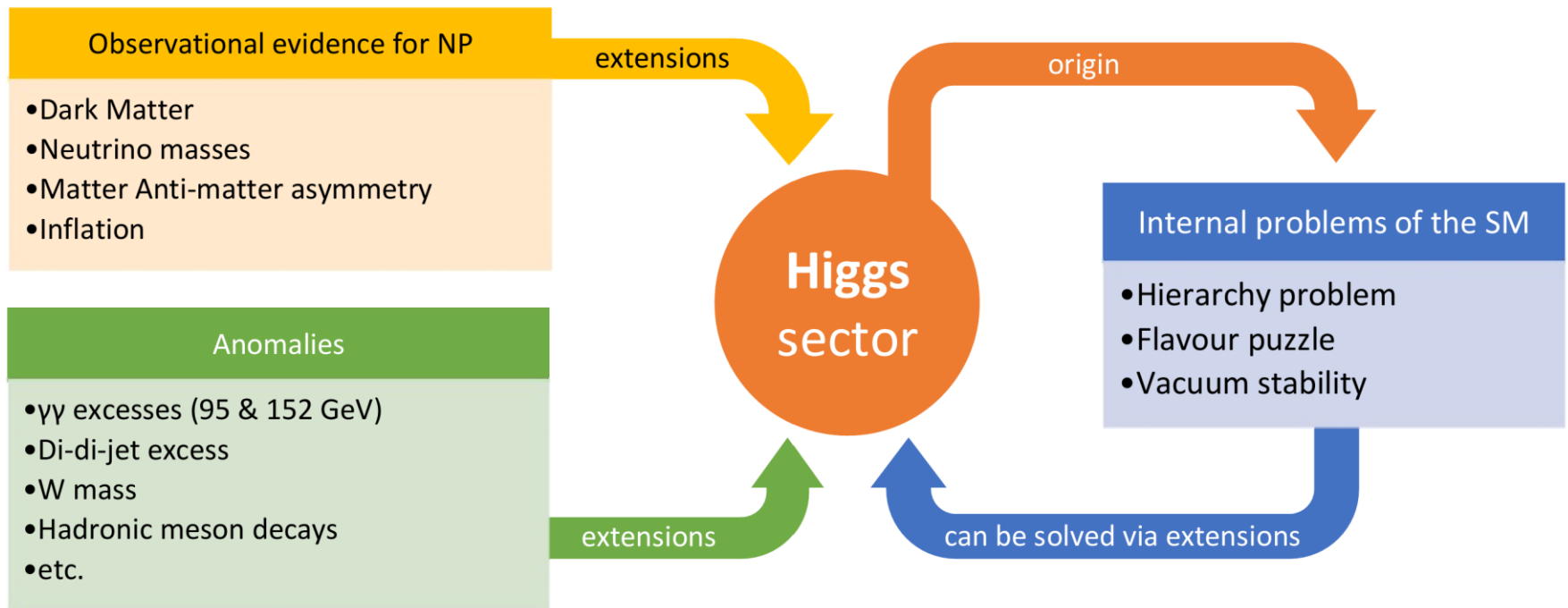
University of Zurich

New Higgs Bosons at the EW Scale and Implications for CEPC

Guangzhou, 10.11.2025

Why new Higgses?

- No theoretical principle forbids new Higgses
- Nearly all top-down approaches have new scalars



Higgs sector very promising place to expect NP

New Higgses at the Electroweak Scale

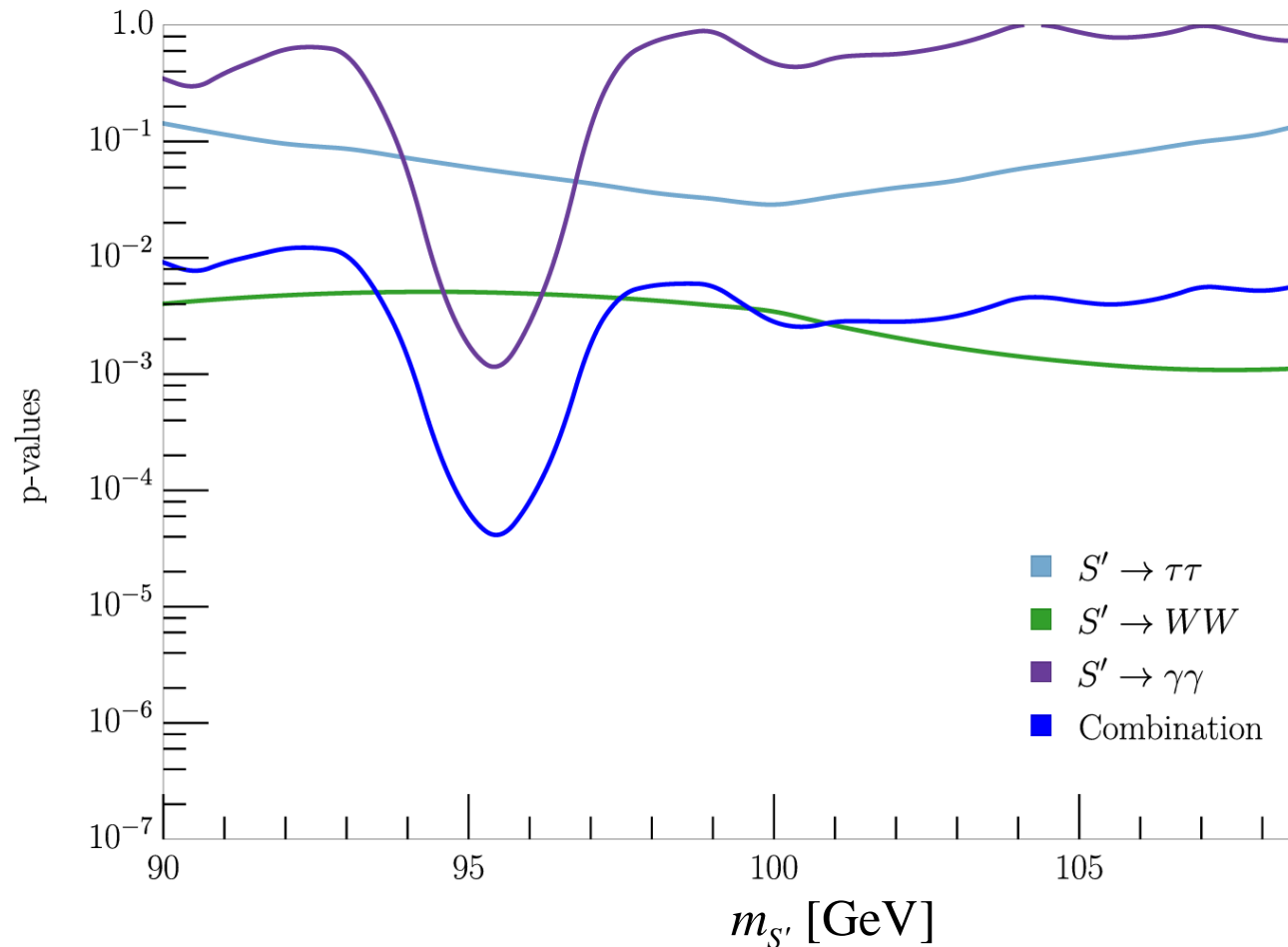
- Signatures of new Higgses expected to be sub-leading compared to the SM Higgs
 - SM-Higgs signal strength
 - EW precision measurements
 - Large SM background
 - Small p_T leads to low detector efficiencies
 - Non-resonant signatures
 - $H \rightarrow t\bar{t}$
 - $H \rightarrow WW$
 - $H^\pm \rightarrow t\bar{b}, WZ$
- are weakly constrained

EW scale Higgses could be hiding in the LHC data

95 GeV Combination

S. Bhattacharya, G. Coloretti, A. Crivellin, et al. arXiv:2306.17209

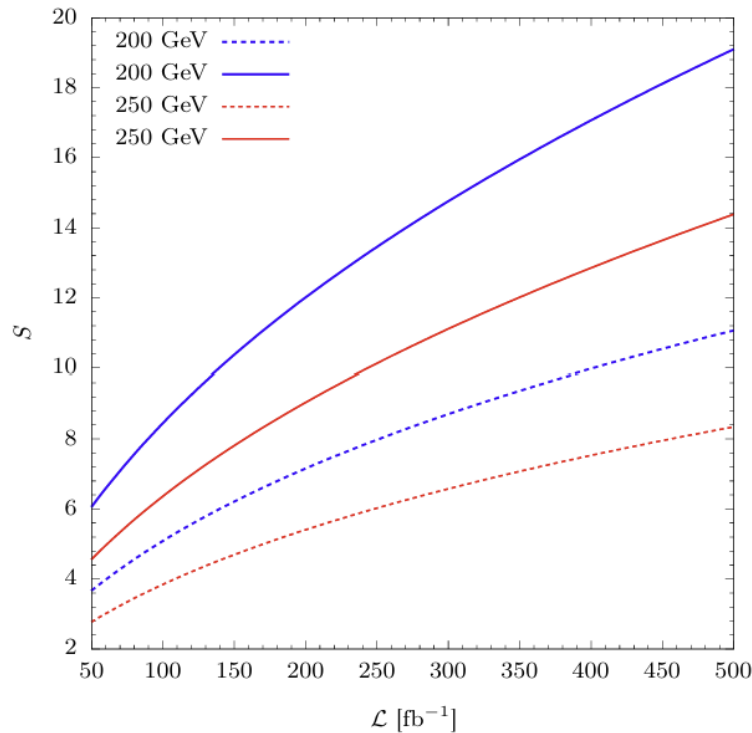
- LEP used to reduce the look-elsewhere effect



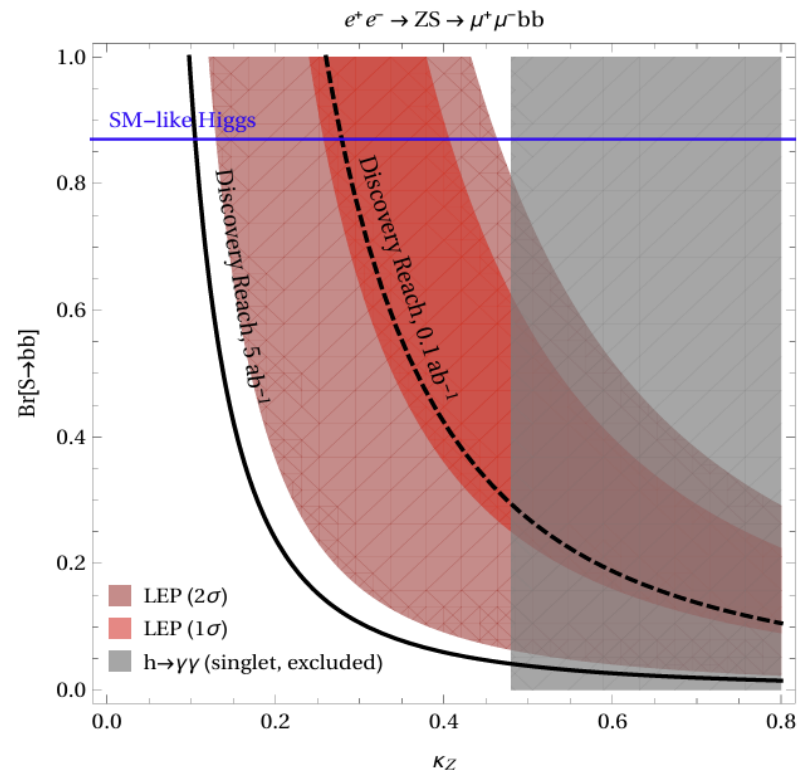
3.4 σ global significance

Discovery potential

- 10% SM Higgs signal strength



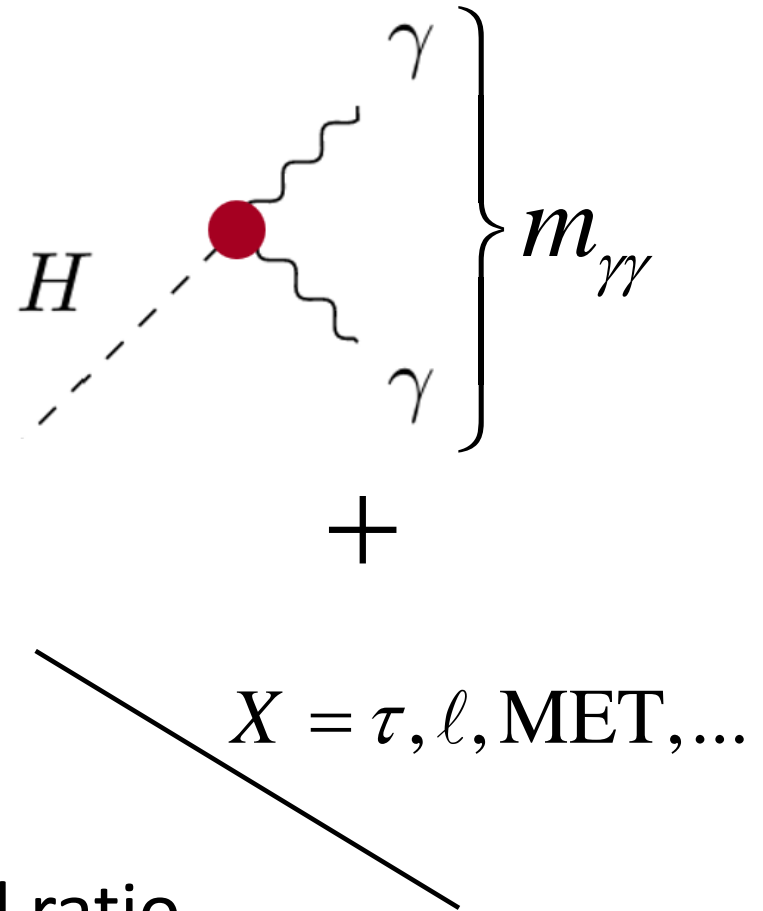
- Singlet case



Whole region preferred by LEP can be covered

Associated Production of New Higgses

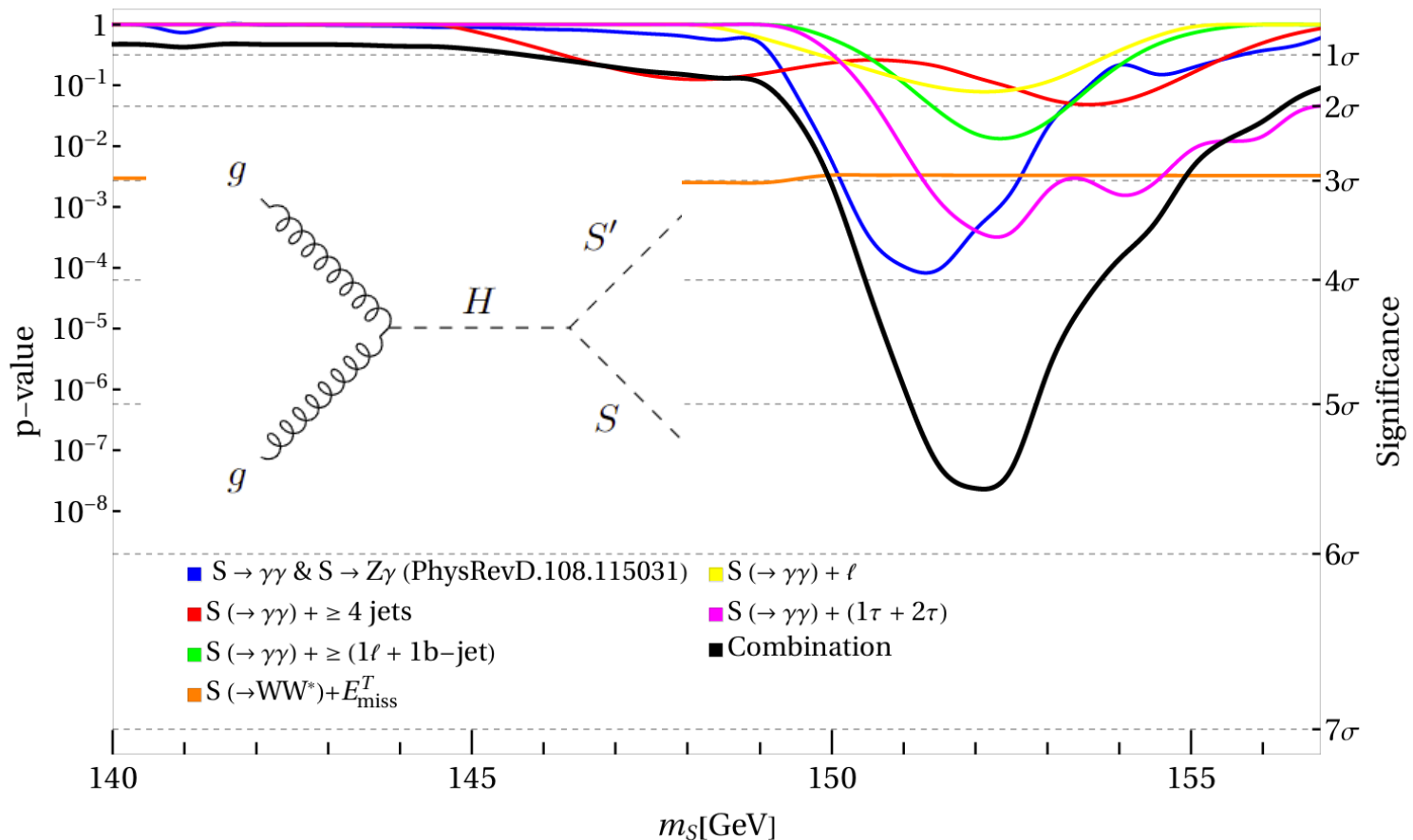
- Associate production can be dominant for BSM Higgses
- Requirements of an additional signature “X” reduced the background
- Better signal over background ratio



Can make a discovery of a EW scale Higgs possible

Hints for new Scalars at 152 GeV

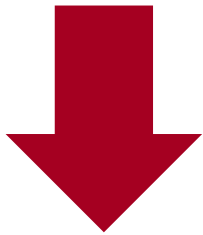
- Combination within the simplified model
 $H \rightarrow SS^*$ with $S \rightarrow WW, \text{MET}, \gamma\gamma$



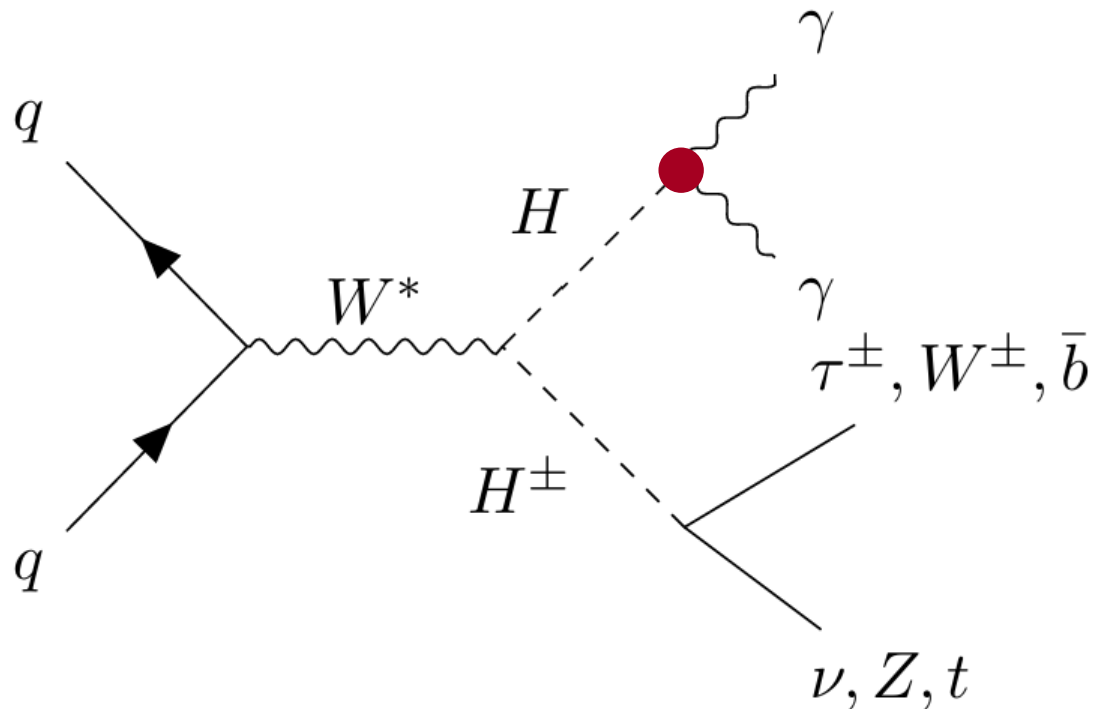
>5 σ global significance for simplified model

Drell-Yan Production

- One leptons, but not two leptons
- One tau but not two taus
- lb but not t_{lep}
- Moderate MET



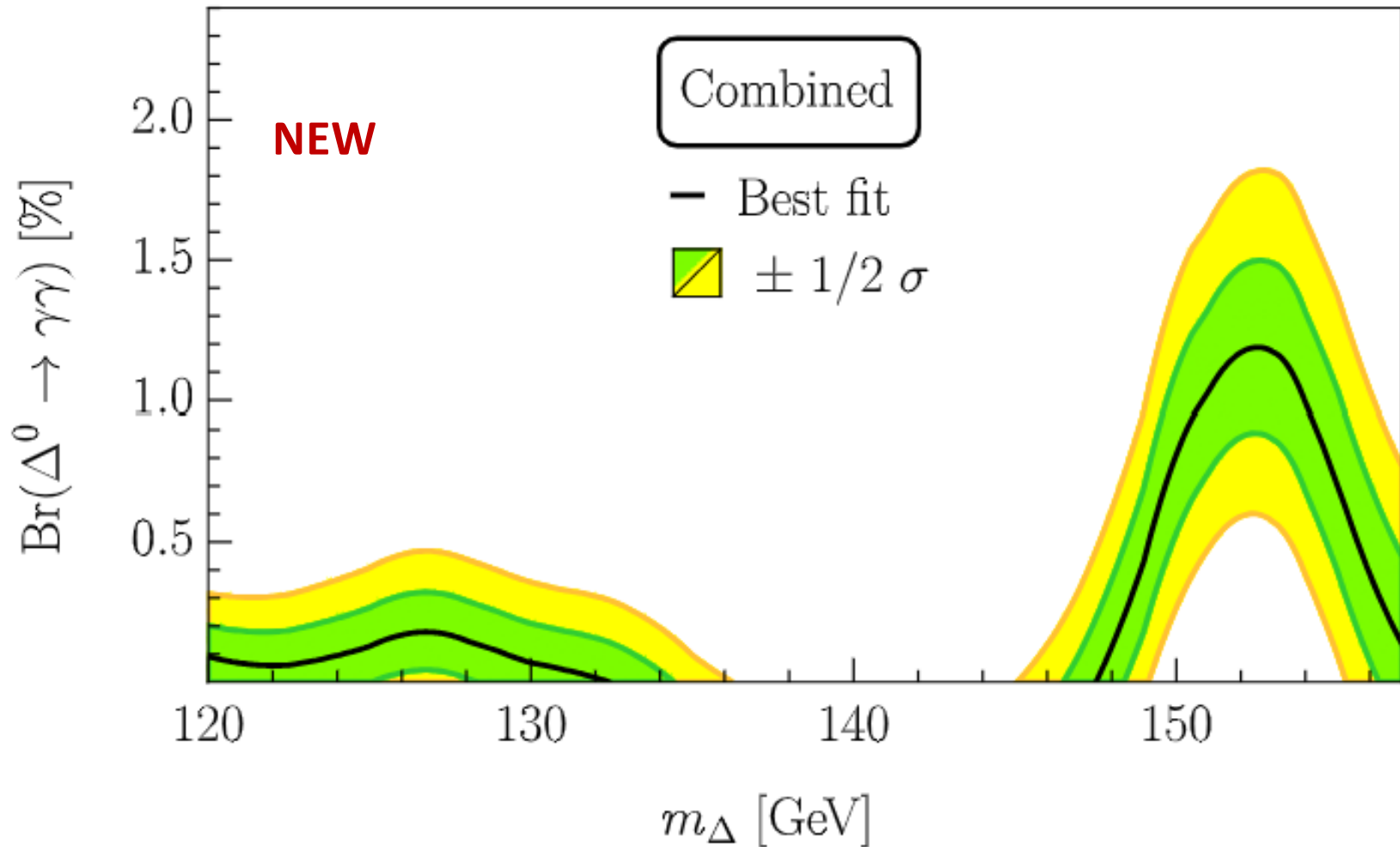
- DY production of charged and neutral Higgs



New Scalar with non-trivial SU(2) representation

Triplet Combination

S. Ashanujjaman, S. Banik, G. Coloretti, A.C. S. P. Maharathy,
B. Mellado, 2404.14492

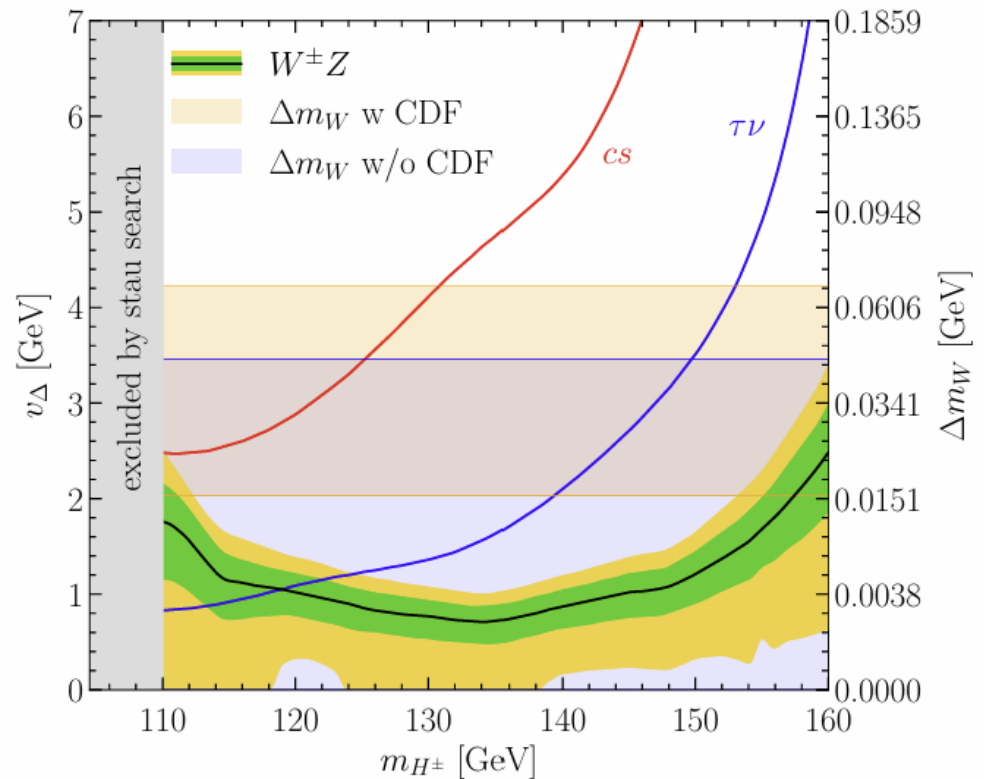
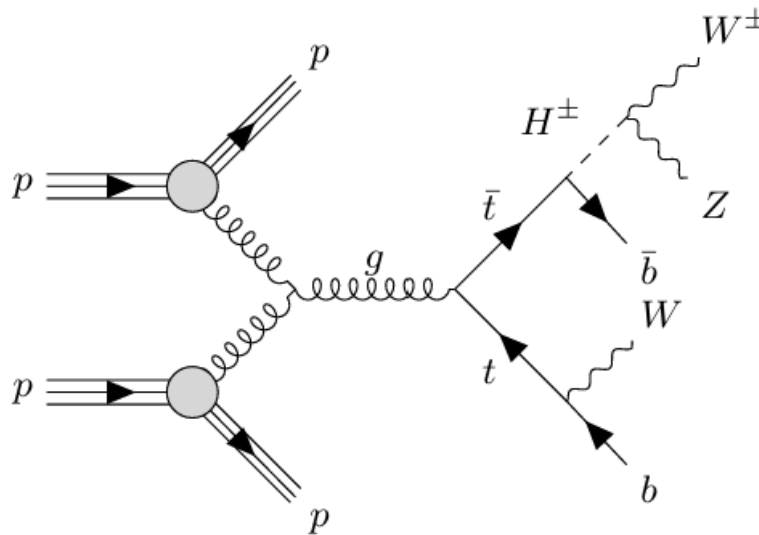


$\approx 4\sigma$ excess at 152 GeV

Triplet model

S. Ashanujjaman, A.C., S. Maharathy, B. Mellado, 2509.07094

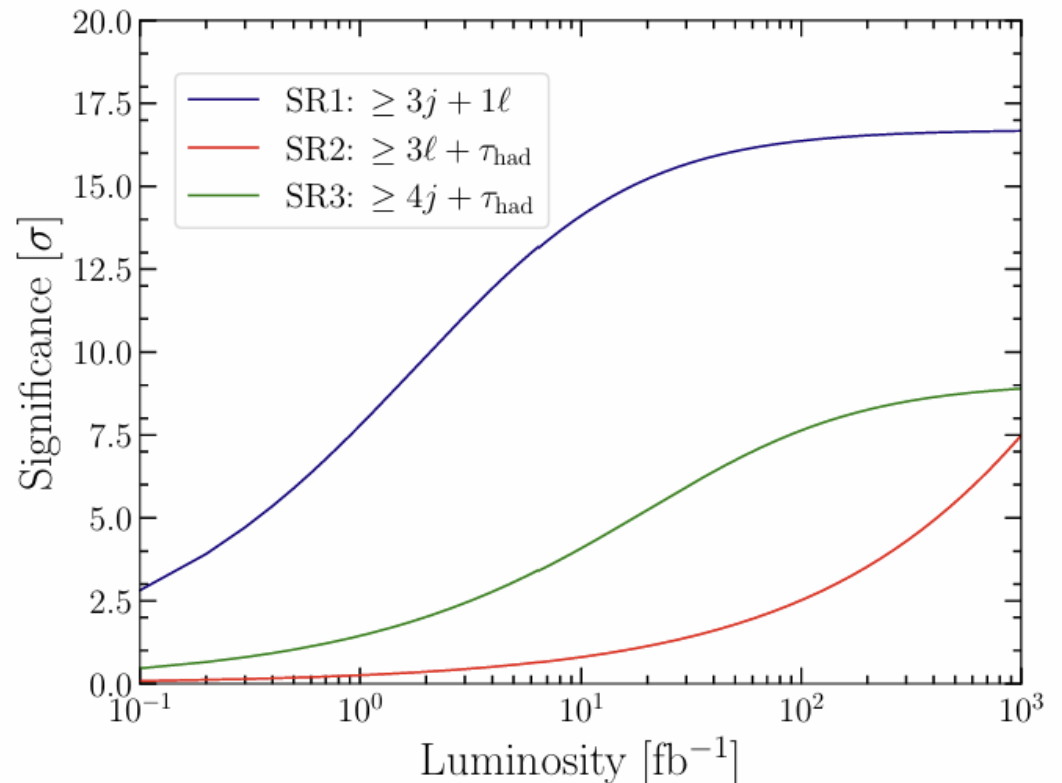
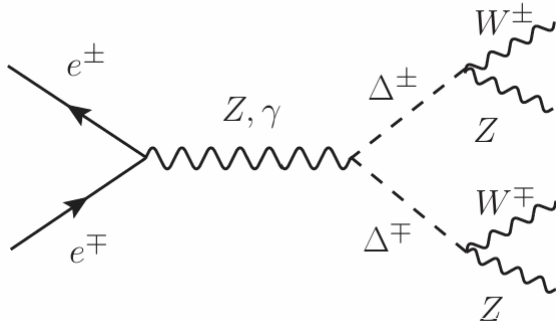
- Charged Higgs production in top decays
- Results in ttZ-like signal



>2 σ excess

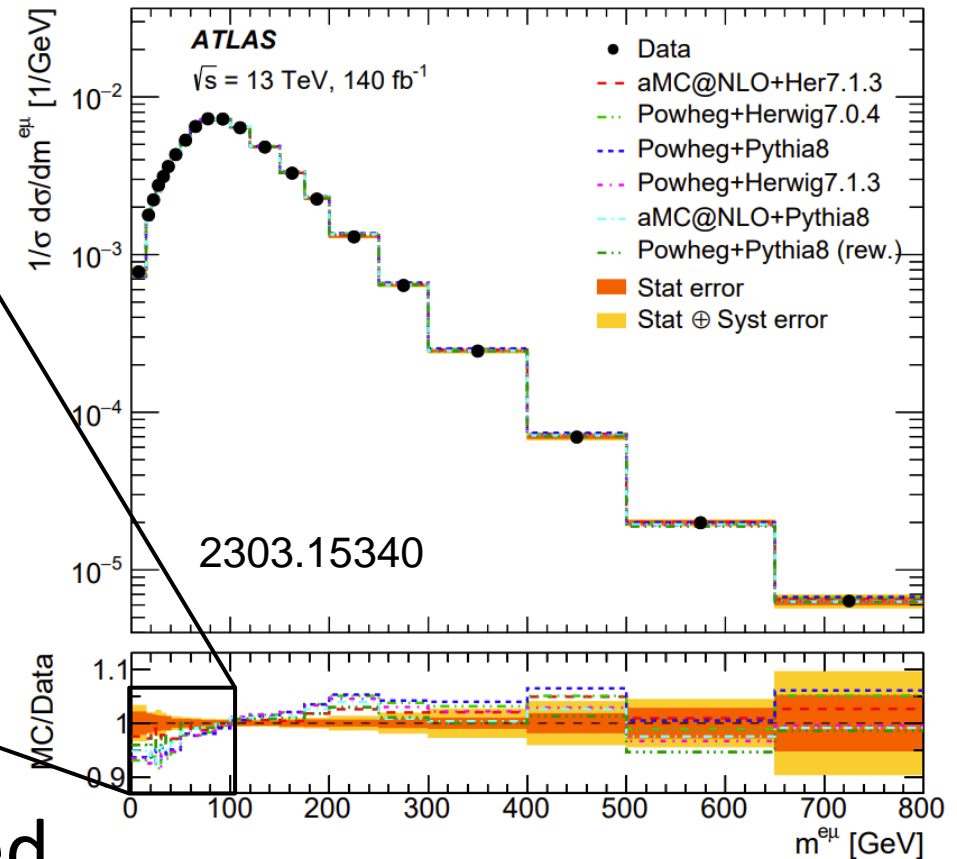
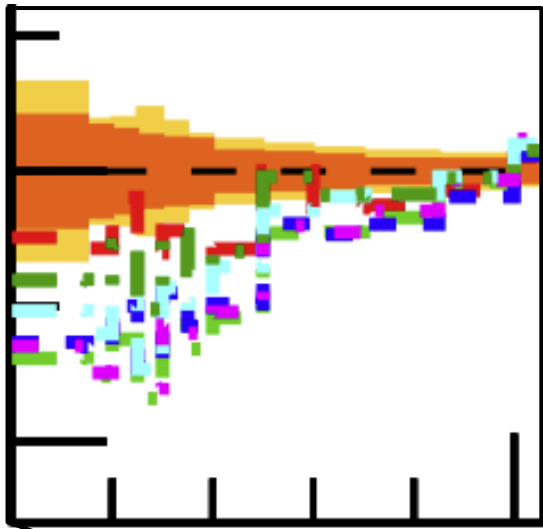
Triplet CEPC Implications

- W mass measurement (positive shift predicted)
- Multi-lepton signatures



Discovery guaranteed!

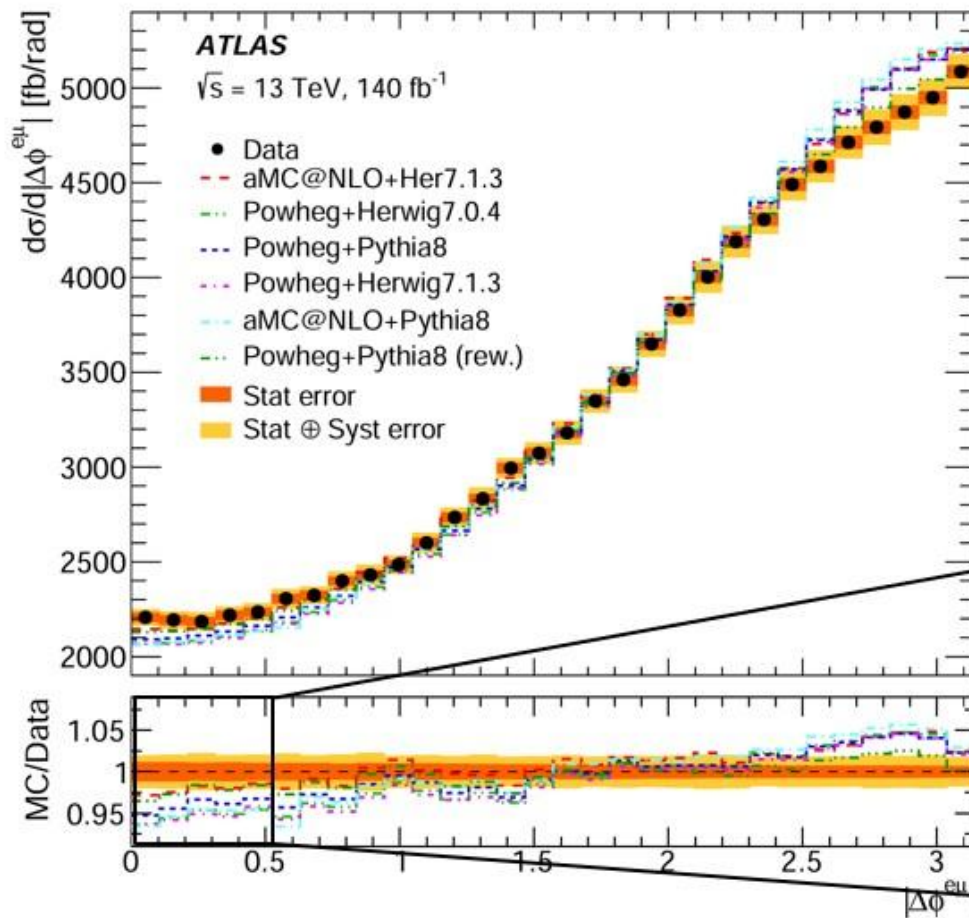
Differential Top-Quark Distributions



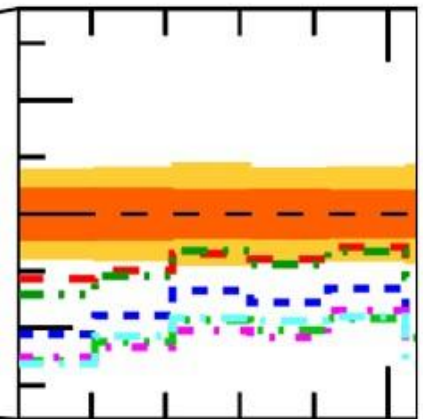
- ATLAS:
“No model can describe all measured distributions within their uncertainties.”

New Physics pollution of this SM measurement?

Differential Top-Quark Distributions



- ATLAS: *JHEP* 07 (2023) 141
“No model can describe all measured distributions within their uncertainties.”

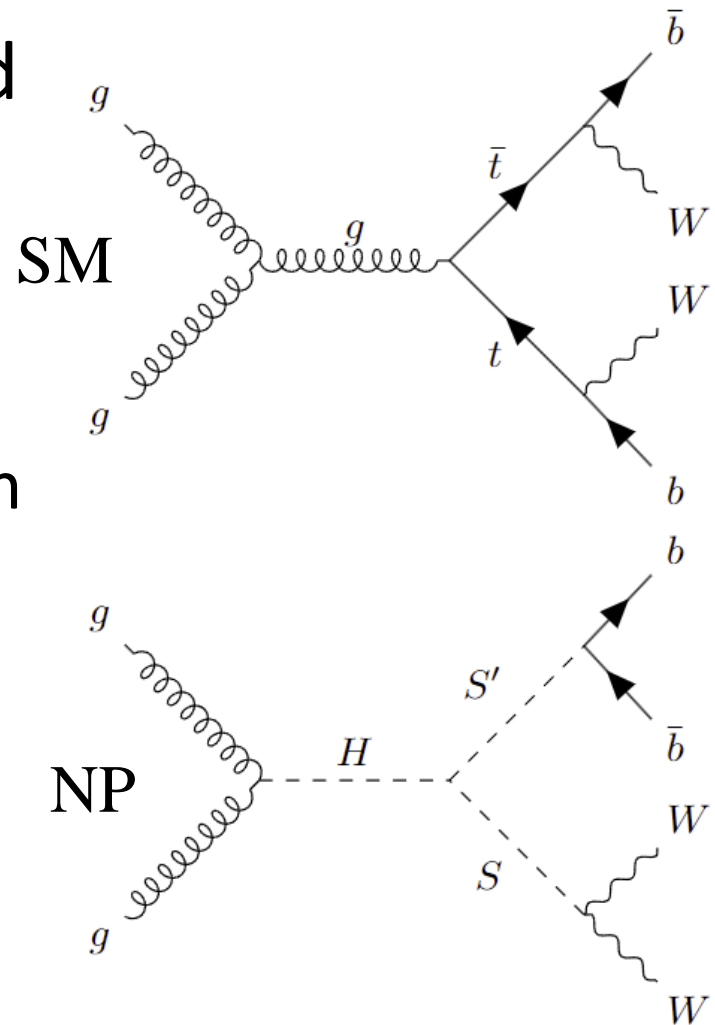


- $\Delta\phi^{e\mu}$ angle between the leptons from the W decays

New Physics pollution of this SM measurement?

New Physics in Top-Quark Distributions

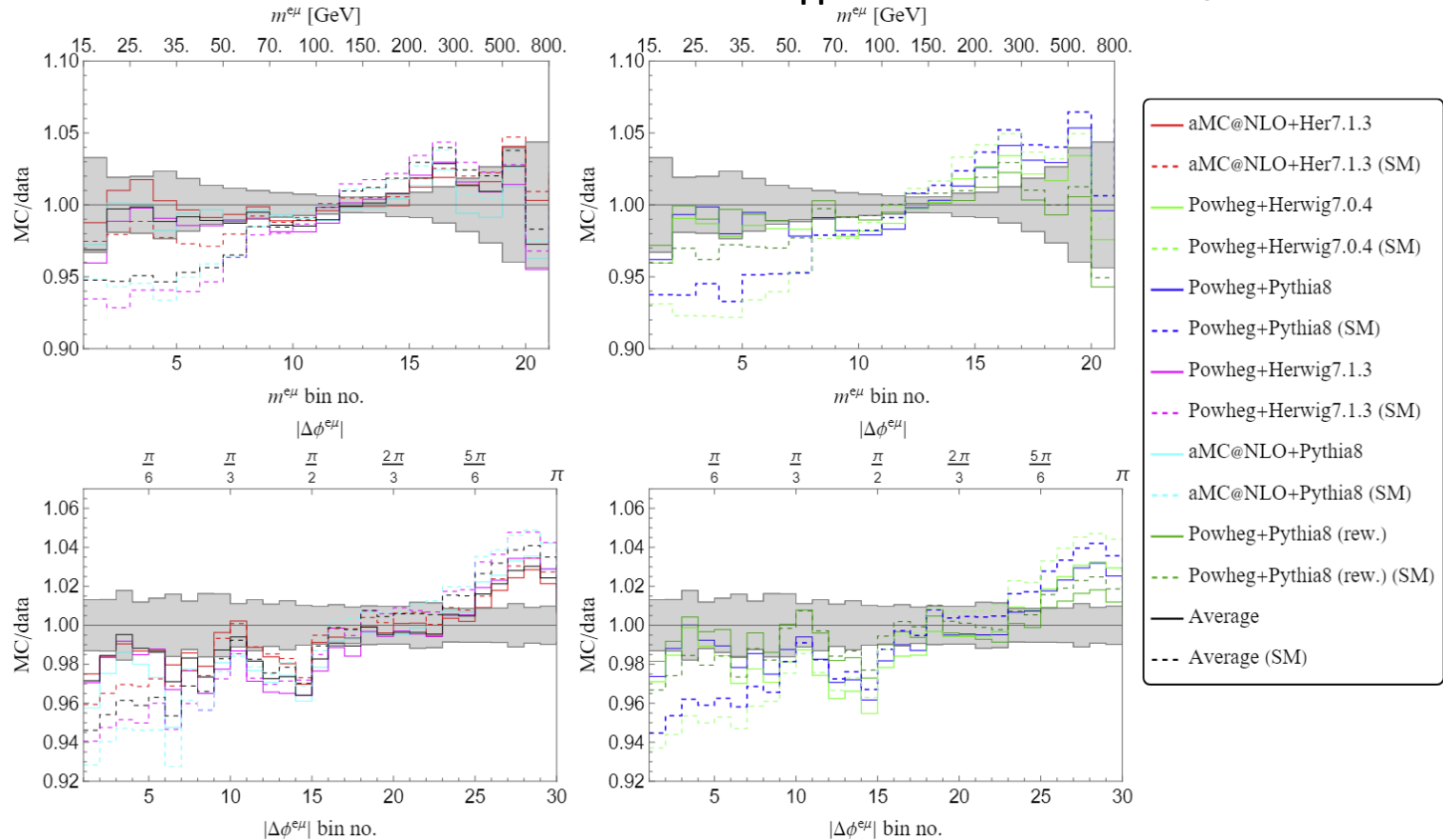
- ATLAS analysis normalized to the total cross section
- only sensitive to the shape of NP
- NP at small angles can explain deficit at large angles
- Associated production of new scalars decaying to WW and bb has a top-like signature



Related to the 95 GeV and 152 GeV hints?

Simplified Model: $H \rightarrow SS' \rightarrow WWbb$ 2308.07953

- Fix $m_S=151.5\text{GeV}$ and $m_{S'}=95\text{GeV}$ by the hints for narrow resonances. Weak m_H (270GeV) dependence.



Deficit at large $\Delta\phi^{e\mu}$ & $m^{e\mu}$ explained as well

Simplified Model: $H \rightarrow SS' \rightarrow WWbb$ 2308.07953

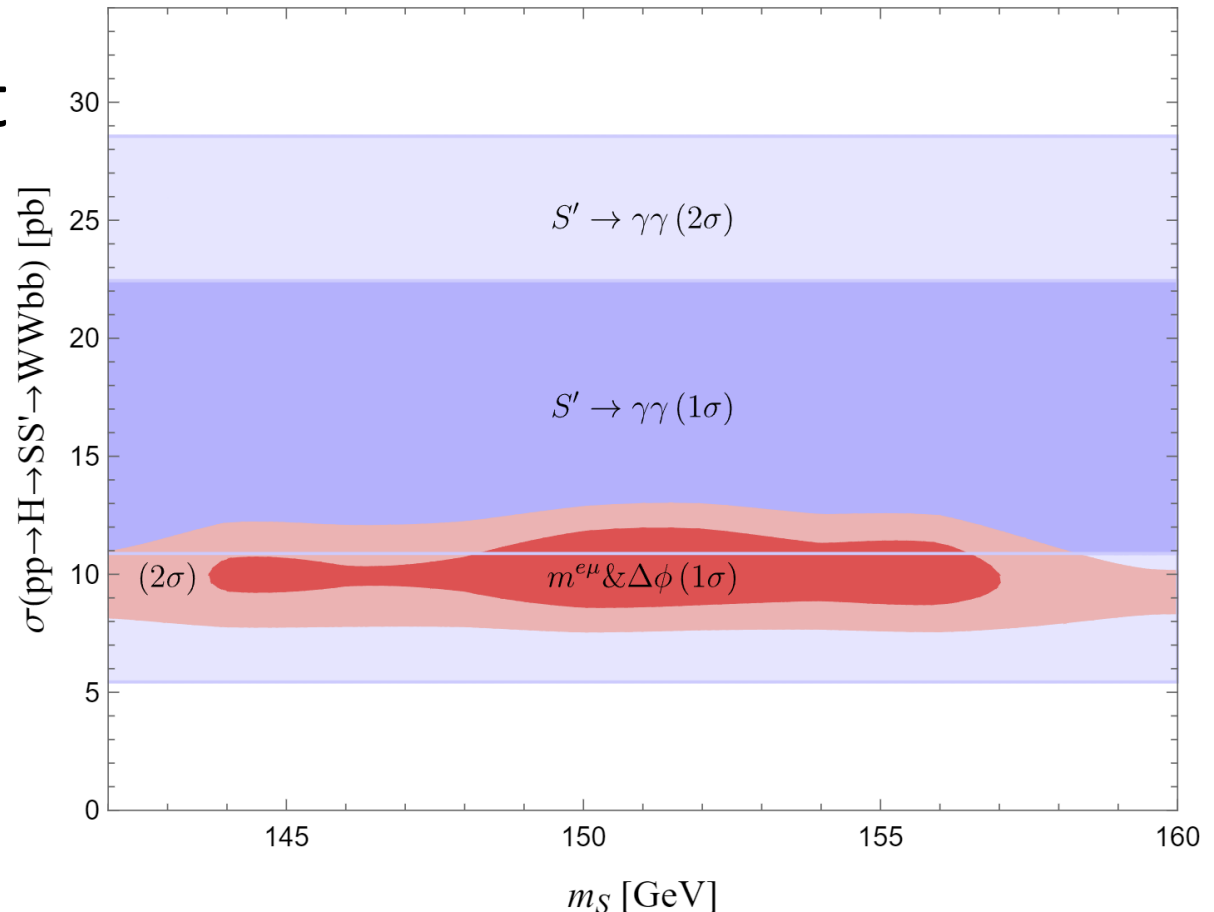
Monte Carlo	χ^2_{SM}	χ^2_{NP}	σ_{NP}	Sig.	$m_S[\text{GeV}]$
Powheg+Pythia8	213	102	9pb	10.5σ	143–156
aMC@NLO+Herwig7.1.3	102	68	5pb	5.8σ	—
aMC@NLO+Pythia8	291	163	10pb	11.3σ	148-157
Powheg+Herwig7.1.3	261	126	10pb	11.6σ	149-156
Powheg+Pythia8 (rew)	69	35	5pb	5.8σ	—
Powheg+Herwig7.0.4	294	126	12pb	13.0σ	149-156
Average	182	88	9pb	9.6σ	143-157

- Improvement of SM prediction imperative!

Agreement with data significantly improved ($>5\sigma$)

Is 95 GeV a singlet? Relation to 152 GeV?

- $S'(95)$: Singlet decays dominantly to $b\bar{b}$
- $S(152)$: triplet decays dominantly to WW



Consistent with 95 GeV $\gamma\gamma$ signal strength & a mass of S of 152 GeV

$\Delta 2\text{HDMS}$ and top-quark production

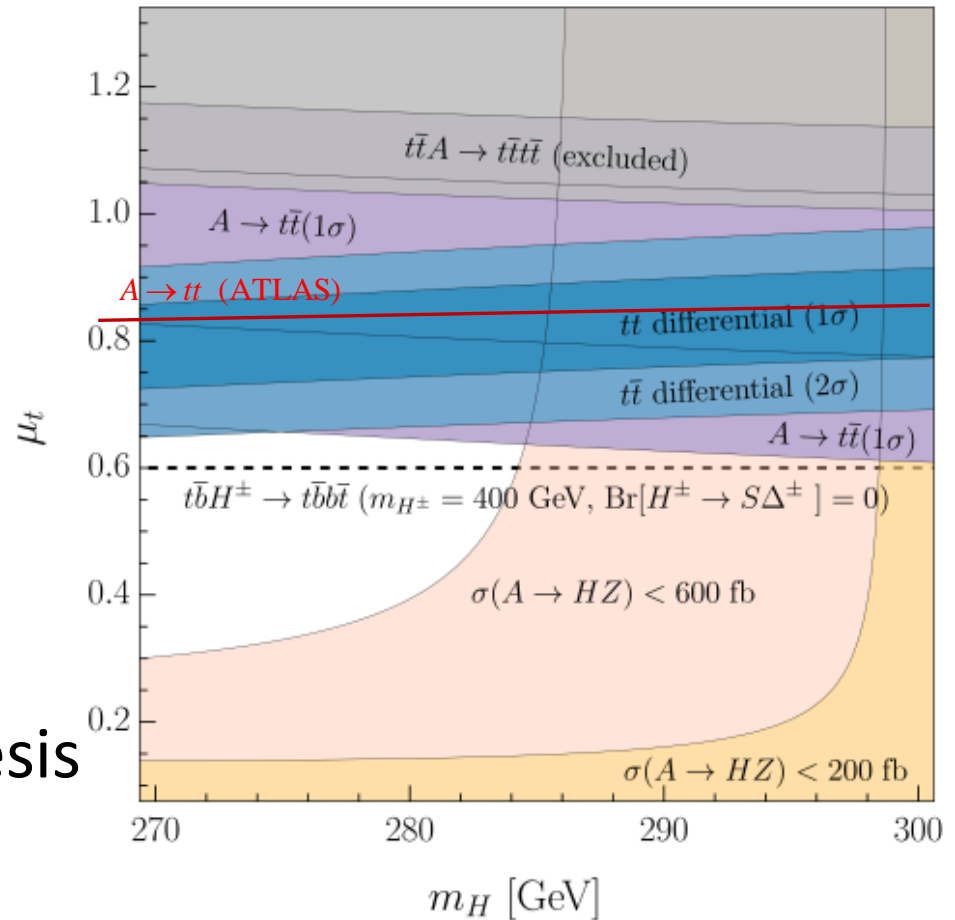
Field	$SU(2)_L$	$U(1)_Y$
ϕ_s	1	0
ϕ_2	2	1/2
ϕ_1	2	1/2
Δ	3	0

Explains:

- Top-quark differential distributions
- Di-photon excesses
- Two-step EW Baryogenesis

S. Inoue, G. Ovanesyan and M.
J. Ramsey-Musolf, 1508.05404

G. Coloretti, A.C. and B. Mellado, 2312.17314



Combined explanation possible

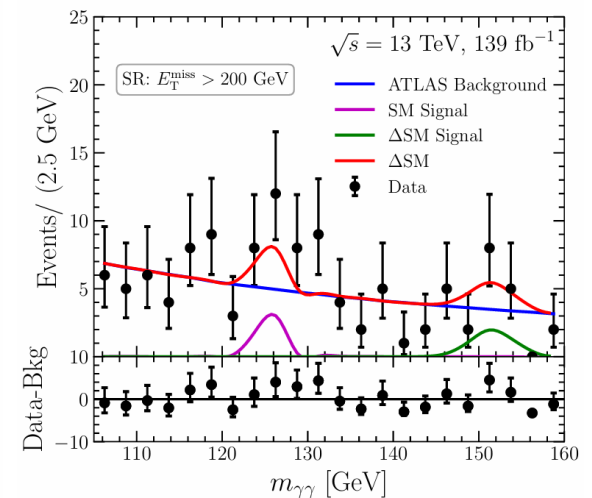
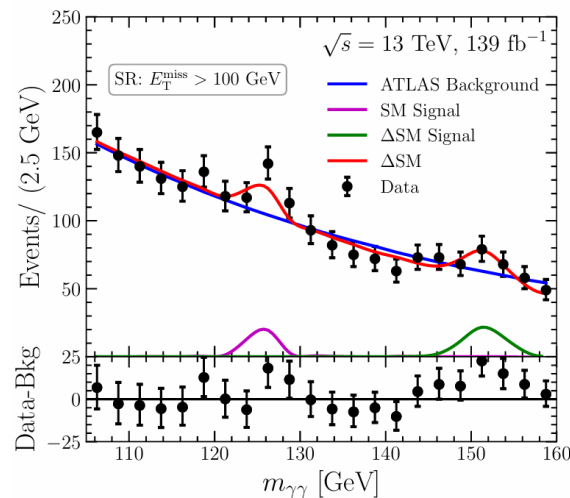
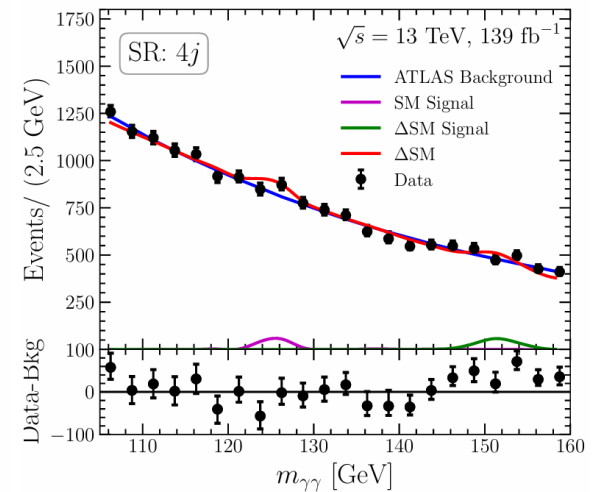
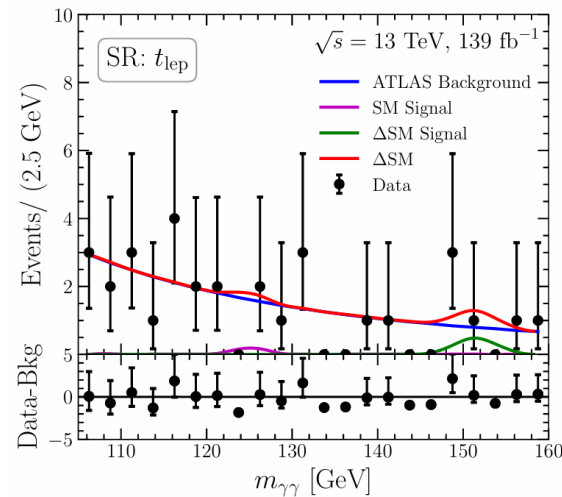
Conclusions

- Hints for narrow resonances at
 - 95 GeV
 - 152 GeV
- 152 GeV Triplet produced in top decays
 - ttZ -like signal
- $H \rightarrow SS' \rightarrow WWbb$ can explain tensions in tt differential distribution
 - Mass of S consistent with 152 GeV
 - If S is a triplet and S' a singlet, right 95 GeV di-photon strength predicted

Fantastic Physics Case for CEPC

Hints for a 152 GeV scalar

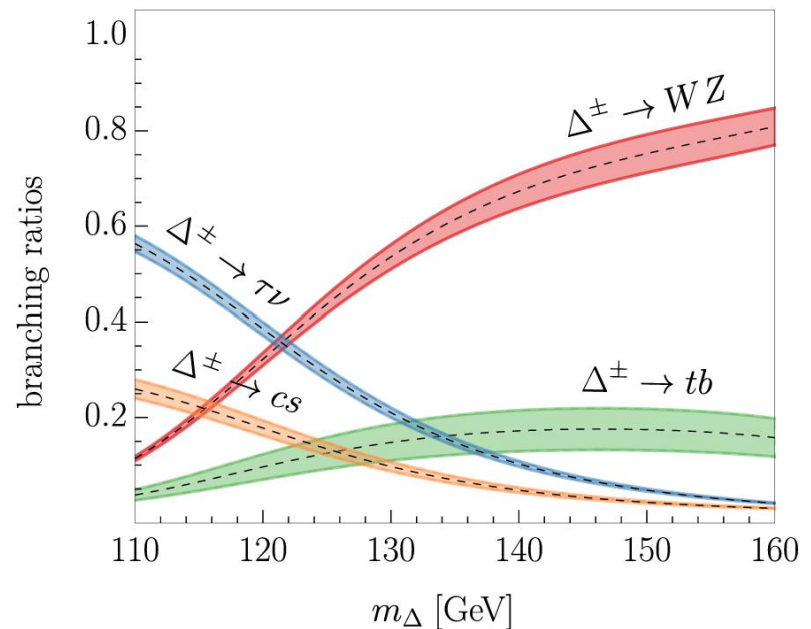
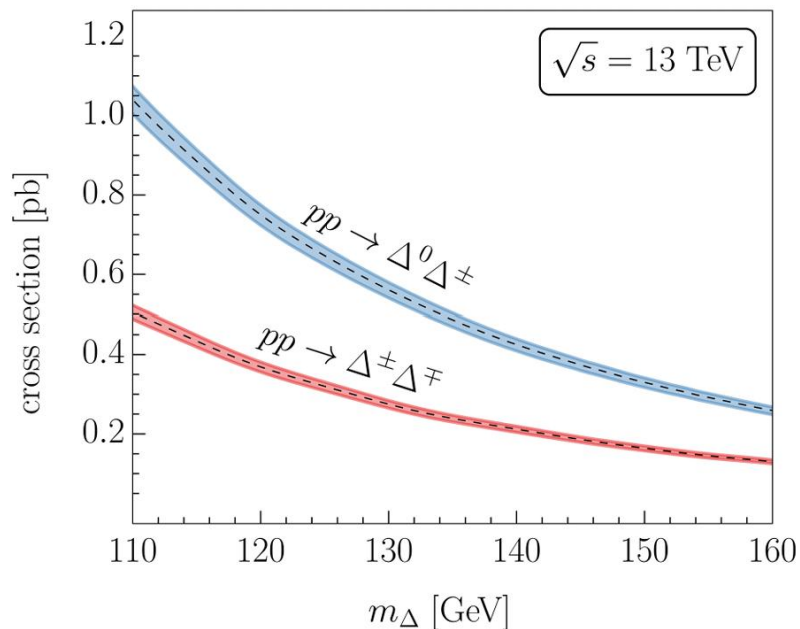
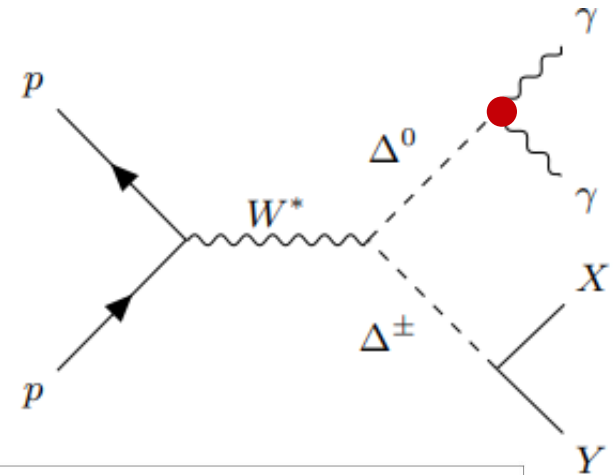
- Hints for a resonance decaying to photons in association with leptons missing energy and b-jets



Dominant channels are $\gamma\gamma + X$

Is the 152 GeV Higgs a Triplet (Δ)?

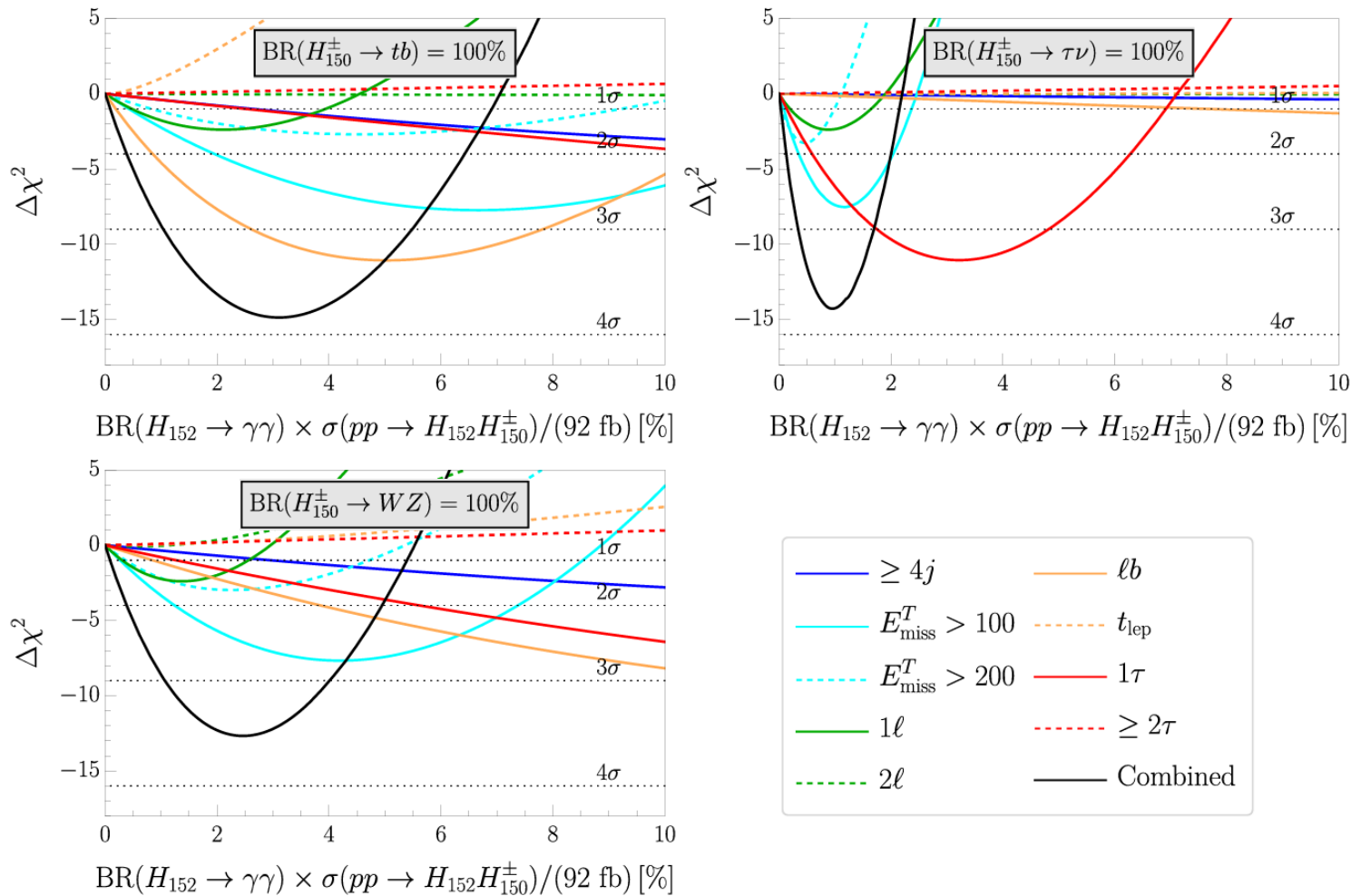
- Δ^0 decays dominantly to WW
- Positive shift in the W mass as preferred by the EW fit
- Quasi degenerate in mass



Drell-Yan production at the LHC

Simplified Model Analysis

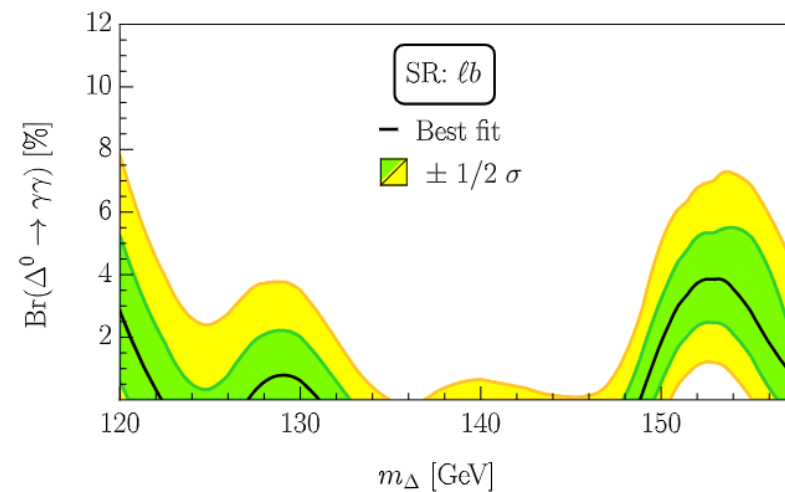
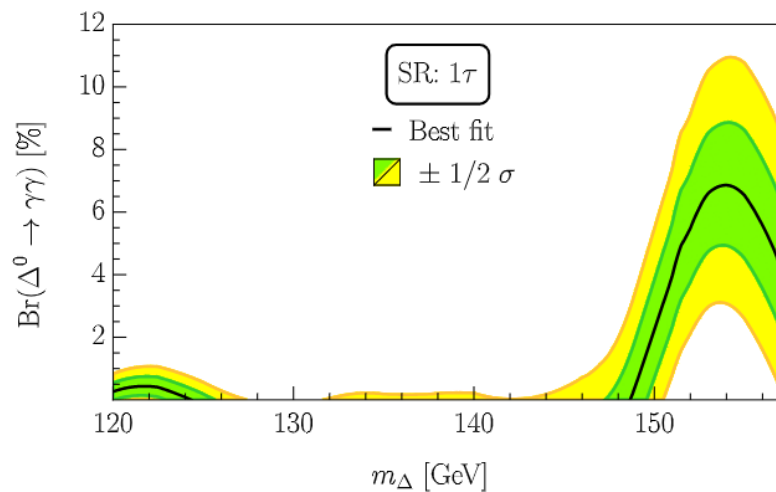
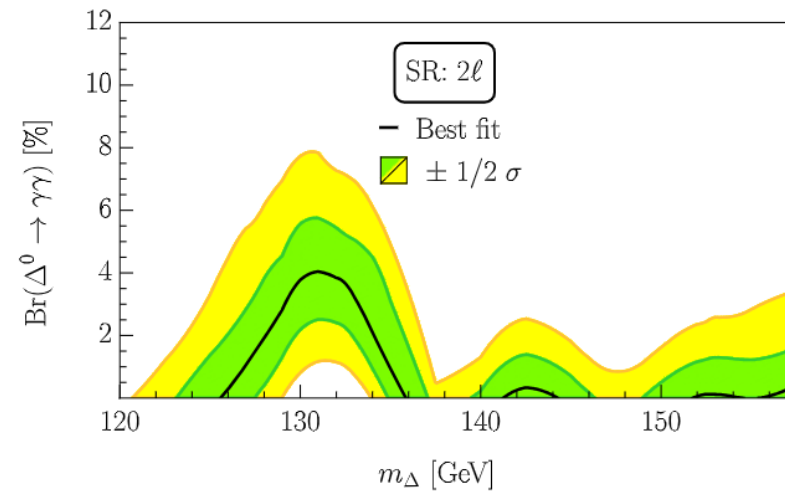
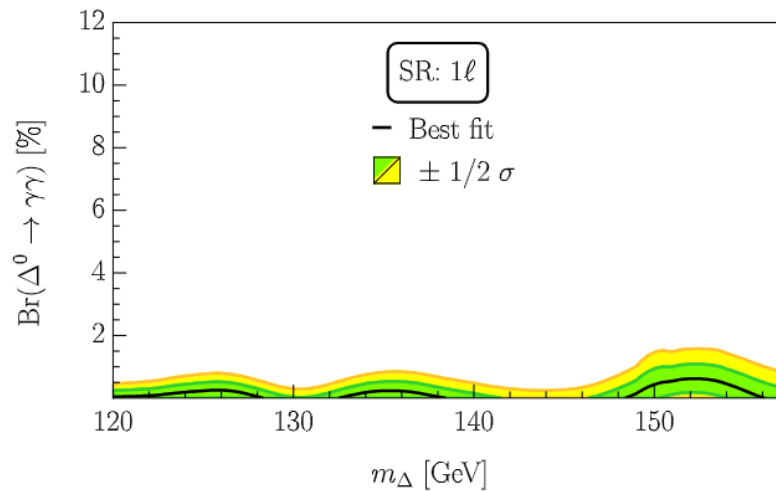
S. Banik, AC, 2407.06267



Triplet or Doublet?

$h \rightarrow \gamma\gamma + X$ from ATLAS

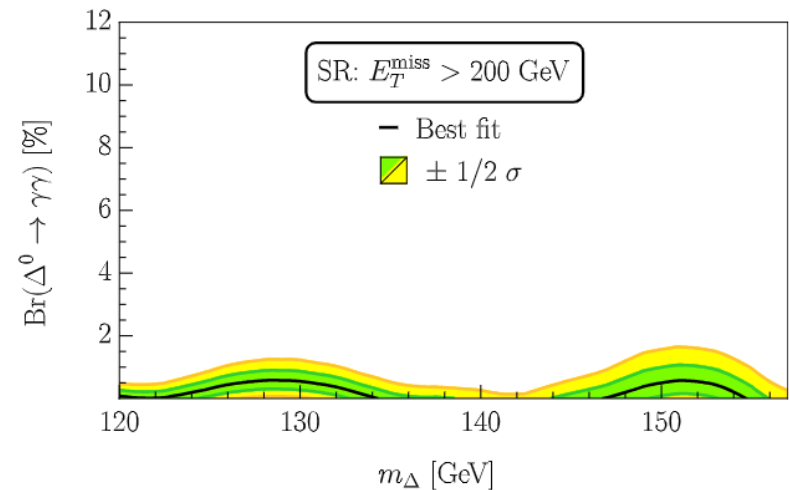
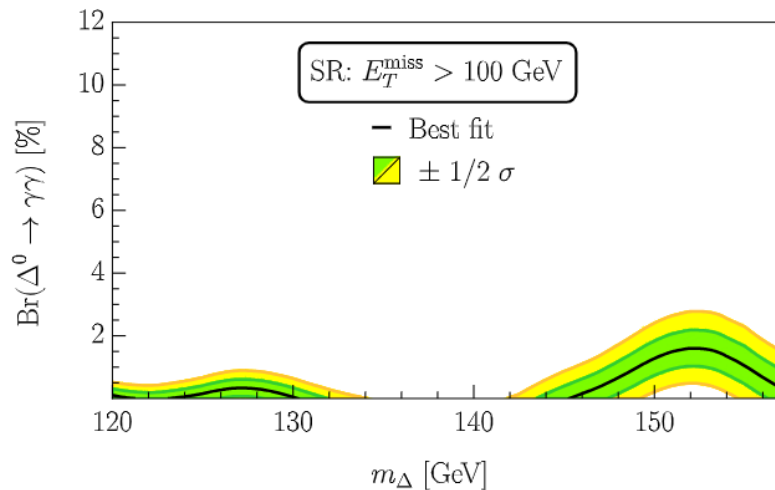
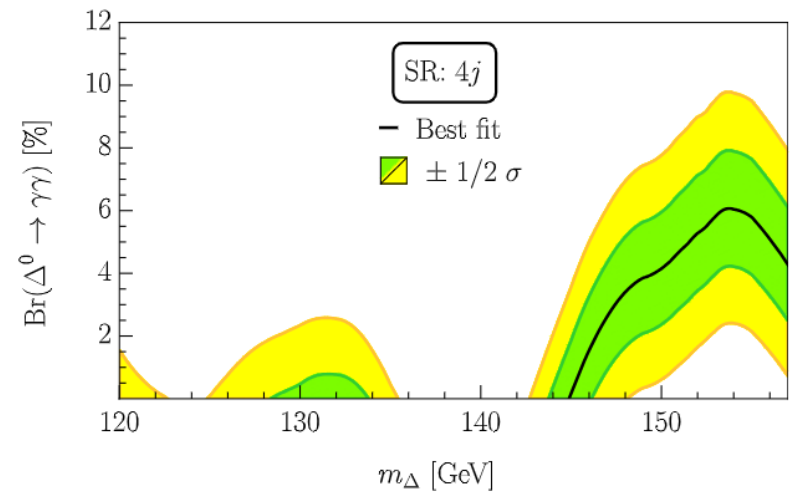
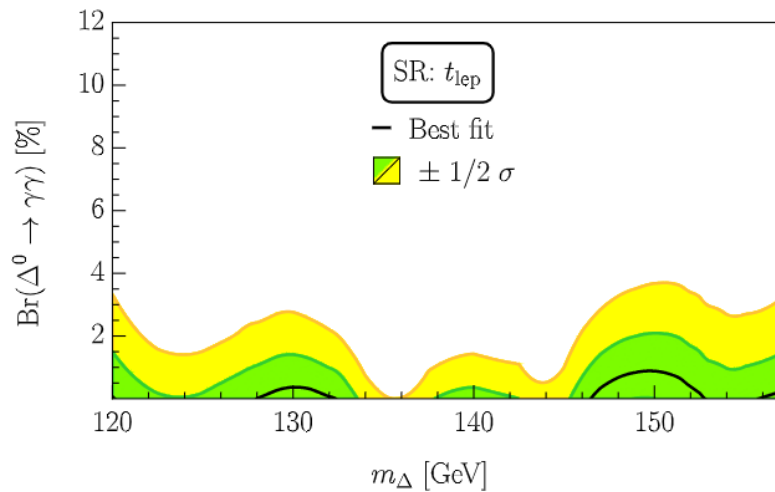
S. Ashanujjaman, S. Banik, G. Coloretti, A.C. S. P. Maharathy,
B. Mellado, 2404.14492



Triplet consistently explains $h \rightarrow \gamma\gamma + X$ excesses

$h \rightarrow \gamma\gamma + X$ Channels

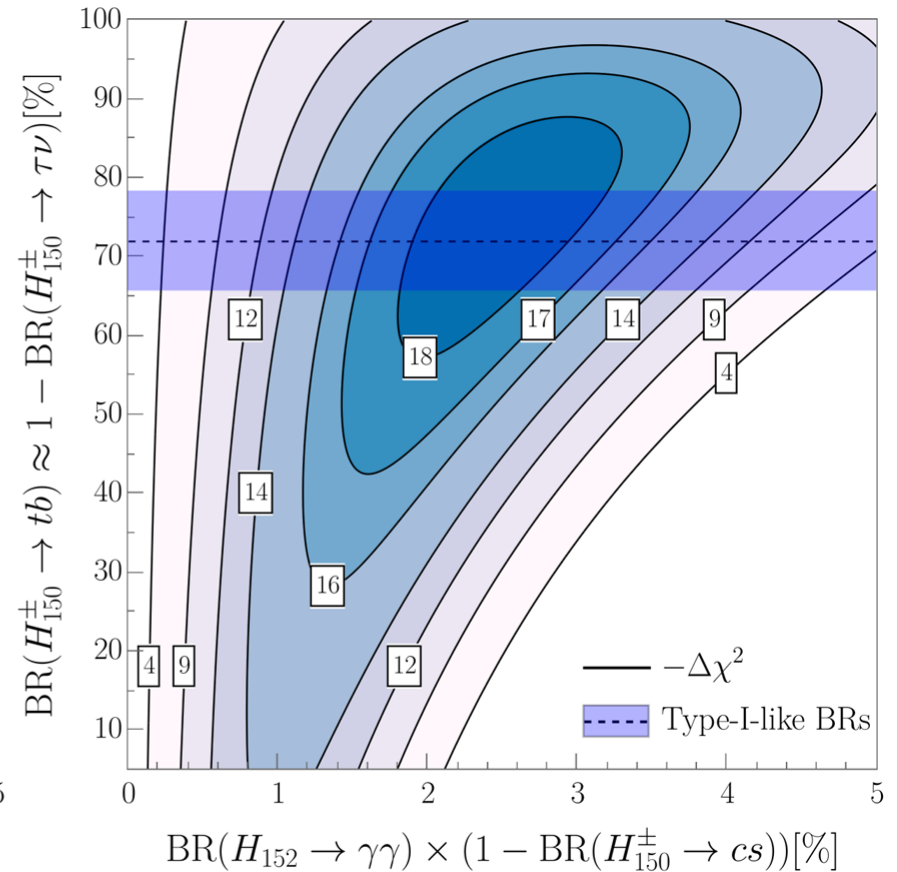
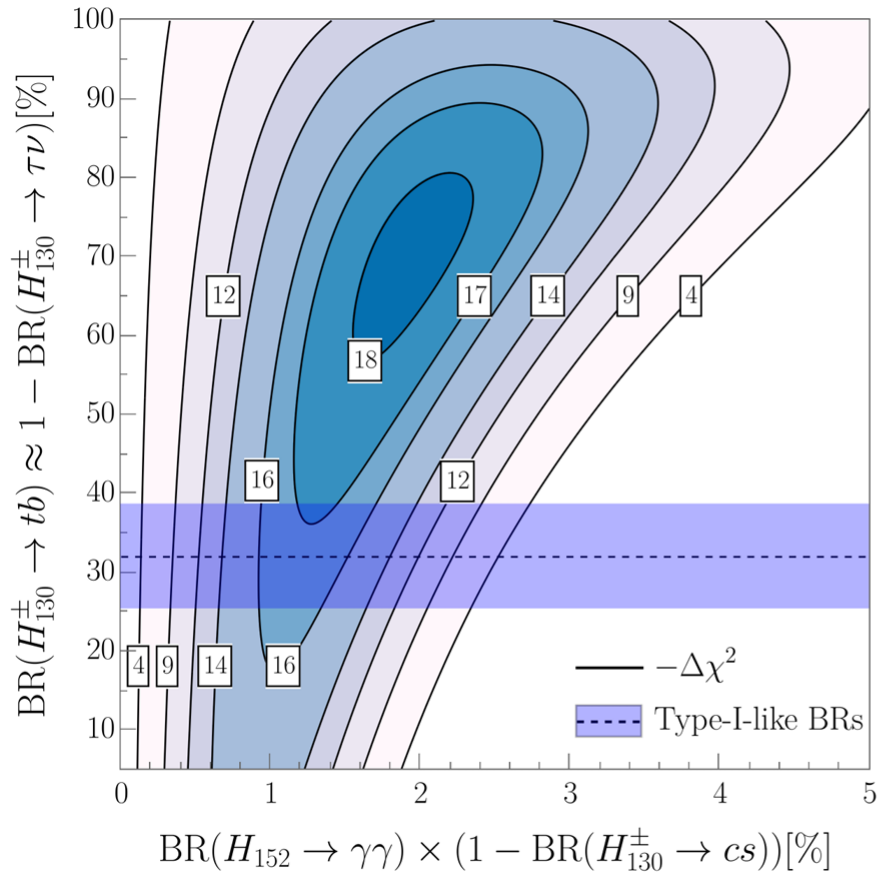
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Triplet consistently explains $h \rightarrow \gamma\gamma + X$ excesses

Two-Higgs Doublet Model type-I

- $\text{Br}(H^\pm \rightarrow WZ) = 0$ (at tree-level)



Above 4σ , large Br needed

Large $\text{Br}(H_{152} \rightarrow \gamma\gamma)$ via Z_2 breaking in 2HDMs

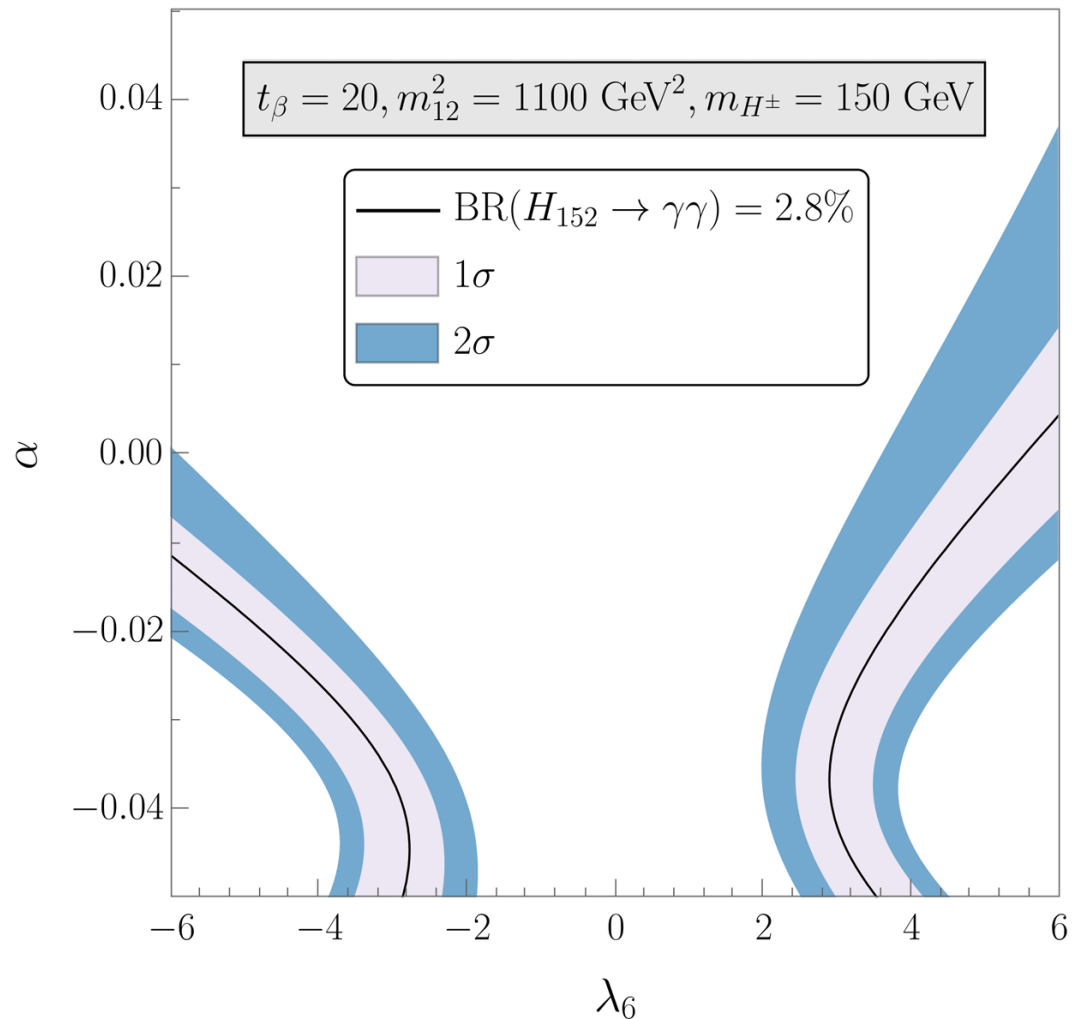
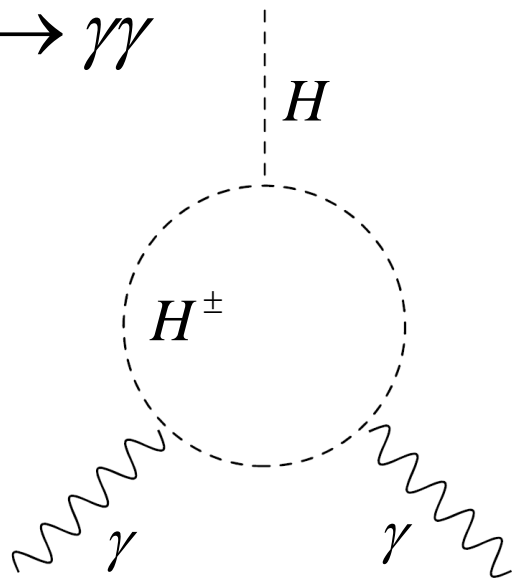
$$\lambda_6 H_1^\dagger H_1 H_2^\dagger H_1$$

- Dominant effect in

$$H \rightarrow \gamma\gamma$$

but suppressed in

$$h \rightarrow \gamma\gamma$$



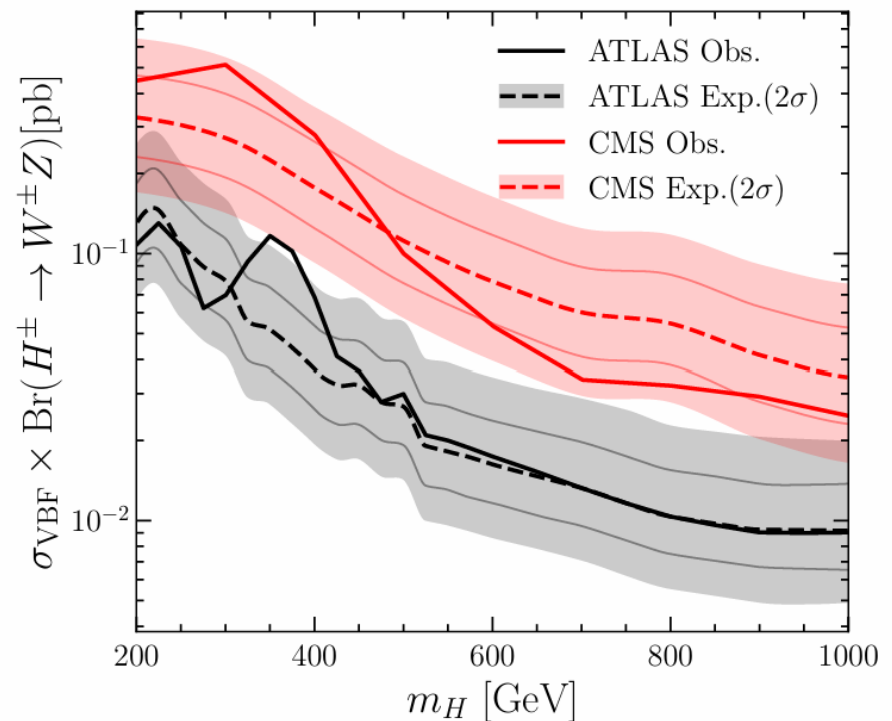
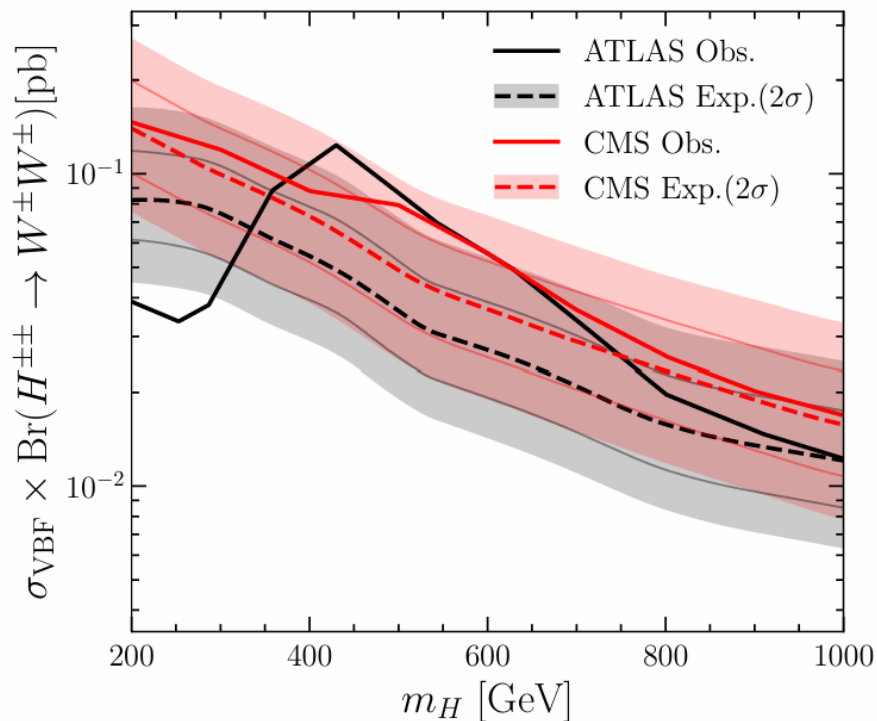
Consistent with vacuum stability, perturbativity

Conclusions

- Hints for narrow a narrow resonances at 152 GeV produced in association with
 - Tau Leptons
 - Light Leptons
 - Met
 - (b-)jets
- Drell-Yan production could explain this in a
 - $Y=0$ triplet
 - $Y=1/2$ doubletmodel

Most significant hints for a new particle at the LHC

- ATLAS excesses in same sign WW (450 GeV, 3.2σ) and ZW (375 GeV, 2.8σ) in vector-boson fusion
- CMS observes weaker-than expected limits



Tripelts with sizable vevs

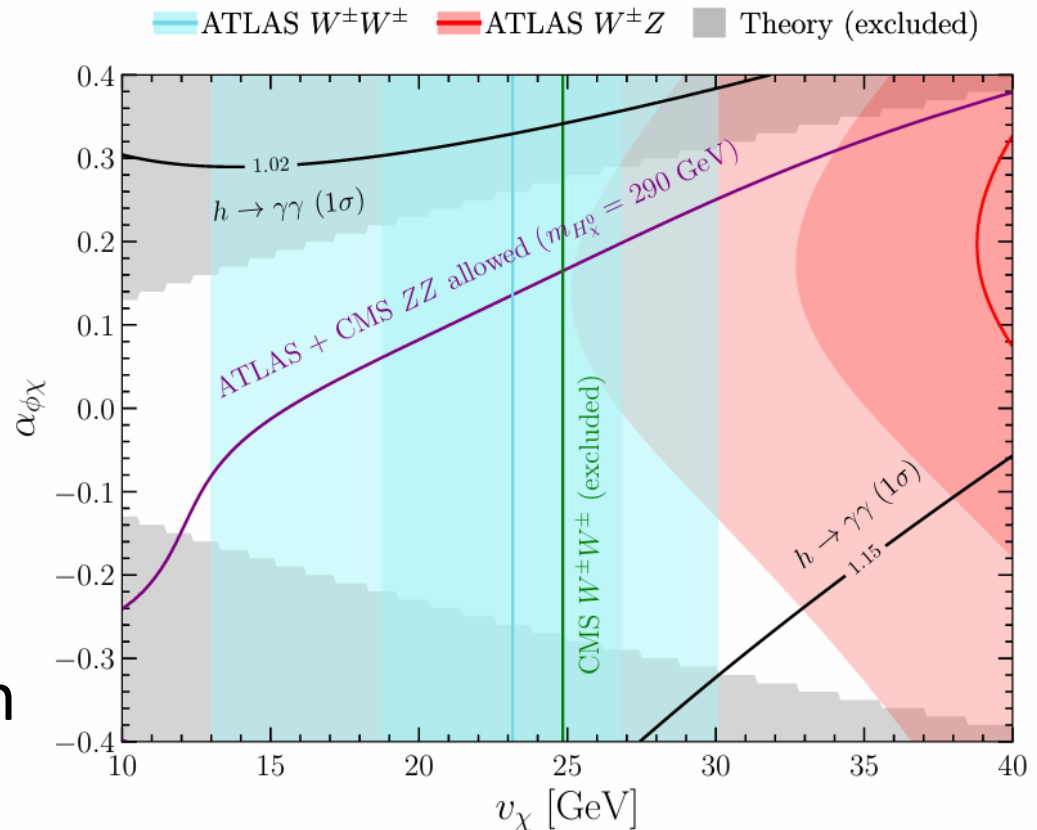
Generic Georgi-Machacek Model

SM extend

- $Y=0$ triplet (ζ)
- $Y=1$ triplet (χ)
- Vevs of the triplet can be sizable due to cancellation in the W mass

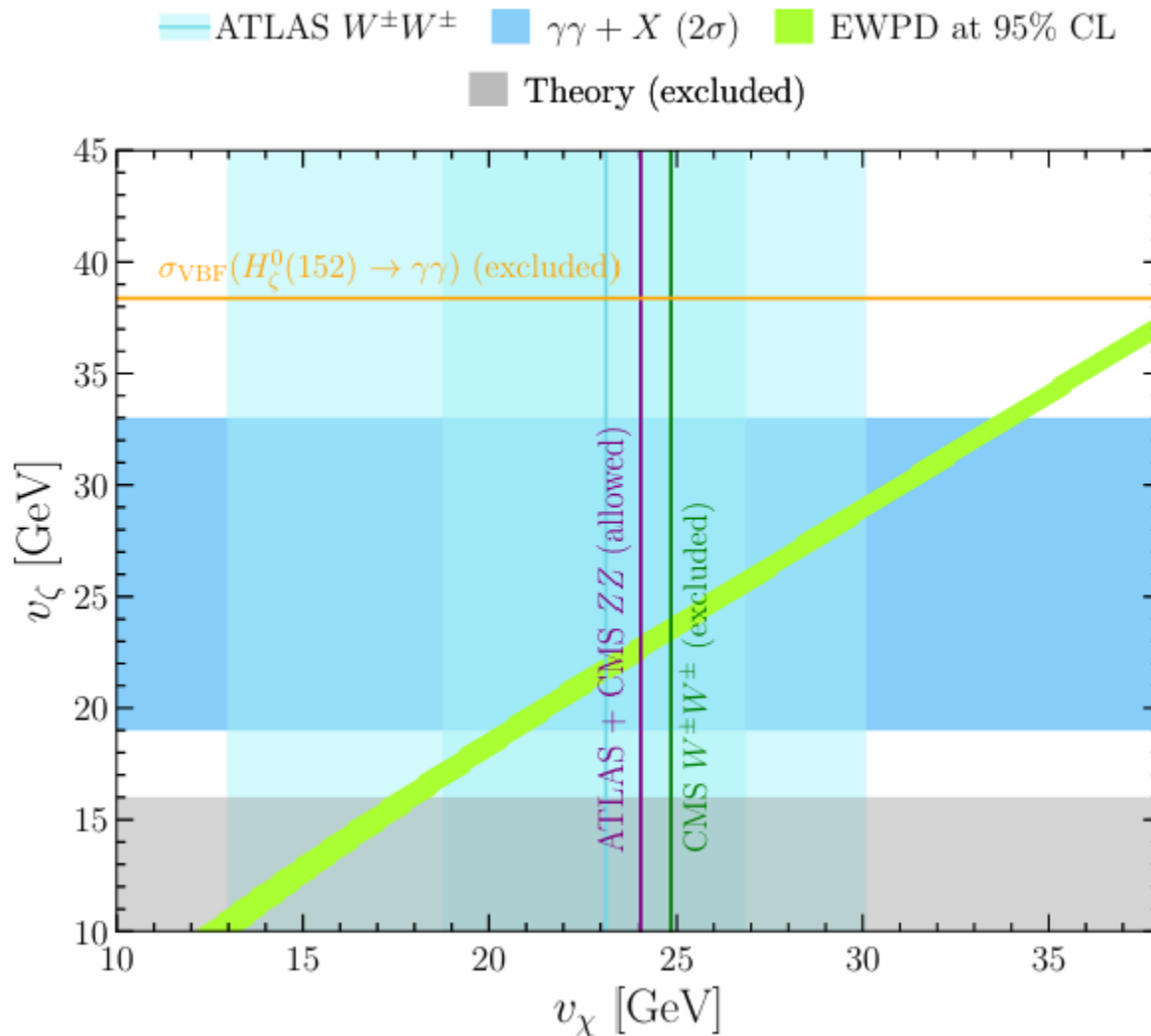
→ sizable vector-boson fusion cross section

- Generic version needed for different masses



Y=1 Triplet in the GM model explain WW and ZW

Generic Georgi-Machacek Model

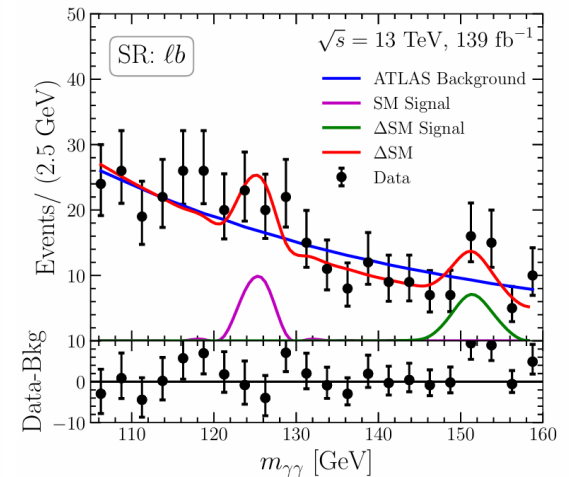
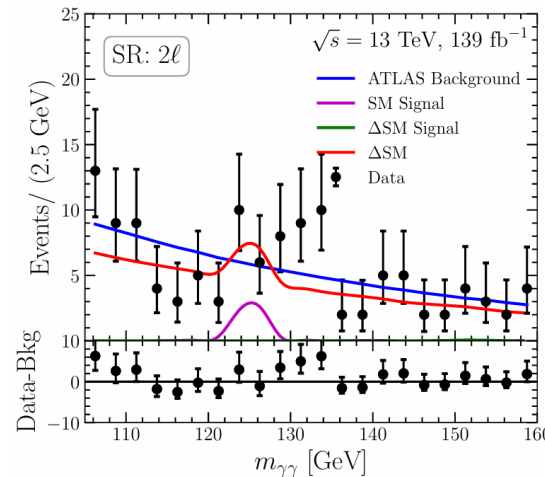
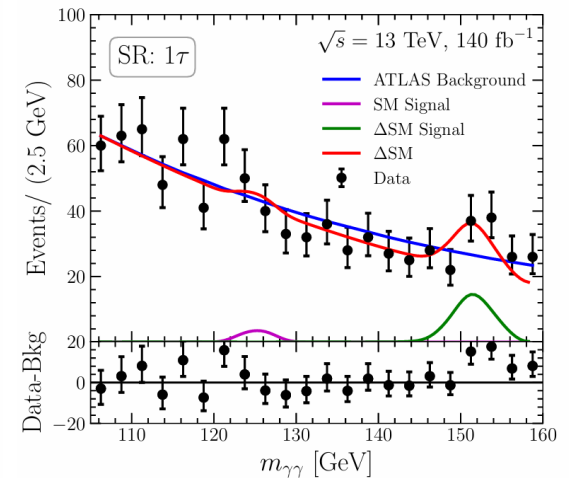
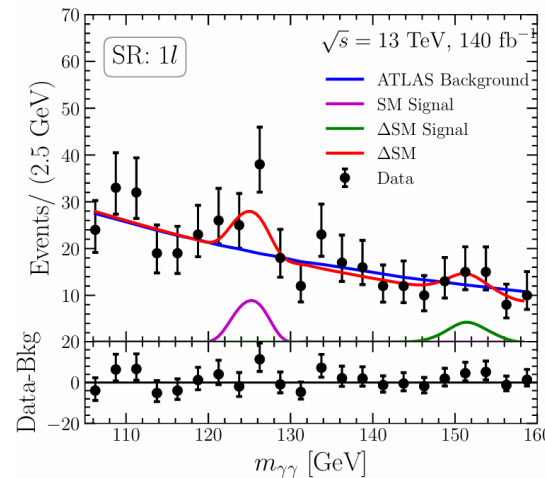


$Y=1$ can explain WW, ZW ; $Y=0$ $\gamma\gamma$ (152)

Hints for a 152 GeV scalar

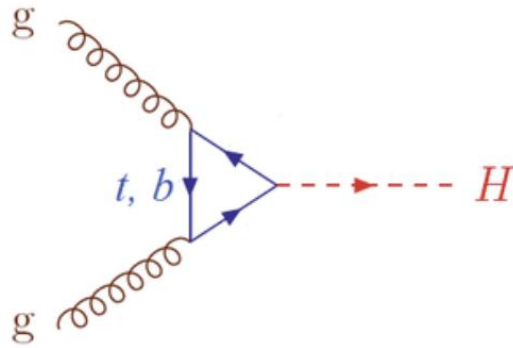
JHEP 07 (2023) 176
ATLAS-CONF-2024-005

- Hints for a resonance decaying to photons in association with leptons missing energy and b-jets

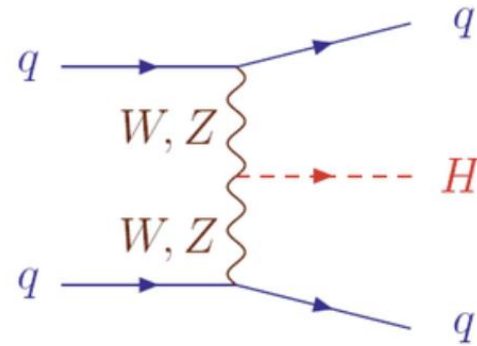


Dominant channels are $\gamma\gamma+X$

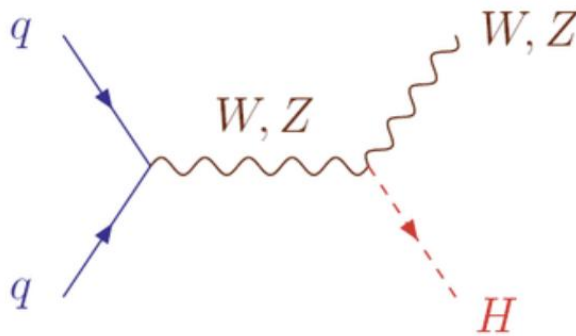
Higgs production in the SM



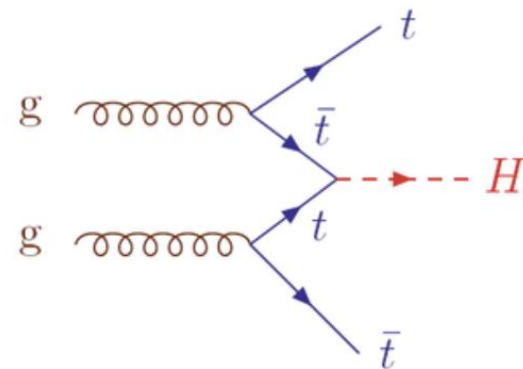
Gluon fusion (H)



Vector boson fusion (Hqq)



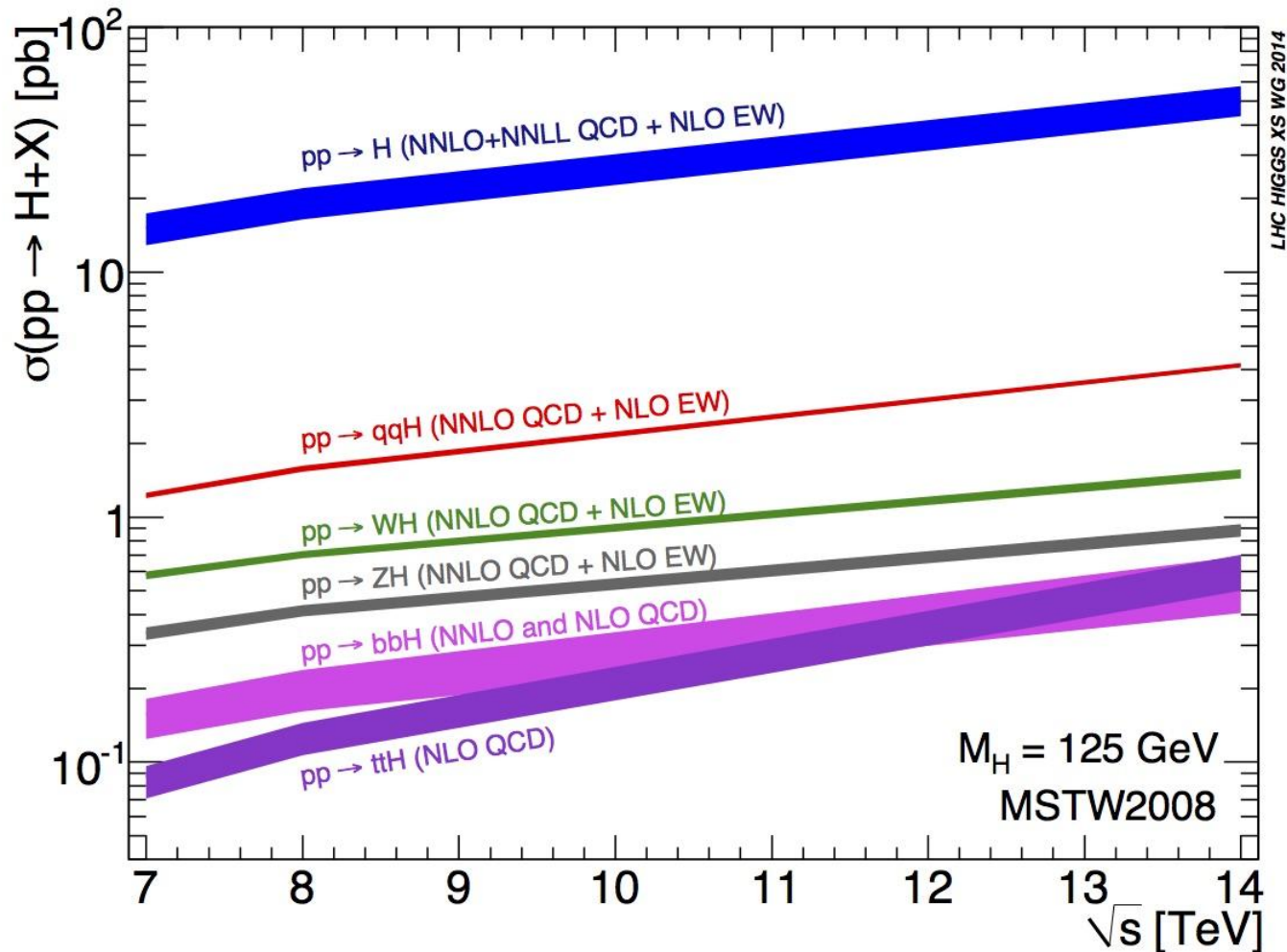
Higgs strahlung (ZH , WH)



top associated production (ttH)

Gluon fusion is not an associated production channel

Higgs production in the SM



Gluon fusion dominant for SM-like Higgs